LOCAL GOVERNMENT – LOCAL DELIVERY PROGRAMME

WHY INVEST

Making the case
- Strategic vision (strategy development, being commissioning)
- Tools e.g. Local Sport Profiles
  - Economic value of sport research
  - Value of Engagement in sport and culture (CASE)

PLAN & COMMISSION

Strategic facilities
- Options appraisal
  - what is needed where
  - Commissioning the service, new models
- Operational efficiency and effectiveness

MAXIMISE EFFICIENCY

Tools e.g.
- Active People Interactive
  - Market Segmentation
  - Local Sport Profiles
  - Commissioning guidance
  - Culture and sport outcomes framework
- Active People Interactive
- Market Segmentation
- Facilities Planning Model
- Affordable design guides
- National Benchmarking Service
- QUEST

IMPACT

Growing sports participation
- Tools e.g. Active People Interactive
  - Encouraging take up research

OUTCOMES

- Achieving a sporting habit
- VFM/Efficiency
- Health and Wellbeing
- Economic Growth
- Stronger Communities

LINKING NGB ACTIVITY / OPERATORS ACTIVITY / COMMUNITY SPORT ACTIVITY