



2017-2020 EDUCATION DELIVERY & SUPPORT

CALL FOR EXPRESSIONS OF INTEREST

Introduction

1. This call for expressions of interest has been issued by Sport England to gauge interest from organisations interested in developing and implementing work targeted around young people in education (from five years of age) for the next three academic years (2017/18, 2018/19 and 2019/20).
2. This document sets out the information that is required to allow Sport England to assess the suitability of potential deliverers. Responses will be accepted from individual organisations or groups of organisations working in partnership. However, each response should identify one lead organisation.
3. Sport England will then decide how best to put in place a Lottery grant award(s) to deliver work targeted at young people in education that is aligned to Sport England's outcomes and KPIs (see paragraph 8 and 12). Sport England's current preference is to put the grant award(s) in place for a three year period via solicited funding applications to the organisation(s) that best meet the published criteria (see paragraph 28).
4. The successful organisation(s) will be identified through a three stage process (also see table in paragraph 23):

Stage 1

Organisations are invited to submit an expression of interest against one or more of the key areas of work outlined in paragraph 18. Submissions will be assessed against the published criteria (see paragraph 28) and selected organisation(s) will be invited to progress to Stage 2.

Stage 2

The organisations moving to this stage will be invited to present and discuss their proposals with an assessment panel. The panel will make a further assessment against the published criteria and identify which organisation(s) proposals best meet the criteria and outcomes.

Stage 3

The organisation(s) moving to this stage will be invited by Sport England to work up and submit a solicited Lottery funding application based on some, or all, of their proposals. The application will be assessed by Sport England and will be subject to a strict assessment of value for money, demonstration of need and ability to deliver against Sport England's outcomes and KPIs.

5. No information contained in this document, or in any communication made between Sport England and any potential organisation in connection with this call for expressions of interest, shall be relied upon as constituting a grant award, agreement or representation that any grant award shall be offered in accordance with this document. Sport England reserves the right to change or terminate the process at any time. Under no circumstances shall Sport England incur any liability in respect of this call for expressions of interest or any supporting documentation.
6. Direct or indirect canvassing of any Sport England personnel by any potential organisation concerning this call for expressions of interest, or any attempt to procure information from any Sport England employee concerning this call for expressions of interest, may result in the disqualification of the potential deliverer from consideration.
7. Sport England will not reimburse any costs incurred by potential deliverers in connection with preparation and submission of their responses.

Background to our work

8. In December 2015, the Government published 'Sporting Future; A New Strategy for an Active Nation'. It looks beyond simple participation to how sport changes lives and becomes a force for social good. At its heart are five outcomes:
 - Physical Wellbeing;
 - Mental Wellbeing;
 - Individual Development;
 - Social & Community Development; and
 - Economic Development.
9. Following on from 'Sporting Future', Sport England published 'Towards an Active Nation' its Strategy for 2016-21, which outlines its response to these outcomes. Children and Young People are a key focus within the strategy and funding will be targetted at children and young people from the age of five.
10. Sport England want its investment to ensure that more children are better equipped for a physically active future. If children and young people have positive, enjoyable experiences of sport and physical activity, and develop good foundations in terms of the motivation, confidence and competence to take part, the likelihood they will continue to be physically active is increased.
11. Sport England also want to ensure a greater variety of provision to meet the different motivations and needs of more children and young people and

reduce the number of young people who are inactive. This will include programmes that provide support at points of disruption, such as transitions between education environments and around puberty/adolescence.

12. Sport England’s children and young people work aims to contribute to the following KPIs which are linked to the Government outcomes mentioned in paragraph 8;

KPI 1 – Increase in the percentage of the population taking part in sport and physical activity at least twice in the last month
KPI 2 – Decrease in the percentage of people physically inactive
KPI 4 – Increase in the percentage of children achieving physical literacy
KPI 6 – Increase in the percentage of young people (11-18) with a positive attitude towards sport and being active
KPI 7 – Increase in the number of people volunteering in sport at least twice in the last year.
KPI 8 – The demographics of volunteers in sport to become more representative of society as a whole.

Delivering In Education

13. The table below outlines the key areas of work that Sport England believe are essential in helping to increase the number of young people in education who are active and have a positive attitude to sport and physical activity.
14. These areas of work are split into four sections; **Schools, Colleges, Universities and Transition**. Sport England are looking for organisations to express interest in one or more areas of work, within one or more of the sections named above, which they would like to deliver.
15. The areas of work are also split into **Delivery** – more project focused – and **Facilitative** which are more overarching areas that will help facilitate, or support Sport England’s work in these areas.
16. At this stage Sport England are not expecting fully worked up project ideas - you might just have a great idea - but you will be expected to explain what you intend to do, with whom and why.
17. Please note, Sport England are looking for partners that have an appetite for change and doing things differently. Innovation and flexibility will be embraced and encouraged.

18. Areas of work for each section are outlined below;

Section: SCHOOLS	
Delivery areas	Facilitative areas
<ul style="list-style-type: none"> • Projects aimed at tackling inactivity from 5+ • Projects designed to reduce inactivity within under-represented groups: <ul style="list-style-type: none"> • Females; • LGBTQ; • Young disabled people, including young people with mental health problems; • Lower socio-economic groups; and • BAME groups. • Projects aimed at developing the future workforce to be better placed to work on the inactivity agenda • Projects focused on increasing and diversifying volunteers 	<ul style="list-style-type: none"> • Communicate Sport England's and other relevant research and insight within the sector and encourage its application • Develop creative communication channel(s) to young people within the target groups • Provide relevant quarterly policy updates to Sport England and partners to enable wider landscape understanding

Section: COLLEGES	
Delivery areas	Facilitative areas
<ul style="list-style-type: none"> • Projects designed to reduce inactivity within under-represented groups; <ul style="list-style-type: none"> • Females; • LGBTQ; • Young disabled people, including young people with mental health problems; • Lower socio-economic groups; and • BAME groups. • Projects aimed at developing the future workforce to be better placed to work on the inactivity agenda • Projects focused on increasing and diversifying volunteers • Supporting the 'Tackling Inactivity in Colleges' funded projects to maximise impact 	<ul style="list-style-type: none"> • Communicate Sport England's and other relevant research and insight within the sector and encourage its application • Develop creative communication channel(s) to young people within the target groups • Provide a communication channel(s) to institutions that will help Sport England reach key target audiences • Provide relevant quarterly policy updates to Sport England and partners to enable wider landscape understanding • Provide a platform to advocate to senior management within institutions and make connections for potential collaboration • Support the existing professional workforce to maximise delivery against Sport England outcomes

Section: UNIVERSITIES	
Delivery areas	Facilitative areas
<ul style="list-style-type: none"> • Projects designed to reduce inactivity within under-represented groups; <ul style="list-style-type: none"> • Females; • LGBTQ; • Young disabled people, including young people with mental health problems; • Lower socio-economic groups; and • BAME groups. • Projects aimed at developing the future workforce to be better placed to work on the inactivity agenda • Projects focused on increasing and diversifying volunteers • Projects focused on reducing the drop off of university students as sports volunteers 	<ul style="list-style-type: none"> • Communicate Sport England's and other relevant research and insight within the sector and encourage its application. • Develop creative communication channel(s) to young people within the target groups • Provide a communication channel(s) to institutions that will help Sport England reach key target audiences • Provide relevant quarterly policy updates to Sport England and partners to enable wider landscape understanding • Provide a platform to advocate to senior management within institutions and make connections for potential collaboration • Support the existing professional workforce to maximise delivery against Sport England outcomes

Section: TRANSITION	
Delivery areas	Facilitative areas
<ul style="list-style-type: none"> • Projects focused on ensuring a continued pathway for volunteers, leaders and officials through the education system • Projects focused on keeping young people taking part during key transitions through the education pathway. 	<ul style="list-style-type: none"> • Develop or provide communication channel(s) to young people who are approaching or going through key transitions in their education pathway

19. Sport England envisage the work around transition requiring partnerships between organisations. Sport England appreciate the timescales may not allow for discussions to take place prior to the expression of interest submission. However, please use the response form to express your interest in this area of work by outlining what your ideas are, and who you believe you need to work with.

20. Sport England are also aware that there may be smaller organisations who feel they have something to offer in delivering the above areas of work, but may wish to join up with other organisations to do this. If you need support in this, please contact Katie Mitchell – katie.mitchell@sportengland.org
21. Please note, any organisation who receives investment will be required to commit to achieving the requirements set out in [A Code for Sports Governance](#).

Budget Guide

22. The value of the individual Lottery awards will be subject to a strict assessment of value for money, demonstration of need and ability to deliver against Sport England’s outcomes and KPIs. To help potential organisation(s) formulate their proposals, Sport England have budgeted up to £3 million investment across the education and transition work per year for each of the three academic years (2017/18, 2018/19 and 2019/20). Sport England envisage up to £2 million a year for school sport and up to £1 million a year on FE, HE and transition work. These costs would be the anticipated *total cost* of the work. The delivery agent(s) costs would need to be within this total cost and not separate.

Timeline/Completion Instructions

23. The following tables set out the timeline for the decision making process.

Stage 1

Friday 27 th January 2017	Expressions of Interest Prospectus Published
3pm on Friday 24 th February 2017	Deadline for submitting Expressions of Interest Organisations will have four weeks to complete their submissions.
Monday 13 th March 2017	Notification of Stage 1 Results Successful organisation(s) will move forward to stage 2.

Stage 2

Thursday 23 rd March 2017	Presentations to Assessment Panel It is envisaged that each organisation will make a 15 minute presentation on their proposals followed by up to 45 minutes discussion.
Monday 27 th March 2017	Notification of Stage 2 Results. Invitation to submit a solicited Lottery application issued

Stage 3

Monday 27th March – Friday 21st April 2017	The organisation(s) work up Solicited Lottery Application Organisation(s) will have four weeks to work up their detailed Lottery application. Sport England can provide support during this period to help organisation(s) work up their application, but there will be a separation of functions between those advising the organisation(s), and those assessing the application and providing a recommendation to the Sport England Board.
3pm Friday 21st April 2017	Deadline for submitting Solicited Lottery Application to Sport England
Thursday 22 nd June 2017	Sport England Board Consideration of Solicited Lottery Application and Notification of Outcome

24. Expressions of interest must be submitted on the response forms attached at **Appendix 1**. The forms must be submitted by email to Katie Mitchell, by no later than 15:00 (3 pm) on Friday 24 February 2017. Katie's email address is katie.mitchell@sportengland.org. Any submission made after this time will not be considered.
25. Failure to provide the required information; make a satisfactory response to any question; or supply documentation referred to in responses within the specified timescale, may mean that potential deliverers are disqualified from the assessment process.
26. In the event that none of the responses are deemed satisfactory, Sport England reserves the right to re-advertise.
27. Potential deliverers must be explicit and comprehensive in their responses to this call for expressions of interest as this will be the single source of information on which responses will be assessed. Potential deliverers are advised neither to make any assumptions about their past relationships with Sport England nor to assume that such prior business relationships will be taken into account in the evaluation procedure.

Assessment Criteria

28. Sport England intends to judge the expressions of interest against the following criteria dependent on the areas of work that the organisation is applying for:
 - a. the potential contribution to the overarching outcomes in Sporting Future and the individual KPIs that Sport England are seeking to deliver.

- b. the organisation's track record in successfully delivering young people focused programmes within education settings against agreed outcomes.
- c. the organisation's reach with young people in education and/or education providers.
- d. the organisation's track record in delivering programmes focused on behaviour change.
- e. the organisation's ability to demonstrate exceptional value for money.
- f. the organisation's experience in developing innovative and engaging development programmes, specifically those of the type that would target underrepresented groups.
- g. the organisation's track record in gathering and/or applying insight.

Additional Information

- 29. Sport England expressly reserves the right to require potential deliverers to provide additional information supplementing or clarifying any of the information provided in their response to this call for expressions of interest. Sport England may seek independent financial and market advice to validate information declared, or to assist in the evaluation.

Sport England Contact Point

- 30. Sport England's named contact point is Katie Mitchell who should only be contacted via email (katie.mitchell@sportengland.org).

Queries about this call for expressions of interest

- 31. All requests for clarification or further information should be addressed to Sport England's named contact point (Katie Mitchell) via the above email address, to be received no later than Friday 17 February, to allow time for an appropriate response ahead of the submission deadline. No approach of any kind in connection with this call for expressions of interest should be made to any other person within, or associated with, Sport England or via any other medium than the above email contact address.

Single Point of Contact

- 32. Organisation(s) are asked to include a single point of contact for their response. Sport England will not be responsible for contacting the potential deliverers through any route other than the nominated contact. Organisation(s) must therefore undertake to notify any changes relating to the contact promptly.

Freedom of Information

33. In accordance with the obligations and duties placed upon public authorities by the Freedom of Information Act 2000 (the 'FoIA'), all information submitted to Sport England may be disclosed in response to a request made pursuant to the FoIA. In respect of any information submitted by a potential deliverer that it considers being commercially sensitive the potential deliverer should:
- a. clearly identify such information as commercially sensitive;
 - b. explain the potential implications of disclosure of such information; and
 - c. provide an estimate of the period of time during which the potential deliverer believes that such information will remain commercially sensitive.
34. Where a potential deliverer identifies information as commercially sensitive, Sport England will endeavour to maintain confidentiality. Potential deliverers should note, however, that, even where information is identified as commercially sensitive, Sport England might be required to disclose such information in accordance with the Freedom of Information Act. Accordingly, Sport England cannot guarantee that any information marked 'commercially sensitive' will not be disclosed.

Sport England
27 January 2017