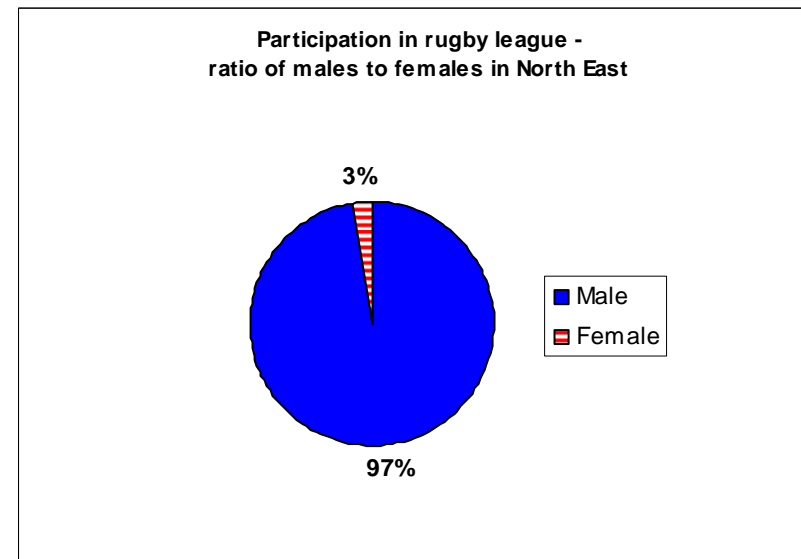
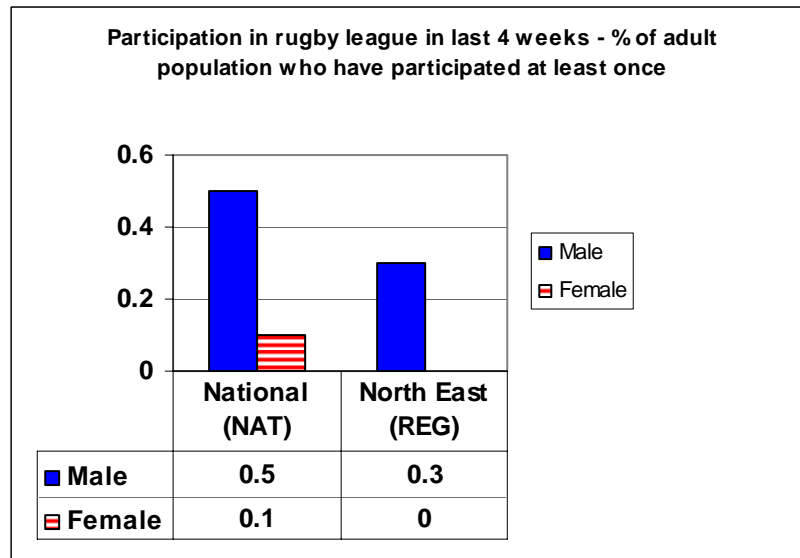


Rugby League Football

0.2% of NE adult population participated in rugby league in the last 4 weeks

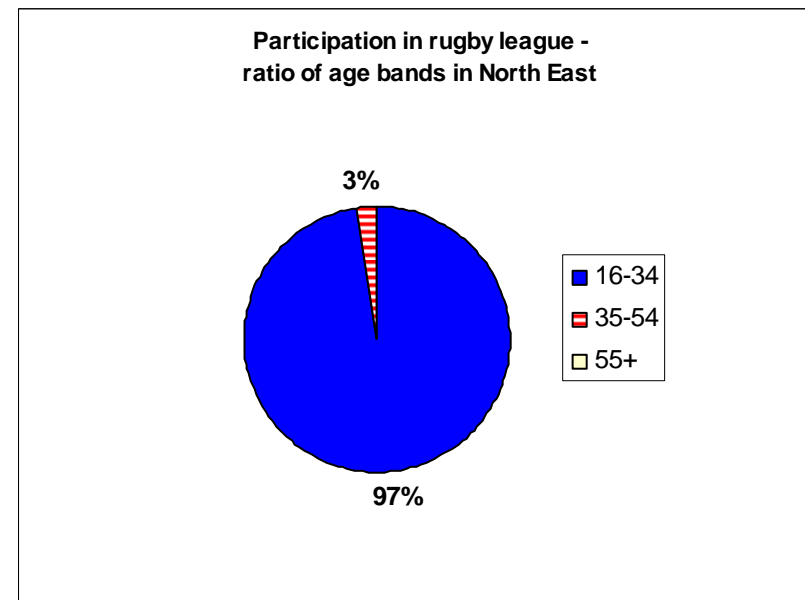
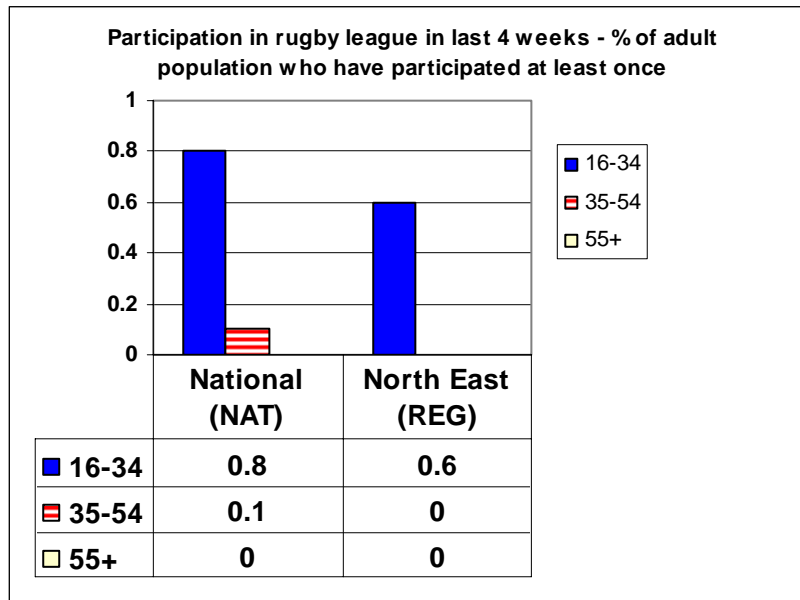
North East Results		National Results		Nat vs. Region
% of Pop	Total Pop	% of Pop	Total Pop	
0.2%	4,167	0.3%	122,133	-0.1

Participation by gender



Rugby League Football

Participation by age band



Top Market Segments most likely to participate in rugby league

- 1 - Ben - Professional Male Urbanites
- 2 - Jamie - Sports Team Drinkers
- 6 - Tim - Settling Down Males
- 9 - Kev - Pub League Team Mates
- 4 - Leanne - Supportive Singles