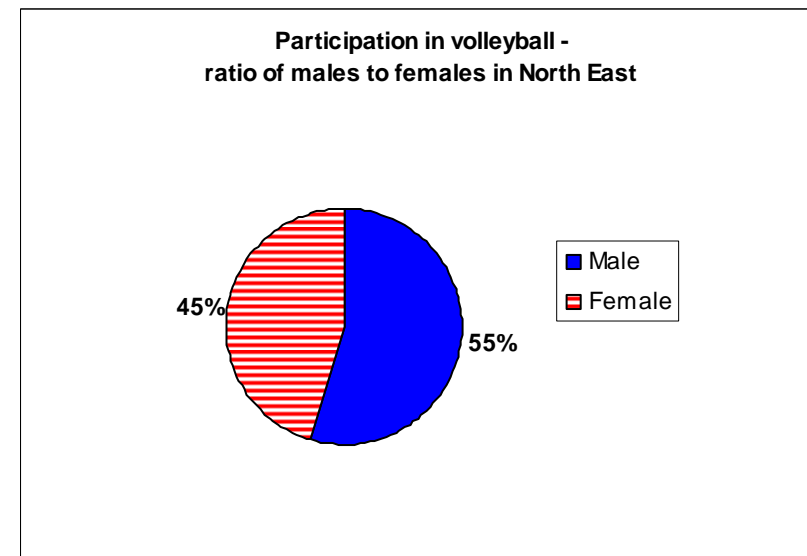
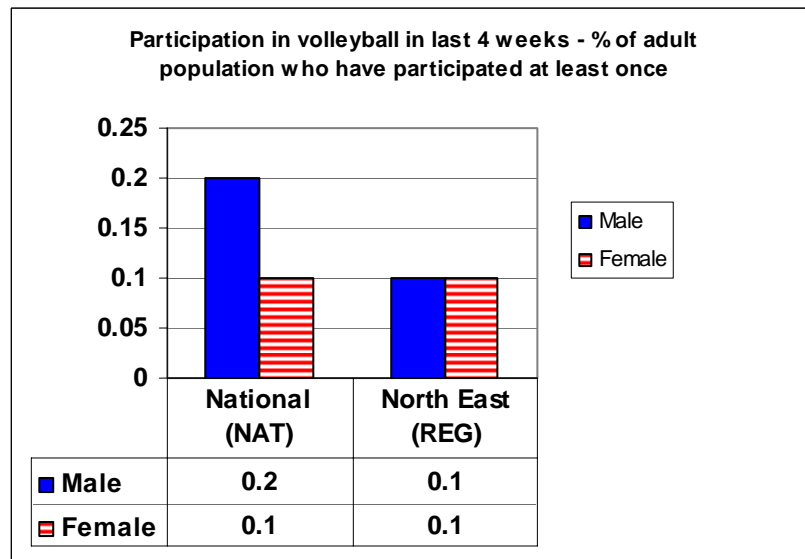


# Volleyball England

North East Results		National Results		Nat vs. Region
% of Pop	Total Pop	% of Pop	Total Pop	
0.1%	2,084	0.2%	81,422	-0.1

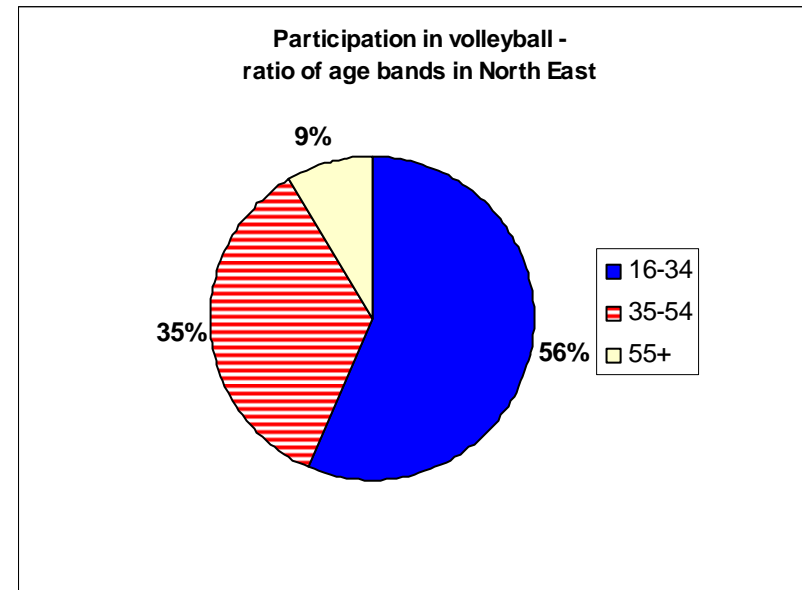
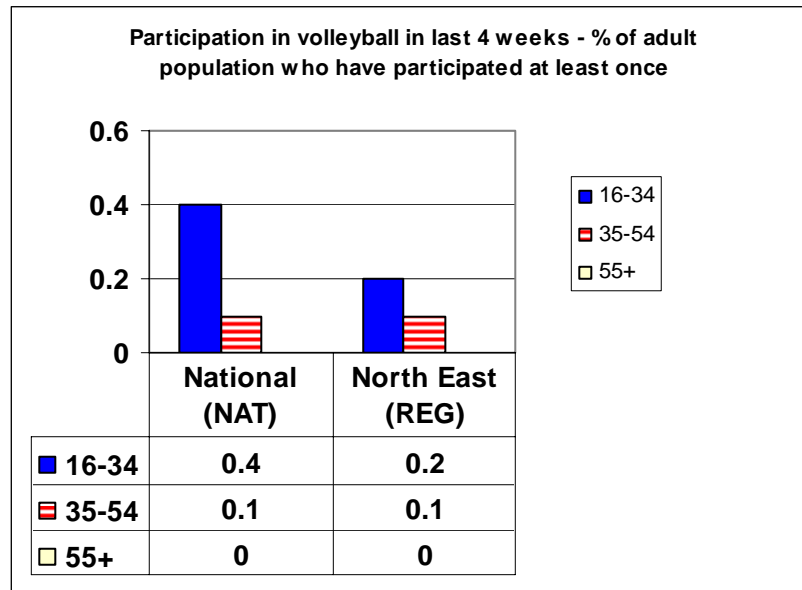
0.1% of NE adult population participated in volleyball in the last 4 weeks

## Participation by gender



# Volleyball England

## Participation by age band



## Top Market Segments most likely to participate in volleyball

- 4 – Leanne – Supportive Singles
- 2 - Jamie - Sports Team Drinkers
- 1 - Ben - Professional Male Urbanites
- 6 - Tim - Settling Down Males
- 3 – Chloe – Fitness Class Friends