



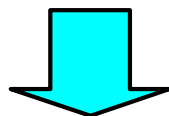
The South West plan for sport

Life's out there...be active in
the south west

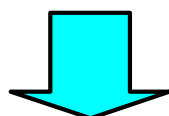
Vision

2004-2008

50% of the population
active by 2020



1% a year increase in
participation.



5,200 new people
being moderately
active in the south
west every month for
the next 16 years