

# Sport England Main Board

## MINUTES

### Third Meeting 2005

Held on Monday 6 June 2005 at 12.30 pm at Victoria House,  
Bloomsbury Square, London WC1B 4SE



SEMB(05)  
Third Meeting

## PRESENT

### CHAIRMAN

Lord Carter of Coles

### MEMBERS

Ms Karren Brady

Mr Michael Farrar

Sir Andrew Foster

Mr David Geldart

Mr David Ross

### REGIONAL SPORTS BOARD CHAIRS

Mr Philip Lewis (London Regional Sports Board Chair)

Mrs Mary McAnally (South East Regional Sports Board Chair)

Mr Andy Worthington (North West Regional Sports Board Chair)

### CHIEF EXECUTIVE

Mr Roger Draper

### DIRECTORS

Mr Stephen Baddeley – Director of Sport

Mr Ian Fytche – Strategy and Performance

Mr Clive Heaphy – Finance

Mrs Joanna Robinson – Director of Regions

Ms Kate Wallace – Communications

Mr Paul Clipson – Head of Human Resources

### IN ATTENDANCE

Mr Peter Lee, Football Foundation – item 5.2

Ms Nicky Roche, DCMS

### OFFICERS

Ms Christine Blah – taking minutes

Mr Nigel Moore – item 4

Ms Lisa Wainwright – item 4

Mr Stuart Makepeace – item 5

## 1 APOLOGIES AND DECLARATIONS OF INTEREST

Patrick Carter welcomed everyone to the meeting, and in particular he welcomed Philip Lewis, Chair of the London Regional Sports Board, and Nicky Roche, Director of Sport at DCMS. He referred to Sport England's Equity Committee, and discussions that he had recently held with Trevor Phillips, Chair of the CRE, regarding the need to find the right candidate to Chair this important sub group of the Sport England Main Board (SEMB). Apologies for absence were received from Tim Cattle-Jones. There were no declarations of interest.

## 2 MINUTES OF THE LAST MEETING

The minutes of the meeting held on Monday 9 May were agreed as accurate record.

## 3 CHIEF EXECUTIVE'S UPDATE AND REPORT

The SEMB received paper SEMB(05)3.1, Chief Executive's report May 2005. Roger Draper reported that relationships with NGBs were progressing well, although the 'big 4' sports had yet to sign their Whole Sport Plans. He gave an overview of the two days he had recently spent with the Directors and Board at UK Athletics, and referred to the need to be more challenging to NGBs in order to make them meet KPIs.

With regard to Wembley National Stadium and issues relating to the financial status of Multiplex, Nicky Roche reported that the DCMS financial team was in the process of getting a financial assessment. David Ross reported that he was in touch with Roger Maslin at WNSL on a regular basis, and it was expected that the stadium would be open for the FA Cup Final in May 2006. Board members would be kept informed of developments as a matter of priority.

Roger Draper reported that work on the future of the National Centres was continuing, in preparation for a decision at the autumn away day. It was noted that some commercial sector interest in Bisham Abbey had been received.

Developments regarding lottery revenue post 2009 were noted, as well as an increase in lottery sales.

Nicky Roche reported that the Minister for Sport would be meeting with representatives of tennis, football, rugby union and cricket in the near future to discuss the National Sports Foundation.

The recommendation to reject applications for recognition from Carrom, Cheerleading, Floorball, Footvolley, Muay Thai and Stoolball was agreed. Andy Worthington reported that participation in cheerleading was growing in the North West Region, and he suggested that this should be monitored.

It was noted that Sport England would be represented at a meeting with Manchester City Council on 17 June to discuss the return of monies from the Commonwealth Games 2002.

Paul Clipson gave an update on discussions with the union regarding proposed changes to the structure and headcount, and the pay settlement 2005 and performance related pay. It was noted that the existing Sport England pension scheme would be closed to new entrants from 1 July 2005. Andrew Foster suggested that Sport England's pension liability should be revisited, with a view to obtaining quality professional advice on how to rectify

the situation. A report would be presented to the July SEMB meeting on fairness and inclusion and pay issues.

#### 4 SPORT ENGLAND'S DELIVERY PLAN 2005-08

Stephen Baddeley opened a presentation on 'Clubs, Coaches and Volunteers – the heart of an effective sports system', and explained the role of the Sports Development team to build an effective sports system with an annual budget of £85 million. Nigel Moore set out the context of club development, highlighting the decline in clubs, particularly in squash and football. The current position, however, was more positive with 35 NGBs and 1,000 clubs having Clubmark accreditation for good practice, and the School Club Links programme reaching 750,000 young people. Targets had been set for 2008 to increase accreditation through Clubmark Clubs, School Club Links, multi sport environments, out of school clubs and youth organisations.

Stephen Baddeley highlighted the key role of coaching, it being a key focus of Whole Sport Plans and Regional Plans, with investment through the Coaching Task Force. In addition, sportscoachUK had appointed a new Chief Executive and Chair, and was committed to organisational review. The current position on coaching was noted, as well as targets for the future.

Lisa Wainwright set out the context and current position with regard to volunteers, and Sport England's role in the Year of the Volunteer 2005, which was being led by the Home Office. Sport England was working closely with the Home Office, as well as with London 2012 on its Volunteer Strategy. Targets had been set for volunteers in sport to 2008, supported by a Framework for Volunteers, Regional Volunteering Development Assemblies, Step into Sport placements, and Running Sport courses.

David Geldart referred to the JSLA awards, and the need to capitalise on young people's interest in sport, which in turn could encourage volunteers. He suggested that mechanisms should be created to track, highlight and extend good practice to others.

Michael Farrar suggested that sport could play a key role in addressing neighbourhood renewal and crime, which could make huge inroads into increasing participation.

Andy Worthington suggested that the possibility of linking coaching awards to practical experience should be explored.

Mary McAnally asked that information on return on investment in coaches by Regional Sports Boards be made available. Linked to this, Andrew Foster suggested that the critical success factors to ensure that something happened or made a difference should be identified.

Joanna Robinson gave an update on the recent tour of the Regional Sports Boards by Executive Group members to promote the Single System for Sport and County Sports Partnerships. Mary McAnally and David Geldart highlighted the need for quality leadership on the ground, and Michael Farrar referred to the need to track resources.

On behalf of the SEMB, Patrick Carter thanked Stephen Baddeley, Nigel Moore and Lisa Wainwright for an informative presentation.

## 5 RISK

### 5.1 COMMUNITY CLUB DEVELOPMENT PROGRAMME

Ian Fytche gave a presentation on the Community Club Development Programme, a key Sport England delivery programme that was recorded on the risk register. He gave an outline of the programme and potential risks related to its delivery. In response to David Geldart, Stuart Makepeace confirmed that one third of grants had been awarded to the development of multi-sports facilities. Mary McAnally raised issues about how the programme was run from London, and her wish that the money could be distributed via the Regional Sports Boards. Ian Fytche confirmed that there was a team of three people who worked with the regions to ensure that the programme covered the whole of England and fitted in with Regional Plan priorities.

Patrick Carter thanked Ian Fytche and Stuart Makepeace for updating the Board on the Community Club Development Programme.

### 5.2 FOOTBALL FOUNDATION

Patrick Carter welcomed Peter Lee, Chief Executive of the Football Foundation, to the meeting to give the Board an overview of the Foundation's work, and to explain how it invested its resources, including funding from Sport England, in the development of football. Peter Lee explained the background to the establishment of the Football Foundation in 2000, when it was charged with transforming the grassroots game. The Football Foundation's management board consisted of six members, and was a partnership between Government, Sport England and football. In addition there were three sub groups of the board – a grassroots advisory group, a grant assessment panel, and a community and education panel that worked on non-revenue grants and used football as a tool to benefit society. Peter Lee referred to the Football Foundation's investment and income streams, its budget being split between grassroots development, community and education, and safety. With regard to Sport England's grant to the Football Foundation, Peter Lee requested that this be paid quarterly in advance rather than monthly in arrears. He then highlighted some of the achievements of the Football Foundation since it was established in July 2000, including distribution of grant aid of £170 million covering 600 community and education projects, 180 ATPs, 100,000 football kits for boys and girls, and a register of facilities as part of Active Places. Some 40% of Football Foundation funding had been awarded into the top quartile of deprived wards in the country. The Foundation had achieved match funding of £5 per £1, and it was continually seeking to reduce net running costs, which currently stood at 4% of its budget. Finally, a new Chief Executive would be recruited to replace Peter Lee who would retire in the summer, and a Director of Grant Programmes would be in place from July. The Foundation was also advertising for a monitoring and evaluation analyst.

Karren Brady asked Peter Lee what was the amount of the Football Foundation's bank balance, and whether it was increasing or reducing. Peter Lee replied that the Foundation's bank balance was reducing but the rate of applications was increasing, and that applicants determined when money was spent.

Andrew Foster asked what was the received wisdom and sense on where Football Foundation monies had been spent so far, and the anticipation on where the money

would go in future. Peter Lee replied that the Foundation was seeking to increase participation, develop pitches, provide football kits to clubs etc. The Football Foundation board would decide a strategy moving forward, which would encompass increasing participation, engaging those who were not engaged, and monitoring to ensure this was achieved. The FA's strategy for facility development had been presented to the board.

David Geldart asked if any figures were available so far on how the Football Foundation had increased participation and involvement in the game. Peter Lee replied that feedback so far indicated an increase in participation; a more scientific approach was needed and this was now a priority for the Football Foundation.

Mary McAnally asked if the Football Foundation was aware of the Regional Plans for Sport, and the links that could be made. Peter Lee confirmed that they were, and that the Foundation was pleased to be working regionally. He added that they were also working with local authorities and Regional Development Agencies, and had set up a funding partnership with the North West RDA.

Michael Farrar asked if the Football Foundation board was satisfied with the uptake of resources available, and if it was putting resources into generating demand, particularly in areas from which applications weren't forthcoming. Peter Lee replied that the community and education budget was effectively given over to such work.

Patrick Carter thanked Peter Lee for taking the time to update the SEMB on the work of the Football Foundation. He asked officers provide a view to the Board on how Sport England was meeting its own targets with regard to its work with the Football Foundation.

## 6 GRANT AWARDS

The SEMB agreed a decommitment of £567,139 for the Awards for All programme, as set out in paper SEMB(05)3.2.

## 7 DIRECTORS' REPORTS

### 7.1 SPORT

The SEMB received and noted paper SEMB(05)3.3, report of the Director of Sport.

### 7.2 REGIONS

The SEMB received paper SEMB(05)3.4, report of the Director Regions. With regard to paragraph 2.3, it was agreed that RSBs should invest in campaigning and in measurement as a collective to lever economies of scale and maximise efficiencies, on the basis of a 25% equal base with 75% variation from population/deprivation indices.

### 7.3 OPERATIONS AND PERFORMANCE

The SEMB received and noted paper SEMB(05)3.5, report of the Director of Operations and Performance.

### 7.4 COMMUNICATIONS

The SEMB received paper SEMB(05)3.6, report of the Director of Communications.

### 7.5 FINANCE

The SEMB received paper SEMB(05)3.7, report of the Director of Finance.

## 7.6 GOVERNANCE, RISK AND ASSURANCE

The SEMB received and noted paper SEMB(05)3.8, the final report of the Director of Governance, Risk and Assurance.

## 8 ANY OTHER BUSINESS

### 8.1 AUDIT COMMITTEE

Andrew Foster gave an update on the Audit Committee meeting held that morning. There was concern that some middle management were not taking procurement and grant management processes seriously. This should be a key area of focus over the next few months, and appropriate action taken where necessary.

### 8.2 SOUTH EAST REGION ANNUAL REPORT

Mary McAnally drew members' attention to the South East Region Annual report 2004/05, and the Board congratulated the South East RSB and team on an informative and well-presented document.

### 8.3 LONDON 2012

Patrick Carter referred to the forthcoming decision on which city would host the 2012 Olympics, on 6 July. Mary McAnally reported that the London 2012 Nations and Regions group was lining up the RSB Chairs to give views and quotes following the announcement.

## 9 DATE OF NEXT MEETING

The date of the next meeting was confirmed as Monday 4 July 2005 at 12.30 pm at Victoria House. The change of date of the autumn Sport England Main Board and Regional Sports Board Chairs' away day was confirmed as the evening of Sunday 25 September and the day of Monday 26 September, brought forward one week from 2/3 October.

C Blah  
June 2005