

Meeting Minutes



Regional Sports Board Meeting

Meeting number	8	Date	19 May 2005
Venue	Halewood Leisure Centre	Time	10.30am
Chair	Andy Worthington		
Email	alison.duckworth@sportengland.org		

Meeting Items

Present

Board Members

Andy Worthington, David Newton, Chris Carr, Phil Clarke, Anil Ruia, Pam Jervis, John Bell, Ann Hoskins, John Townsend

Sport England Officers

Stewart Kellett, Joanna Robinson, Dave Hewson, Karen Keohane, Stuart Glover, Alison Duckworth

Apologies for Absence

Carole Hassan, Carol Gustafson, John Ashton

Action

1. MINUTES OF PREVIOUS MEETINGS.

17th February – minutes approved as true record.

2. DECLARATION OF INTERESTS

Phil Clarke declared an interest in the Wigan Workout for Health CIF project.
Anil Ruia declared an interest in the Cultural Observatory CIF project.

3. MAIN BOARD UPDATE

The chair gave a verbal update in relation to items and decisions at the National Board Meeting which took place on 4th May 2005. In particular, he drew attention to the following items:

An outline of the 9 chairs response to the Minister was circulated in a briefing note

Two new members, Karren Brady of Birmingham City FC and Mike Farrar, Director of Public Health, Yorkshire have joined the Main Board.

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Chair: Lord Carter of Coles Chief Executive: Roger Draper Regional Sports Board Chair: Andy Worthington Regional Director: Stewart Kellett

There was further articulation of Sport England's Main Board priorities as National Delivery, Regional Delivery, Generating Resources, Campaigning and an Effective and Efficient organisation

Sign off for the DCMS PSA target which is : by 2008 [Sport England] aims to increase by 3% the take up of sporting opportunities, by adults and young people aged 16 and above from priority groups, by increasing the number who participate in active sport by at least 12 times per year. Also, to increase by 3% the number who engage in at least 30 minutes of moderate intensity level sport at least three times per week.

Establishment of the single system for sport in England – a delivery mechanism from national to local that is to be replicated across the country.

The strengthening of County/Sub Regional Sports Partnerships as part of the single system and the need to invest in them. Creating the links with health and the private sector, HE/FE are key to long terms success.

RECOMMENDATION

Members noted the report.

4. REGIONAL SPORTS BOARD PLAN DELIVERY PAPER

Joanna Robinson, Director of Regions and Stewart Kellett gave a presentation on the regional sports board delivery paper (paper 8.6) and the regional delivery aggregated table (paper 8.7).

In October 2004, the Sport England Main Board and the Regional Sports Board Chairs determined the priorities for sport in England for the next three years.

The Sport England Delivery Plan for 2005-08 is now in place. It builds on the priorities agreed in October, and it is based on detailed analysis and programme planning to translate the vision for sport in England, the Framework for Sport and Regional Plans into a framework for delivery for the next three years.

The Delivery Plan is therefore, the result of a significant 'bottom up' planning process which started with the extensive consultation process for the Framework for Sport and Regional Plans for sport.

The current version of the plan focuses on Community Sport and the DCMS PSA target to increase participation by 3% by 2008. The Plan will be supplemented by the end of May by additional information related to (a) performance sport, and (b) the national sporting infrastructure.

RECOMMENDATION

Members noted and endorsed the Delivery Plan for Sport for 2005-08.

5. FUNDING THE SINGLE SYSTEM FOR SPORT

Joanna Robinson, Director of Regions and Stewart Kellett gave a presentation to the regional sports board on funding the single system for Community Sport (paper 8.8), measuring and improving performance (paper 8.9), campaigning (paper 8.10), funding matrix for single system and proposed investment criteria for funding the single system through the Community Investment Fund (paper 8.12),

A key workstrand is the development of an investment strategy aligned to the delivery system described in the 'Delivery Plan paper'. Our target is to ensure that regional investment strategies are in place by 6 June 2005, to guide investment decisions and the allocation of funds to achieve the participation targets contained in the delivery plan. This represents both an opportunity and a challenge: an opportunity to ensure that we develop investment strategies aligned to our vision, the roll out of the single system for sport in the community, and the drive to improve the performance of the sports sector; and a challenge to ensure that scarce resources are targeted in the right way to make a sustained difference for and through sport. This challenge is the subject of this report, providing Regional Sports Boards with the framework to develop investment strategies based on the priorities agreed by the Board and Regional Chairs in October 2004, priorities that have led the development of the 2005-08 Delivery Plan.

The overall regional pot of non-specific community resources for 2005 – 2009 was £71.5m of Community Investment Funding, and £90.0m of Olympic Legacy Funding – a total of £161.5m. This had been regionally allocated on the basis of 25% shared equally between each region and the remaining 75% apportioned on the basis of population/deprivation indices. In the interests of cost effective working, it is proposed that the key priorities of measurement and campaigning are financed from this resource as a collective rather than individually financed by regions.

In order to be accountable it is necessary for a robust measurement process to be implemented at the local level. It is more cost effective to the regions if this is undertaken in a consistent way across the country with each region contributing towards the overall cost. This overall cost has been estimated to be £17.2 m over 4 years across all nine regions.

Effective campaigning requires a nationwide approach to secure local benefit, and the main board has signed off a campaigning strategy. Although the cost of this is far in excess of the £7.6m budget set over the four-year period, this is the estimate of the required CIF funds to pump prime the campaign process to see benefit within the region within four years. The total resource available to the regions net of investments made for measurement, campaigning and any commitments already made and including the additional funds from decommitments is £143.6m. The apportionment between regions is generally based on population and deprivation although given the lack of cost variation between regions on measurement and campaigning, it is proposed that the formula is amended such that 75% is based on an equal share and 25% is based on population/deprivation indices.

It is proposed that regions should identify a **minimum** of 50% of available CIF funds for strategic investment earmarked to fund delivery plans formulated at the local level by CSPs. 50% will be available for open investments

RECOMMENDATION

Members approved the principles outlined for investing in the single system and agreed to develop a detailed investment strategy at their away day in September 2005.

6. REGIONAL OVERVIEW AND PERFORMANCE

A paper was tabled at the meeting and the regional Director gave an update for members on performance.

Some of the key highlights are:

- The 'Partnerships for Success' Conference held on 3rd March.
- The launch of the £1 Million Challenge
- The BBC Summit held in the region and nationally
- The launch of the Year 9 & Adult Participation Survey
- The National Audit Office visit
- The launch of the Regional Workforce Development Plan
- Important meeting with MPs to look at improved ways of working
- Planning an all-party sports policy briefing with NW MPs

RECOMMENDATION

Members noted the report

7. FINANCE AND PERFORMANCE SUB GROUP

This paper outlined a draft terms of reference for the proposed finance and performance sub-committee for the Regional Sports Boards consideration.

RECOMMENDATION

The members agreed the terms of reference in principle and asked the sub group to consider in detail at it's first meeting.

8. REPORT FROM CAMPAIGNING SUB GROUP

In order to establish terms of reference for this group an exploratory meeting was held with Phil Clarke, Sharon Burns and Stewart Kellett. The group looked at the issues affecting marketing activity and identified a number of possible dimensions for the group to consider. These are as follows:

- Campaigning, incorporating the £1 million challenge, Everyday Sport Campaign and other relevant national campaigns
- Market segmentation and better understanding of those markets
- Research
- Media relations, particularly broadcast and print media
- Profile of the board and the North West identity (North West on the move)
- Engaging MP's and major opinion formers in the region

Given that one of our major roles is to influence key partners, opinion formers and public attitude towards sport and physical activity, the group concluded that we should escalate these important issues in order to press for more resources to be allocated to marketing. Officers were asked to raise the budgeting issue at a corporate level and consider alternative sources of finance and support so that sufficient funds can support planned activity to an effective level.

RECOMMENDATION

Members noted the groups progress and debated the issues highlighted.

9. OVERVIEW OF INVESTMENT AND GRANT MANAGEMENT

This paper provided Board members with the investment picture for the organisation and for the region and provided an insight into the high volume of grant management / project work in progress and the impact on delivering the North West Plan for Sport and Physical Activity, together with the human resource implications for the regional team.

RECOMMENDATION

Members noted the report.

10. COMMUNITY INVESTMENT FUND ROUND FOUR

This paper considered applications to the fourth round of the Community Investment Fund. The paper outlined the context for considering these applications in terms of the overall funds available, the value of hard commitments to date and the current leverage position. There were 7 projects for which investment decisions were required with a potential total grant value of £746,543.

RECOMMENDATION

Scheme	Cap/Rev	Grant	Total cost	Award Decision
URN 20041562 Holy Cross School	capital	£120,000	£802,851	Award £120,000

URN 20050299 Cultural Observatory	revenue	£285,000	£820,000	Award £285,000
URN 20050841 Youth Charter	revenue	£50,000	£150,000	Award £50,000
URN 20051494 Spring View	capital	£59,419	£409,000	Award 59,419
20045132 Wigan workout for Health	revenue	£88,600	£276,634	Award £88,600 with a condition that the application must follow the standard procurement procedure for selecting service providers.
URN 20048410 Longridge Skatepark	capital	£19,950	£57,950	Award £19,950
URN 20050831 Womens & Girls equity post	revenue	£123,636	£123,636	Award £123,636

The next meeting will be an away day held over 15th/16th September 2005.