

London Sports Board

MINUTES

Third Meeting 2004

Held on Thursday 10 June 2004 at 09.30 at Sport England, 3rd Floor, Victoria House Bloomsbury Square, London WC1B 4SE

PRESENT

Chairman
Philip Lewis

Members
Mike McFarlane
Sue Atkinson
Steve Hodgkinson
Neil Taylor

In attendance

Regional Director
Joanna Robinson

Officers
Matt Delaney
Jonathan Bruck
Andy Sacha
James Bulley
Ruth Sackett – taking minutes

1. Apologies and Declarations of Interest

Apologies were received from Yvonne Marson, Cllr Lyn Brown and Karam Bhullar. Declarations of interest were received from Neil Taylor.

2. Minutes of Previous Meeting (and matters arising)

Minutes of the previous meeting were accepted as a true record.

Discussion on previous issues:

London football clubs assisting LSB in community sports development

Choosing Health - Consultation period extended to the end of June, link to other consultation, "Choosing 5 a week" and "Choosing Activity". White paper will be published in the autumn.

Outstanding action from minutes – PL to write letter of Thanks to Richard Sumray. LB to lead Olympic taskforce and organise working seminar as kick off. Fred Coulter to be asked to present to the LSB and potentially the task force.



LSB(04)

Third Meeting

3. Chair's Report

No further input into proposed Board members has been received. Rosi Prescott from YMCA and Paula Craig, female disabled athlete have been suggested and approached. Other avenues are being investigated from local authorities at chief executive level.

In terms of the proposed "Ambassadors group" Clare Baldwin has accepted a London Region Ambassador role post Paralympics. Mike McFarlane due to feedback following lunch with Daley Thomson. Additional suggested sport figureheads included Audley Harrison (Boxing), Tim Foster (Rowing) and Owais Shah (Cricket). Having approached Audley, his enthusiasm for the role was noted. The chairman reiterated that the Ambassadors role as figureheads, supporting the region at events and meetings not as a full time commitment. Ambassadors need to be approached to confirm involvement and to secure attendance at the launch of the London Plan for Sport.

Individual board work responsibilities were noted, linking the core areas in the London Plan for Sport with individual board expertise. These areas are subject to change in light of new board members or at the board's request.

Performance: Mike/Steve
Stronger/Safer Communities: Lyn/Yvonne/Neil
Widening Access: Lyn/Yvonne/Neil
Health /Wellbeing: Sue
Improving Education: Steve
Benefiting the Economy: Karam/Philip

Board appreciation of dinner on 17th May.

4. Director's Report

The Regional Director reported back on the regions priorities over the last two months:

a) Publication of the Regional Strategy

Gained endorsement of ALG, Home Office, GLA, DOH, NHS, Government Office, CLOA, Mayor. Have secured mayor's introduction; and mayoral launch at the GLA on 30th June. Media launch targeting coverage morning, lunch and evening news, tv, radio, press. Currently discussing 'angle' potentially Swatch interactive stage. Will seek to secure media interviews with the LSB. Board suggested media contacts at Talk Sport, BBC London, 5-15, ITV, Evening standard, LBC medium wave/heart radio.

b) Active England Decision Making: *Declaration of interest

Board members made recommendations on the 179 applications that were received requesting funding from the Active England programme. The summary of the recommendations, supported by case summaries for each project was forwarded to the Active England Project Board for consideration. The Project Board's decision was to agree the 8 awards and 2 Stage two development revenue projects. Regarding the 9 capital projects recommended for awards; two were sanctioned as awards; 6 were offered stage two development and one has been deferred and is to be confirmed.

In the process of managing the rejections, letters out by close of day. Key stakeholders are being called today to advise them of the decisions. Building up portfolio of projects and deliverers that we can take forward and shape; seek inward investment for and set up to apply to CIF where relevant.

c) Operational Planning

Key regional activity since the publication of the plan on the 21 May has been operational planning – what we will deliver this year, and how we are delivering it – resulting in an operational plan for the region. The Regional Director has also been on a working group for the whole organisation operational plan.

d) Health

Distributed health toolkits and lobbied for responses from the sports sector. Also submitted a response on behalf of the RSB. Presented to the NELSHA this week and looking to develop some ideas with some of the PCTs in this region. Newham – particularly interesting.

e) Media Communications

Working to increase profile and exposure. Working closely to put together summer of sport with all partners and have distributed a press and media guideline to partners.

Also developing a partners newsletter to help information flow and developing website as hub of knowledge and best practice. Regional Director met this week with the board of ITV London – as well as LBC – looking to work closely with them to promote our work; and to raise the profile of sport in general.

f) Community Investment fund

This represented a major step forward for the management of investment activity. New approach includes a 'Funding Support Pack' with a range of printed and electronic guidance notes; range of templates to help with the production of project plans; new enquiry form that enables organisations to submit project ideas either online using website or over the phone – provides instant feedback and nearly 250 project ideas nationally have come through this route.

g) Comprehensive spending review

The sports element of the DCMS bid totals £776 m additional investment over the period April 2005 to March 2006. The Treasury is currently reviewing the bid. Announcements are due to be made in late June or early July. A 30-page report on the investment strategy for the bid is available.

Clearly a successful outcome will mean greater resources for the Region and perhaps a change of emphasis. The overall objectives of the organisation will not change however, but resources won't be channelled into specific initiatives (e.g. capital modernisation – refurbishment programme to address the under investment in capital leisure facilities.)

h) Active Places

In August 2001 the Secretary of State announced the 'Doomsday Book' project as a result of concerns over:

- Lack of knowledge of existing sport facilities
- Duplication of investment from different bodies, DfES, NOF, Sport England (i.e. funding similar facilities too close together).

Renamed the Active Places database to be launched on the 11th July 2004 by the Secretary of State. The database will provide public information on sports facilities and will be able to be used internally to assess demand for new facilities.

i) SkillsActive

Clear steer in the strategy to look at human capacity – work on the skills agenda with skillsactive. London Development Manager has also been appointed. 4 other regional development managers should be appointed in partnership with Sport England offices; and other appropriate regional partners – RDAs/Local Sector Skills Councils.

j) Sport England Restructuring of Senior Management

Reduced to Four key directorates – London Region move into operations directorate.

m) Sports Board Account

The LSB agreed transfer of funds to the new Board with Philip Lewis and Steve Hodkinson approved as signatures and Shirley Burgess as secretary. Board agreed to utilise money for relationship building with partners.

Key priorities for the officers in the region looking forward:

Start delivering! Based on work programmes linked into regional plan – will need board support to network – raise profile – establish relationships.
Complete operational plan tightly linked to London Plan for Sport
Start delivering on active England projects
Media launch regional plan.

5. Investment Papers

Two investment papers were presented:

Community Investment Programme LSB (04)3.1

The board were advised to proactively encourage open bids that fulfil target areas outlined in the London Plan for Sport. However, direct soliciting of bids is not allowed under this funding scheme.

The need to rephrase the multi-sport criteria on the website was noted; as it appears unclear that funding is available for an individual sport within a multi sport environment i.e. an additional sport

Investment Sub Group LSB (04)3. 2

Board agreed to meet as an investment group 1 hour before the main Sports board meeting and to organise a convenient meeting in the interim month. Next meeting 8.30 5th August.

Board requires five people to sit on the investment group to make a quorum and asked for volunteers for the final place. Steve Hodkinson has volunteered to sit on the sub group. The Board agreed that when new members are appointed to the LSB that the makeup of the sub group might change/rotate.

6. London Regional Plan

The board was updated on the regional plan and the key priorities for the future. The plan spans 4 years, the London team are developing an operational plan of deliverables for the next 9 months to be finalised by the end of next week.

Envisage that the first year will comprise:

- Understanding what works
- Disseminating best practise
- Developing innovate ways to deliver
- Improve communications with partners
- Increase customer satisfaction
- Research and Evidence planning – gap analysis
- Monitoring and evaluation
- Hit our 1% increase in participation

The first year will lay the foundation to deliver Sport England London Region KPI's.

7. 2012 Presentation

James Bulley and Andy Sacha presented an update on the Olympics legacy. Issues raised by the board included:

- How to leverage from the new facilities to increase participation
- Accessibility – how to make accessible to all
- Sustainability financially post Olympics
- Provide an integrated environment comprising of a mixture of sport facilities and local services where people go not just to play sport.
- Downsized Olympic material utilised to benefit the community
- Residential heritage to be included
- Growth activity in Britain not set in context of just London

Focus as a board on community and grass root usage, inspiration of the Olympics to drive healthy, active lifestyle and to get schools involved.

The need for medical facilities and rehab was noted.

8. AOB

Key dates for board members' diary:

- 12th June Official opening of Burgess Park Tennis Centre
- 28th June London Youth Rowing event (spare invitation)
- 30th June London Plan for Sport Media Launch
- 3rd July Grove Park Sports Courts (Lewisham)
- 6th July Robert Clack School - Optimum sports hall (Barking/Dagenham)
- 8th July PRESS LAUNCH FOR YOUTH GAMES
- Mid July date TBC Jubilee School (Hackney) opening of a sports hall
- 10/11 July – launch of active places and youth games. **Lunch with Tessa Jowell and Ken Livingstone at CP 11.30 on Sunday 11th requires board attendance.**
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9. Actions

Meet to discuss football opportunities

Contact Daley Thompson to confirm acceptance as ambassador, and invite to launch of plan on 30th

Contact Audley Harrison, Tim Foster and O Sharpe to confirm as Ambassadors and invite to launch.

Provide briefing document prior to event for LSB, ambassadors and Mayor.

Board to advise London region of any involvement with bids and declare all projects that they have taken an interest in.

Provided a guide on funded regional projects for the board's reference.

Board to confirm attendance at launch and other events. Suggest suitable partners to invite.

Send full schedule of events requiring Board support and endorsement

10. Date of next meeting

The date of the next meeting was confirmed as 5th August 9.30am