

# Sport England West Midlands

## Annual Conference- Moving Forward

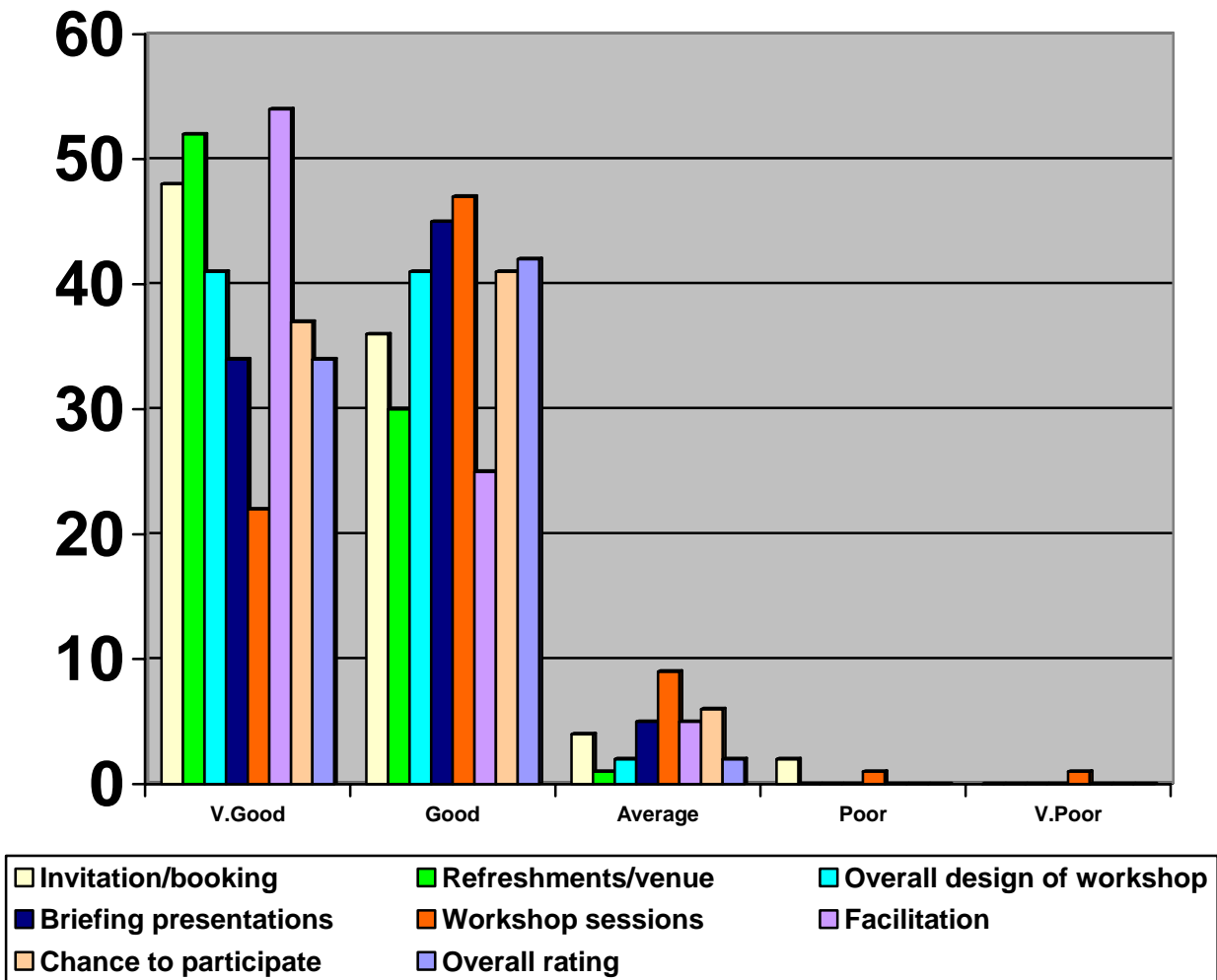
### Friday 18<sup>th</sup> November

### Evaluation Questionnaire Analysis

All delegates were given an event evaluation form (anonymous) to complete before they left the seminar. 84 forms were completed but not all respondents answered all questions.

<b>Evaluation Form participant rating</b>					
<b>Achievement of aims of the day</b>	<b>Fully 42</b>		<b>Partially 41</b>		<b>Not at all 0</b>
<b>Activity</b>	<b>Very Good</b>	<b>Good</b>	<b>Avg</b>	<b>Poor</b>	<b>Very Poor</b>
Invitation & booking process	48	36	4	2	0
Refreshments & Venue	52	30	1	0	0
Overall design of the workshop	41	41	2	0	0
Briefing presentations	34	45	5	0	0
Workshop sessions	22	47	9	1	1
Facilitation	54	25	5	0	0
Your chance to participate	37	41	6	0	0
<b>Your overall rating for the event</b>	<b>34</b>	<b>42</b>	<b>2</b>	<b>0</b>	<b>0</b>

## Graphic display of feedback ratings



## Written comments

### Booking/invitation process

- Helpful to offer web bookings for the event
- I new about the event for some months but I didn't receive an invite- not sure why? Andy Hubbard SCUK

### Venue and location

- Difficult to get here for a 9am start- suggest 10 to 2pm
- Venue hard to get to by public transport

### Design of event

- Purposeful, well organised event but not enough sharing of best practice
- Was good to have people at different working levels sharing ideas etc.
- More dynamic than East Midlands.

- Good contact opportunities
- Enjoyed the break dancing and judo demonstrations. Good to have for inspiration and remember why we are all here!
- The music and sound were too loud- much too loud in the opening sequence. This was very discriminating against people with hearing difficulties/impairment and should not be allowed in future
- Good format- i.e. Interactive rather than lecture format
- Excellent style of day
- Very useful and enjoyable conference
- Brilliant use of inspiring sporting figures/physical activity in the event as always
- Great to see such a clearly themed event bring the plan and process to life
- Very inspirational- can't wait to get back to the office
- Very slick bronze, silver gold tasks and good for networking
- Thank you. Quite inspiring
- Too much emphasis on 2012
- Good event!
- I would have liked an officer workshop on specific regional plan
- A very rewarding morning especially the chance to meet fellow professionals
- Lunch!!!! Always a very important aspect
- An extremely enjoyable morning's work.
- Lunch would have been nice
- Assessment of plans objectives was not addressed
- No opportunity to actually consider the regional plan and its recommendations

#### **Participation and event dynamics**

- Facilitator and AV were very good.
- Good participation and outcomes.
- The organisation of the morning was excellent
- Poor after coffee- round up at the end was over played
- Dynamic and eye catching- even emotional

#### **Briefings and workshops**

- Limited time for group participation which is very valuable.
- Good speakers
- Some presentations could have been in a large font
- Put all presentations on the website for downloading and use in 'spreading the message'
- Some specific examples could have been used but understandable due to time
- Workshop tasks were often unclear/woolly. Not sure how much useful information could be gained
- An excellent presentation morning
- A very informative morning with some interesting presentations
- Workshop sessions had too many theses to discuss in detail/agree upon. Perhaps thoughts and information prior to the event?
- The idea of asking individuals for comments is very important. It was great to have this opportunity
- Excellent use of examples of good practice

## **General comments/advice**

- More opportunities to share ideas and best practice
- Repeat soon
- Single joined up approach- clear vision

## **Regional Plan/2006 priorities**

- To have regular updates in the Regional Plan and to be provide feedback and evolution through regular communications
- Communicate progress with all partners.
- Not much feedback on the actual programme relating to the regional plan
- Feel the priorities for 2006 were covered but less on the actual progress of the plan
- Hopefully over the next few years results will be more tangible
- Organisation of smaller focus groups or working groups to progress objectives in the plan
- Regional plan should be integral to what we do- therefore everyone should live it. CSP's need to push it with local partners, Sport England needs to push it with regional/national partners. Partners should understand their roles and how they make the difference.
- Equal emphasis on all areas of development
- Need to look at how the plan can be shared with the general population i.e. users of sporting facilities and members of sporting clubs i.e. Get them to inspire people who are not currently engaged in physical activity
- Take note of 'additional' suggestions to existing ideas/mechanisms
- Are you certain that the top 5 priorities have been accurately selected? They bear almost no relationship to the discussions on this table. All identified are 'pen pushing' activities and do not contribute directly to encourage greater participation.
- Didn't agree with the priorities for 2006. No priorities at the chalk face. All we were is paper pushing exercises!!!
- Talent pathways
- We also need to look at what we have not achieved and how we work to overcome the difficulties and challenges
- As a group we felt equality/diversity should be running throughout all priorities.
- Focus always needs to include local/community level as this leads to higher level participation
- Focus on volunteer training
- Improve communications with volunteers through local media and direct marketing
- Training and development of workforce to include volunteers

## **Olympics 2012**

- We need an idea in the 'Big Idea' exercise for young people's academies, not sport specific but a hub of young people to meet other sport enthusiasts but also have some support facilities people on conditioning lectures etc. also/ memorable music etc.

- Co-ordinate the availability/appropriate use of Olympic devices and branding. This is a powerful tool for engagement. Sport England to purchase rights for use from LOCOG
- To play promotional vide/DVD in all schools, sports centres, shopping malls to show it continuously. Get a national newspaper to promote with a DVD
- Local role models- potential Olympians
- Form a Wets Midlands Olympian Society
- Sport England must incorporate build up and legacy for 2012 Olympics into the plan- must take a leading role on groups
- Inspire young people now
- Facilities in the region for communities and schools are very important.
- Be totally committed towards developing facilities in schools/activities- extended schools
- Must work in partnership more with school sports partnerships

#### **Other messages to Sport England**

- Please- I'd like to know how Sport England can help Coventry. NDC financially as well as with people/ideas- ring Esther Higdon 02476 7662 2964 Keep leading the way!
- Keep up communication via e. mailing, regular newsletters regarding progress, local government providing articles as what they are doing
- Performance forum needs a greater momentum and a clear plan of action
- Support directly to local authorities through senior management restructuring
- Easier way to access funding through CIF process- workforce development
- Do not isolate education from the LA or CSP when related to indicators that already has taken place and the PSA target
- Individual CSP consultation
- Clear cross-agency messages- "shared" vision

**30 November 2005**