

MINUTES**of the East Midlands Regional Sports Board**

Held on Friday 9 February 2007 at 11.00am

PRESENT: Len Jackson (Chair), Ted Cassidy (Vice Chair), Nick Bunting, Pam Jardine, Peter Murphy, Jeff Moore and Jackie Strong together with Anne Rippon, Ilana Freestone, Graeme Beaumont, Russell Turner and Colin Dyson.

APOLOGIES: Mary Butler, Ted Cattle, Chris Earle, Tony Hams, Wendi Jarrett, Sam Messam, Professor Shirley Pearce, Peter Richardson and Duncan Sharkey together with Bill Cullen (Leicester- Shire and Rutland CSP).

ACTION**1 DECLARATIONS OF INTEREST**

Jeff Moore declared an interest in minute 6 relating to Skills Active and Workforce Development Plans.

Nick Bunting declared an interest in minute 7 relating to talent development and the submission of applications from National Governing Bodies.

Ted Cassidy declared an interest in minute 8(b) relating to the Exchequer funding application from Local Government East Midlands.

2 MINUTES**AGREED**

(1) that the minutes of the last meeting held on 14 December 2006 be agreed.

(2) that the minutes of the Main Board held on 27 November 2006 be noted.

3 MATTERS ARISING**(a) National developments**

The Chair reported on the recent RSB Chairs meeting held in Sheffield. Derek Mapp was still learning about the organisation and its work but was committed to more resources being allocated to the regions and to them having greater flexibility to achieve against outcomes. He was very focussed on participation levels and it was up to Regional Chairs to continually give him the rationale for other areas of work such as young people, performance sport etc. which we must keep doing. Derek was also very keen on the Main Board being responsible for corporate governance and risk management and holding the executive responsible.

Two RSB Chairs had now been appointed to the Main Board – Ged Roddy and Andy Worthington – the former having been appointed Vice Chair. The new Chief Executive would start on the 1 April and Tim Garfield would remain in his role as Director of Regions for now. Anne and Ilana would continue as joint Interim Regional Directors.

There was a discussion on walking and the fact that ‘walking for leisure’ did count in the Active People Survey but walking to catch the bus etc did not. The outstanding issue was rambling and whether this was in or not and whether SE should be providing funding. This was still to be resolved and members would be informed of the outcome.

AR/IF

(b) Internal matters

The Interim Regional Directors reported on the following –

- Ilana Freestone was back working 3 days a week for the next 3 months and would concentrate on internal issues such as business planning, budgets, human resources, TAES etc. Anne Rippon would cover external activities and the duties of both would be reviewed at the end of March.
- Lara Hayes would be extending her stay for 5 months and undertaking some of the work around coaching and club development as well as completing some of the work on young people.
- Interviews were being held for a third time the following week for a planning officer.
- Russell Turner would continue in his temporary role as Head of Performance and Improvement until a permanent situation was established for the Regional Director’s post.
- Work would be stepping up with London 2012 – more than 40 sites in the region had submitted applications to be included in the LOCOG brochure for pre games training camps and SE would be working with East Midlands Development Agency to take this forward. There would be a launch of an EM branding for activities with the 2012 Games and an example was passed around the table. A couple of visits from Lord Coe were anticipated in the next couple of months – one on 13 March when it was hoped to include a visit to Boston. In addition Loughborough University was working hard to secure the British Team for the pre-games training camp – they were on a short list with Bath and Nuffield. Members were asked to ensure that they took every opportunity to push the benefits of LU. Chris Earle would give an update at the next meeting. Chris Earle and Tracey Croft were to attend the Sport Accord event in China in April this year - the event would deal with gearing up for the Olympic Games and making the most of regional opportunities.
- Thanks to the work started in the EM last year on investigating sport in colleges and the opportunities available, a national conference was to be hosted with Youth Sport Trust and the Department for Education and Skills attracting representatives from over 100 colleges interested in the idea of taking forward sports college coordination projects. The pilot projects in Leicester and Derby would be feeding into this development of a crucial link in maintaining participation in the over 16s.
- All members should have received their invitation to the Active People Conference in Derby on 27 February where there would be presentations by Martyn Allison of the Improvement and Development Agency, Tricia Kilsby from the Audit Commission and David Walker, the Regional Director of Public Health. Over 150

people had already signed up to attend.

In response to concerns expressed by Nick Bunting that sport did not feature in the infrastructure planning for West Northamptonshire Development Corporation, Peter Murphy outlined changes which should overcome this.

Jackie Strong referred to Building Schools for the Future where a large sum of money was available which was not being spent. There was great potential to work with partners, in particular with local authorities and leisure facilities. SE was currently delivering Governor training on sport to ensure that they were aware of the benefits. There was a VAT issue when bodies wished to hire out their facilities and a solution was being investigated.

4 DELIVERY SYSTEM

Anne Rippon gave a presentation on the delivery system which included the following –

- The purpose of the delivery system was to create an active nation through sport.
- Its 2 main aims were to build clear sporting pathways to support young people to achieve their full potential and to sustain higher levels of participation.
- 20% of the population were switched off sport, 44% were on the 'subs' bench, 16% were mild enthusiasts and 20% were sporty types. SE tried to influence the latter three, the 20% 'switched off to sport' being the responsibility of health.
- The system would provide one system for sport, an evidence based approach, robust performance measures, a bottom up top down planning mechanism and resources that were placed where they could have the biggest impact.
- The system delivered a single unified effort, a continually improving system, no duplication, accurate measures of performance, feeling proud to be part of a World Class system, clarity of roles, easy to explain and person centred.

There was a discussion as to whether 'hard to reach groups' included rural disadvantage, which was not recognised by the DCMS. This could however be addressed regionally. 'Hard to reach groups' were different for each region and a better term would be 'hard to engage.'

Comments included 'the people behind the people' should include School Governors, Community Sports Networks should have very strong links to clubs, Regional Partners should include the Criminal Justice System (Respect, Community Cohesion etc) and NGBs should sit in every circle.

AGREED that the presentation on the Delivery System be noted.

5 SOCIAL ENTERPRISE

Phillip Tullba, Social Enterprise Development Manager, gave a presentation on the role and development of sports based social enterprises in the region. The following points were made –

- **Social Enterprise East Midlands (SEEM) had started in May 2003 and was jointly funded by SE and emda. It had contributed to a range of consultations and strategies.**
- **In February 2004 when the initial study was undertaken there were 80 social enterprises in the region which had sport or exercise as a core component of their activities. They generated total income of £6million, employed 500 full time and 500 part time staff, used 1,500 volunteers and had sports participation of 200,000.**
- **Its aims were to increase the numbers of social enterprises operating in the EM and the quality of support offered to them, to maximise the contribution made by the sporting enterprise to the regional economy, to increase the take up of sporting and physical activities and to support the development of methods by which sporting activities could be made financially sustainable and socially inclusive.**
- **The achievements over a 15 month period included securing £125,000 from SEEMs social enterprise fund which was used to unlock further funding, overseeing the production of 7 feasibility studies and business plans, producing an online toolkit and organising several events and workshops.**
- **Its current priorities included supporting the critical phase of development of several sports social enterprises (Adrenaline Alley, Corby, Centre for Sport and Learning, Worksop, RideWise, Nottingham), working with CSPs to develop understanding and support for sports social enterprise, commissioning further research, organising the next Sports Social Enterprise Conference (October 2007) and developing the project including future resourcing and increasing impact.**
- **The profile of sports based social enterprises was increasing nationally and would be a factor in central policy with linkages to health, crime, social inclusion etc. There were also 2 football clubs in the region which were sports based social enterprises- Lincoln City and Notts County.**
- **The next steps were governance, legal form, where social enterprises could obtain more information and support and moving more to a national level. Social enterprises were struggling in some regions as they did not have good partner networks and the regions must therefore take a hold and drive forward. The important areas were extended schools, obesity, health and well being and transfer of community interests.**

AGREED that Phillip Tullba be thanked for his informative presentation.

6 COUNTY WORKFORCE DEVELOPMENT PLANS

Paper circulated. There was a discussion around the role of partners such as SkillsActive and the Learning and Skills Council and whether they were engaged with this process.

AGREED

- (1) that the report be noted and applications be expected from CSPs for funding to support the implementation of 5 County Workforce**

Development Plans, which could include the appointment of County Workforce Officers/Managers.

(2) that any applications from CSPs for workforce development funding should include information on what success would look like and what the key things were which would bring success.

(3) that a report be submitted to the next meeting on how SE evaluated the success or failure of projects (what we get for our money), including what SE would do if a project was not achieving its outcomes half way through its funding.

GB

7 TALENT DEVELOPMENT

Report circulated.

AGREED

(1) that the national changes to the talent development funding stream be noted.

(2) that the timetable provided for the progression and assessment of this work in the region, as set out in the appendix, be noted.

8 INVESTMENT

Reports circulated.

a) Community Investment Fund

Derbyshire Sport capacity building

AGREED

(1) that a total award of £300,000 be made to Derbyshire County Council on behalf of Derbyshire Sport for infrastructure funding, the total project cost being £422,500 (URN 20066991).

(2) that the award be subject to the following conditions –

- Confirmation that redundancy costs would not be met using lottery funds.
- Submitting a forward strategy illustrating how the roles would be carried forward beyond the term of the award.

Derby City community cohesion through sport

AGREED

(1) that consideration of the application be deferred pending the receipt of the following information –

- The development of specific KPIs.
- A statement from Derby City Council that ‘sport through active community cohesion’ was not just aimed at BME communities but at the whole community.
- An assurance that the award would be additional funding and that it was not being used to fund work which should be undertaken by Derby City Council.

- An assurance that this did not duplicate work being undertaken by Voice East Midlands in Derby and that the organisations were working closely together.

(2) that once staff were satisfied that they had received the additional information the application be sent for approval via e-mail.

Confirmation of e-mail decisions

AGREED

(1) that the following decisions taken by the Board via e-mail be confirmed –

- a total CIF award of £26,639 to Regent College, Leicester to enable them to employ a College Sports Co-ordinator to raise the level of volunteering, coaching and participation in sport of selected age groups in deprived areas across Leicester City – hard commitments of £9,000 in both years 1 and 2 and £8,639 in year 3, towards a total project cost of £78,548 (URN 20063349).
- a total Exchequer award of £20,000 to SkillsActive for the post of Regional Development Manager towards a total project cost of £40,000 (URN 20067126).

b) Exchequer – Local Government East Midlands

AGREED

(1) that consideration of the application be deferred pending the receipt of the following information –

- The success/benefits of the project in the last year.
- Providing project outcomes which were measurable.
- Ensuring that the other organisations were signed up to the scheme.

(2) that once the additional information had been provided a further report be sent for approval via e-mail.

c) Investment Strategy

Graeme Beaumont reported on a discussion at the Regional Sports Partnership around the 'strategic' element of the Investment Strategy. Applications needed to come through CSPs who were keen to know the likely allocation for each county. A working group of the RSP was looking at themes and principles within the 'strategic' element and when agreement was reached it should be possible to divide the allocation across the 5 Counties to achieve a notional allocation.

GB

AGREED that a report on this be submitted to the Board in due course.

