**Introduction**

The Sports Centre is operated by Our Lady’s RC High School. The school employ a full time centre manager along with a number of part time duty officers who work when required to cover the time when the centre is open at evenings, weekends and school holiday periods.

The school use the facilities from 8:30am – 4:30pm Monday to Friday during school term time. The centre is open for community use 4:30pm – 10pm Monday to Friday and 9am – 5pm at weekends (dependant on demand). The centre is also open during the school holidays during the weekday daytime.

The facilities is open to a mixture of clubs / organisations and private groups who pay a facility hire rate applicable to their group type (junior / local community group / standard).

Due to funding obtained through various funding bodies the School must abide by a number of conditions set out when granted the external funding. These conditions include the provision of a facility that meets the needs of the local community and to ensure the facility is accessible by pupils and the local community.

**Facilities**

**Indoor Facilities:**

* Sports Hall – *4 x badminton court-sized with indoor cricket nets*
* Dance Studio – *sprung floor and mirror*
* Classroom – *Interactive whiteboard & projector facility*
* Changing Rooms - *2 x sets with showers and lockers*
* Disabled Toilet - *with changing room and shower*
* Community foyer area - *Seating and healthy drinks vending machine.*

**External Facilities:**

* 3G Football Pitch (Open Nov 2009) – *floodlit marked into thirds for training purposes*
* 2 Grass Football Pitches (*available to use from Sep 2011)*
* MUGA – *marked for 2 x tennis courts & 2 x netball courts*
* Bike Storage Facility

**Management Structure**

* Part time duty officers report to the Centre Manager
* Centre Manager reports to the School Business Manager
* The School Business manager reports to the Head Teacher and School Governors

**Strategic Context**

**Local Area**

The Sports Centre currently is unique in the local area where we are the only school facility within a mile radius open for community use. Schools beyond a mile distance away that do have facilities open for community use include:

* **St Matthews RC High School** (3 miles) – Indoor Sports Hall & Studio. Proposed 3G Pitch 2014 onwards
* **Manchester Creative Media Academy** (2 miles) – Indoor Sports Hall & Studio. Outdoor 3G Football Pitch & Grass pitches
* **Abraham Moss High School** (2.5 miles) – Indoor Sports Hall & Studio. Outdoor 3G Football Pitch & Tennis Courts
* **Manchester Communication Academy** (3 miles) Indoor Sports Hall & Studio. Outdoor 3G Football Pitch

Manchester Cooperative Academy are the most local school (0.7 miles) to us but are not currently open for community use. They are however planning to build a 3G Football Pitch and open their other facilities (Sports Hall & Studio) for community use in 2014 / 2015. This may have an impact on ourselves.

There are no other similar facilities in close proximity.

FC United are planning on building a new stadium with a new 3G pitch, grass pitches and indoor hall which will be around 3 miles away. A local junior team that currently use the Our Lady’s facility are proposed to move to this facility when ready. The facility is still awaiting approval but it will potentially be ready by 2014 / 2015.

Our Lady’s RC High School is based in a largely deprived area of North Manchester with some areas in Higher Blackley within the top 1% of deprived areas in the Country. There is a higher than average number of pupils qualifying for free school meals within the school. This significantly impacts on the type of activities that can be offered. We also have to ensure that activities are affordable with an emphasis on free access and value for money.

The school is a large complex however is hidden within a local housing estate and is not located on a main road. This can prove challenging for marketing the facility and many people outside of the local community are not aware of the facility or that it is accessible to the public.

**Funding Opportunities**

We have been supported in the past by external funders for various funding projects (Lottery, DCSF, Local residents Association, Awards for All) which shows we are attractive proposition for funders. This may also however mean that we have received our funding so may not now be eligible for further funding.

Manchester City Council have been supportive to our ideas and recognise ourselves as a major facility in North Manchester however in the current financial climate funding is not as easily accessible and funders are looking for value for their money.

**Where are we now?**

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| --- | --- | --- | --- | --- | --- |
| **USEAGE** | **Overall** | **Sports Hall** | **Studio** | **3G Pitch** | **Community Users** |
| 2007/2008 | 43% | 69% | 17% | N/A | 8,500 |
| 2008/2009 | 72% | 73% | 71% | N/A | 20,000 |
| 2009/2010 | 63% | 61% | 81% | 48% | 27,500 |
| 2010/2011 | 60% | 62% | 70% | 52% | 45,000 |
| 2011/2012 | 65% | 62% | 78% | 56% | 46,800 |
| 2012/2013 | 69% | 64% | 78% | 61% | 51,000 |
|  |  |  |  |  | **198,800** |

|  |  |  |
| --- | --- | --- |
| **FINANCE** | **Annual Turnover** | **Net Profit / Loss** |
| 2007/2008 | No Data | No Data |
| 2008/2009 | £26,430 | -£8,500 |
| 2009/2010 | £43,000 | -£1,500 |
| 2010/2011 | £60,000 | £7,000 |
| 2011/2012 | £65,500 | £7,000 |
| 2012/2013 | £70,000 | £7,500 |
| **TOTAL** | | **£11,500** |

|  |  |  |
| --- | --- | --- |
| **USER GROUPS** | **No. of User Groups** | **New activities** |
| 2007/2008 | 10 | Badminton, Judo, Football, Multisports, Kickboxing, Netball, Yoga |
| 2008/2009 | 20 | Cheerleading, Table Tennis, Dance, Taekwon-do |
| 2009/2010 | 25 | Salsa, Karate, Wrestling |
| 2010/2011 | 45 | Bootcamp, Street Dance, Zumba, Exercise to music, Circuit Training, Basketball |
| 2011/2012 | 55 | Bury FC Centre of Excellence, Tennis, Dodgeball |
| 2012/2013 | 60 | Rugby, Cycling, Disability Sport |

* 70% of users from local community (M9 postcode)
* 60% Male / 40% Female gender split. Despite the large amount football now on the timetable with the 3G and grass football pitches the introduction of new activities exercise to music type activities such as boxercircuits, body fusion and ZUMBA and women only boot camps have increased the number of females attending the centre.

**Where do we want to be?**

* **Improve PE & Sport in school**
* Improving the offer in curriculum and extra curriculum with pathway through to community club
* Increase number of facilities at the School – Fitness suite, Sports Hall seating & storage, improve grass football pitches with changing rooms and storage facility, bike track around grass pitches.
* Access external funding to grow the facility and clubs that reside within
* **Raise Standards across the whole school through PE and sport**

- Sport & exercise can encourage positive behaviours such as improved concentration, leadership, teamwork and temperament. Use sport as a tool to improve these attributes and aid pupils attainment in all school subjects

- Improve attendance in school by providing incentives to those that want to play and take part in sport

* **Provide better opportunities to access sport and increase levels of physical activity in school children and the local community**

- Offer a variety of activities that meet the needs of the local community

- Ensure majority of users from the local community

- Work with local clubs and organisations to increase club membership and ensure stability of local clubs - Address the issue of drop off in activities and user groups during the Summer Months

* **Improve collaboration, cooperation and partnership between the school, partner schools and the community**

- Enhance the image of the school to attract more pupils to choose Our Lady’s RC High School when choosing secondary school

- Access for primary schools to use the facilities and access coaching

- Increase awareness of the facility

* **Improve learning and participation in Sport and Physical Activity in the wider community**

- Creating opportunities for pupils and local people to be involved in sport through coaching, volunteering and employment

- Offer opportunities to access coaching qualifications and leadership courses

* **Promotion of social inclusion through access to and use of sport by all groups**

- Help address the problem of antisocial behaviour and crime in the area

- Provide a program of activities that can be accessed by all members of the community – young & old / male & female

* **Ensure financial stability of the facility**

- Ensure the opening of new facilities in the local area does not negatively impact on the facility

- Access external funding to assist with coaching and equipment costs

**How will we get there?**

Various different methods outlined in the action plan below.

**Action Plan**

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| --- | --- | --- | --- | --- | --- |
| **Objective** | **Actions** | **Responsibility** | **Timescale** | **Output** | **Measures** |
| **Improve PE & Sport in school** | Work with PE department to identify sports and activities of particular interest to pupils  Create links with local clubs and give coaches access to work with pupils in curriculum and extra curriculum time  Develop a program of activities that provides a pathway from participation (PE lesson) through to excellence (community club)  Access external funding to improve equipment and coaching resources  Develop / create community clubs within the facility if an activity is identified of particular interest within the school  Liaise with Sports Development and other organisations to identify whether there are any gaps in provision within the local area | Centre Manager & PE Department | Initial Identification done in September each year and reviewed in January & May  On-going – dependant on funding timescales & deadlines | Create new Community Clubs:  Old Boys Basketball Club formed in August 2010.  Created pathway with Junior Community Basketball session.  Accessed funding to improve equipment with new balls, basketball rings.  External funding used to provide a coach for extra curriculum and community basketball sessions.  4 Old Boys Basketball players funded to complete level 2 basketball coaching award.  Old Boys Basketball Club have 2 teams competing in the Manchester Area Basketball League  Table Tennis coach regularly takes 2 hours per week extra-curricular sessions resulting in more pupils attending the TT club and improving their performance in the sport. Club are now looking to increase the number of teams playing in open age league next season to include a team consisting entirely of OLHS pupils.  May 2013 - American Football identified as a sport of interest in the school and pathway created with taster sessions with the curriculum and a community club created.  Greater diversity of activities available to pupils both in the curriculum and after school  Bury FC Centre of Excellence based at the Centre | Number of new clubs created and the subsequent number of Our Lady’s RC pupils attending the extra-curricular activities and community clubs.  Over 20 pupils attending each extra-curricular basketball session with half also attending community club |
| **Raise Standards across the whole school through PE & Sport** | Offer sporting rewards for those with good attendance and attainment  Involve other faculty departments in the running and operations of the sports centre.  Example –  Art - Design logo’s / artwork to be displayed  IT – Design booking system. Assist with data input  English – offer journalism  Opportunities to report on sports & activities at the centre  Photography – Take photos of sports & activities taking place  Offer non-traditional activities that may appeal to the less sporty pupil such as karate, street dance and table tennis. | Sports Centre Manager  Other Faculty Heads | Rewards for attendance and attainment started and on-going.  Sep 2011 – Art Project to design new Sports Centre Logo  Sep 2013 – English Sports Journalism Project – invite pupils to attend Basketball fixtures and write a report on the game and take photos. Incentivise it with reward for best report / photo | School Attendance and attainment has shown an increasing trend  Year 11 GCSE Project to design a logo. Worked with professional graphic designer to create logo.  A number of disaffected pupils encouraged to take part in karate and have gained significant rewards in moving up the grades in the sport. Have both made a noticeable improvement in behaviour, confidence and aptitude in school. | School Attendance and attainment figures  Sports Centre logo design now used on all marketing and clothing.  Measure how many pupils take part in the competition  Case Studies |
| **Provide better opportunities to access sport and increase levels of physical activity in school children and the local community** | Offer a variety of sports and activities on the community timetable  Review the timetable every 4 months to ensure it is meeting the needs of the local community  Ensure pricing plan to give discounted prices to local community members  Work with clubs and organisations to provide low cost activities, help them with marketing, accessing funding and to grow as a club.  Set up a ‘Sports Centre Club Group’ where clubs can share ideas work on projects, promote their activities and apply for collective funding  Address the drop off in user groups and activities during the summer months. Identify sports and activities for these months and introduce them to the timetable.  Provide reduced rates and free trial periods for groups / activities taking place in the summer. | Sports Centre Manager | On-going  Review Jan, May & Sep each year  Continued monitoring of users and payment structure  On-going | Timetable reaches capacity at all times with a variety of activities on offer  Any activity with low numbers or one that doesn’t attract local people to be aided in improving otherwise termination of the activity will occur  70% on local community or junior rate | Sports Centre Timetable – No. of user groups  Registers given to all groups |
| **Improve collaboration, cooperation and partnership between the school, partner schools and the community** | Arrange annual open days & events  Provide free access to local primary schools to events and coaching sessions  Develop school website. Use of social media and build up user database to improve marketing  Attendance at various local meetings such as resident meetings, youth group meetings and health forums to discuss the community needs and to raise awareness | Sports Centre Manager | Annual Summer Event starting in 2011.  Sep 2012 – St Clares Primary  Sep 2014 – More primary schools invited  School website to be changed and updated in 2013  Facebook page designed in 2012  Database started in 2010  On-going | Worked with schools and clubs to provide annual community open days  St Clares Primary School invited to attend extra curricular sessions based at Our Lady’s RC High School involving club coaches.  Sports that have taken place so far include – zumba, basketball, badminton, cycling, football & dodgeball.  Facility used for various schools competitions in football, cross country, tables tennis & badminton.  More people able to access information on the facility and activities on offer.  Database has over 500 people on in 2013  Regular attendance at meetings to promote activities and discuss the local needs and act on these needs | Record of events each year. Attendance figures at events recorded  Events recorded  Log number of visits.  Record when new people attend sessions how they found out about the activity  Attendance records |
| **Improve learning and participation in Sport and Physical activity in the wider community** | Provide opportunities for people to access coaching awards & courses  Providing more opportunities for local people to volunteer | Sports Centre Manager | 2014 | Courses take place each year and are well attended by local people  Assistance for clubs and sports groups.  Providing experience for local people | Attendance records |
| **Promotion of social inclusion through access to and use of sport by all groups** | Provide activities that address the problem of antisocial behaviour and crime.  Provide a timetable is open to all members of the community | Sports Centre Manager & partner agencies  Sports Centre manager | 2011 | Friday night football introduced and has over 50 young people attending each week. This has been shown to decrease crime and anti- social behaviour at this time. | Police crime records |
| **Ensure financial stability of the facility** | Review pricing policy  Access funding for equipment and coaching | Sports Centre Manager & School Business Manager | Summer Each Year  On-going dependant on funding deadlines | Ensure value for money but also financially viable  Various external funds already sourced | Impact on users & user groups |