

PE YOUR WAY; EOI FAQs

Why is Sport England investing in this resource?

This resource is a key component of the government's recently announced cross-departmental [School Sport and Activity Action Plan](#). Familiarity with other parts of the strategy and ideas on how to link the resource to other elements of the plan (and Sport England's other programmes) for maximum impact will be an advantage.

What format will the interviews take?

Interviews will be informal and will serve to clarify any questions the project team have about the EOI. Interviews will also be a chance for the provider to ask questions about the more detailed application stage of the award. Interviews are scheduled for the week commencing 23rd September (likely to be the 25th) and will take place at Sport England's London office at 21 Bloomsbury Street. Please let us know on submission of your EOI if you are unable to attend an interview on this date.

Should we budget for teacher resource creation?

To create a user-friendly experience for both teachers and students it may be necessary to create supporting resources for teachers to engage the girls and help the teachers incorporate them into their lessons. Sport England will rely on the expertise of the provider to decide on the format and cost of this resource.

Should we budget for IP ownership?

The internet protocol address should be purchased by the provider and necessary updates to the address should be factored into the budget.

What should we budget for equipment for schools to support the PEYW resource?

The insight pack provided suggests that schools may need to purchase some equipment in order to fully utilise the PE Your Way resource. Sport England have estimated that approximately £55,000 will be needed for this. This budget will be controlled and allocated by the provider and a system for distributing this to schools on a needs basis and with limits for each school will be part of the full application.

What support and expertise will Sport England be able to offer the successful provider?

Sport England will work together with the provider; offering insights into the teen audience, as well as support and expertise in identifying an agency to design and build the tool, and support in procuring a production company to create the content. A consortium approach will therefore be taken throughout the project, with the provider, Sport England and the chosen agencies partnering to develop and roll-out the tool. However, we will particularly count on your expertise in the education sector during the roll-out phase; ensuring engagement with, and uptake of, the digital resource in secondary schools.