

London Sports Board

## **MINUTES**

### **Second Meeting 2004**

Held on Thursday 15 April 2004 at 08.30 in Sport England, 3rd Floor, Victoria House Bloomsbury Square, London WC1B 4SE.

## **PRESENT**

Chairman  
Philip Lewis

Members  
Yvonne Marson  
Cllr Lyn Brown  
Mike McFarlane  
Sue Atkinson

### **In attendance**

Regional Director  
Joanna Robinson

Officers  
Matt Delaney  
Grant Aitken  
Jonathan Bruck  
Ruth Sackett - taking minutes

### **1. Apologies and Declaration of Interest**

Apologies were received from Steve Hodkinson, Neil Taylor and Karam Bhullar. There were no declarations of interest.

### **2. Minutes of Previous Meeting (and matters arising)**

Minutes of the previous meeting were accepted as a true record.

### **3. Chair's Report**

Philip Lewis expressed his delight to be the new chairman and is looking forward to the challenge of leading the London Sports Board.

He asked that the board express thanks to Richard Sumray for his work as Acting Chairman and wished him luck for the future. Richard's involvement for the Olympics would be particularly useful for the London Sports Board and asked that he maintained close contact.



LSB (04)

Second Meeting

Regional Sports Board guidance notes delivered at Northampton outline the board and board member's role in supporting Sport England London Region and delivering the Regional Plan. The chairman recommended that Board members take responsibility for specific chapters of the plan relating to their individual knowledge base and expertise.

Requirement to fill gaps on the Board. Recommendation to headhunt additional board members to fill strategic gaps; suggestion representation could be sought from: Local Authority, Disability Sport, Politics, Home Office, (Youth Justice Board). Noted to be aware of the gender split on the board. Several candidates were suggested. Mary Riley suggested as LDA candidate.

The board agreed to set up an "Ambassadors group" comprising of sport figureheads to network with partners. Suggestions included Daley Thompson, Sally Gunnell, Denise Lewis, Fatima Whitbread, and Trevor Brooking. In addition, major London football clubs may assist LSB in community sports development. Terry Brown from West Ham and David Dein from Arsenal were noted as possible allies. It was suggested that a small seminar is held with Board members and key FC Chief Execs/Chairs to identify potential opportunities for joint working.

#### **4. Director's Report**

The Regional Director reported back on the regions priorities;

##### **Regional Strategy:**

- Progressing at pace, 20<sup>th</sup> Feb saw the final consultation period. LSB providing final feedback by Monday 19<sup>th</sup> April. Subject to feedback from stakeholders being incorporated we are aiming for LSB sign off on 26<sup>th</sup> April.
- to gain Department of Health endorsement the strategy must include "Sport/Physical activity" and that success criteria should not be added until "Choosing Health consultation is complete.
- Initially propose soft launch in May and public launch following the Mayoral election. If possible, main Launch Event to be held at London's Living Room, one week after the Mayoral election. Launch event to be hosted jointly by GLA, ALG, GOL, Sport England and London health representation.

##### **Active England:**

- 172 applications totaling £78 million, 8 time the amount available. This is likely to cause significant issues with customer satisfaction. Investment taskforce meetings 23<sup>rd</sup> April 10-13.00, 21<sup>st</sup> May 10-4pm. Meetings will require a quorum of five to make investment decisions.
- Sport England currently assessing applications using national criteria prescribed by NOF and Sport England. Assessments take approx ½ working day to complete, and summaries are detailed and documented carefully to prevent applicant appeals.

LSB identified that the investment sub group would need to set further parameters for making decisions on 21 May. These need to be tightly linked to the regional plan and should be transparent to applicants. This will be communicated to all applicants as an additional filter due to high response levels. LSB acknowledge good projects that could benefit from an alternative/future-funding source. An example of a policy whereby the board could decide that it would or would not proceed with old programmes such as Sports Action Zone was given. Criteria determined also should be relevant for new Community Investment Fund coming on stream.

### **Olympic Bid**

- Andy Sacha continues to work at 2012 and secondment may be extended. LSB recognised need to take a lead to ensure legacy delivered to London from the bid or games. LB commented on Sydney Olympics analysis by Fred Coulter demonstrating significant legacy had not been achieved in prior games e.g. Australia.

## **5. Sub Regional Working**

The board received a detailed summary on the Partnership paper (LSB 15/04/04 (01)) outlining the regions approach to sub-regional working.

Topics covered in the paper included:

- London Active Partnership (LAP)
- County Sports Partnerships and their organisational structure
- Partnership Rationale
- Role of Sub Regional Partnerships to linking with other strategic bodies in the region.
- Service review of London Active Partnership
- Debate regarding sub regional structure and who sport should be co terminus with. Established we should not reinvent the wheel and set up a new 'sports' structure for London. GLA five has been suggested. Also suggested was potential alignment with SHA structure. It was noted that East London boroughs are now working effectively together from the Olympic bid.

Sport England London Region issues:

High-level partnerships required to influence and inform the regional bodies. CLOA, YM and LAP to act as steering groups and a scrutiny body, to meet twice before the next LSB.

In conclusion need to be flexible and dynamic in responding to agendas set by other agencies.

Recommendation that the board supports a review of the London Active Partnership to be undertaken by the region. This was agreed. The board will review a report and formal proposals based on the findings at the August meeting.

## **6. Health White Paper**

The board was given a detailed summary of the Health White paper (LSB 15/04/04 02)) due to be published in July.

The 'choosing health' consultation process is ongoing between now and 28<sup>th</sup> May inviting stakeholders to input into the forthcoming Health White Paper. LSB will be required to respond on behalf of sport and should lobby partners to respond and participate in the "Choosing Health?" consultation process. We will provide partners with 'toolkit' to respond to the consultation. LSB noted that it was important for LSPs to respond contribute to the sports message.

The health event on 10<sup>th</sup> May is an opportunity for London consultation. Essential for sports community to be present and lobby for sport. 13 questions will be sent to clients to stimulate and engage prior to the event.

It was mentioned that practical ideas for delivery would be welcomed and this was an opportunity to profile some actions from the Plan for Sport and Physical Activity.

London issues discussed included:

- Multi-sports hub
- Community use of school and private facilities, with round the clock access
- Linkages of sports opportunities within context of other community services – e.g. libraries; surgeries; superstores.
- Promotion and Marketing, building on National brands - free swimming/fat farm/commit to get fit/celebrity fit club
- Developing a London 'product' that others buy into, pilot, evaluate, replicate
- Partnership between sport and local PCT
- Importance of engaging work force: wealth/health link up
- Volunteering
- Working with London Health authority to develop products

## **7. Community Investment Fund**

The board was given an explanation of the new Community Investment Fund process and Issues paper (LSB 15/04/04 (03)).

The New Community Investment fund is the LSB allocation to spend on community / grassroots sport to support delivery of the regional plan.

Key milestones for board to note:

Date	Process
4th May	Open for Business People register interest National and regional criteria published on web site.
July	Applications invited
12 weeks after application received	Decision made and communicated to applicant.

Step 1 – Basic assessment

Step 2 – Project need assessment, a vigorous process completed by officers to provide LSB with a detailed recommendation report

Criteria for Community Investment Fund decisions should be aligned with criteria determined for Active England. In addition underlying principles need to be determined and publicised. E.g. Spend rate? Geographical Spread? Capping? Fixed upper limit for awards? Recommendations to be presented and comments made by email. Board requested information about where previous investment has been made by Sport England. Need to produce map for use at next meeting and at Investment Sub Group meetings and overlay deprivation/health indicators.

## **8. Delegated Authority**

LSB agreed delegated authority for Regional Director as per paper submitted (LSB 15/04/04 (04))

Regional Director authority to spend up to £25,000 on small awards or operating costs, and is to advise chair of any such spending within the region.

## **9. Any Other Business**

Consulting on Pickets Lock Athletics Stadium in progress, the board will be provided with regular feedback.

Key dates for board members' diary:

- 23<sup>rd</sup> April 10-13.00 Active England Investment Taskforce (quorum of five required)
- 10<sup>th</sup> May Health event
- 17<sup>th</sup> May LSB dinner
- 21<sup>st</sup> May all day 10-4. Extended Active England Investment Taskforce (quorum of five required)

## **10. Actions**

Write letter of thanks to Richard.

Segment plan according to board members expertise and distribute list of responsibility areas for comment.

Distribute recommendations on criteria linked to strategy. LSB to review and comment prior to meeting on 21 May.

To lead Olympic taskforce and organise working seminar as kick off. Fred Coulter to be asked to present to the LSB and potentially the task force.

Formulate letter template for partners. LSB & region to lobby stakeholders to respond to white paper on behalf of sport.

Invite key partners and attend.

Incorporate practical solutions and schemes into toolkit for feedback.

Map out past funding areas.

## **11. Date of next meeting**

- The date of next meeting was confirmed for 10<sup>th</sup> June 2004 at 09:30 at Victoria House.

R Sackett  
April 2004