

# North West Regional Seminar

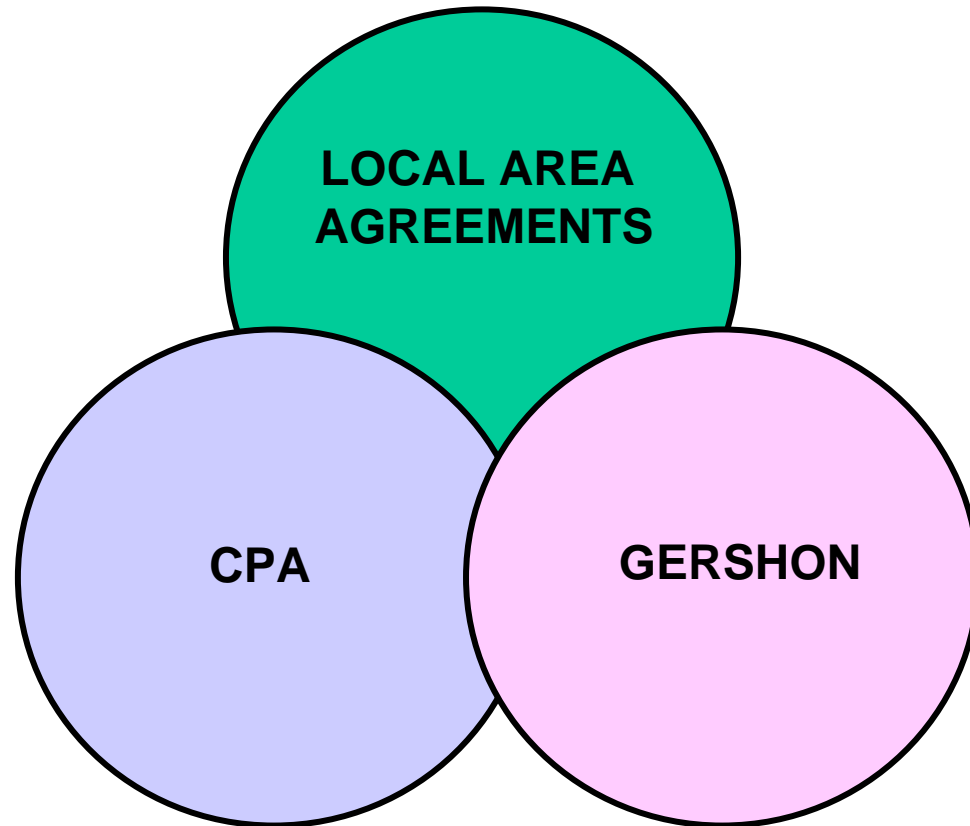
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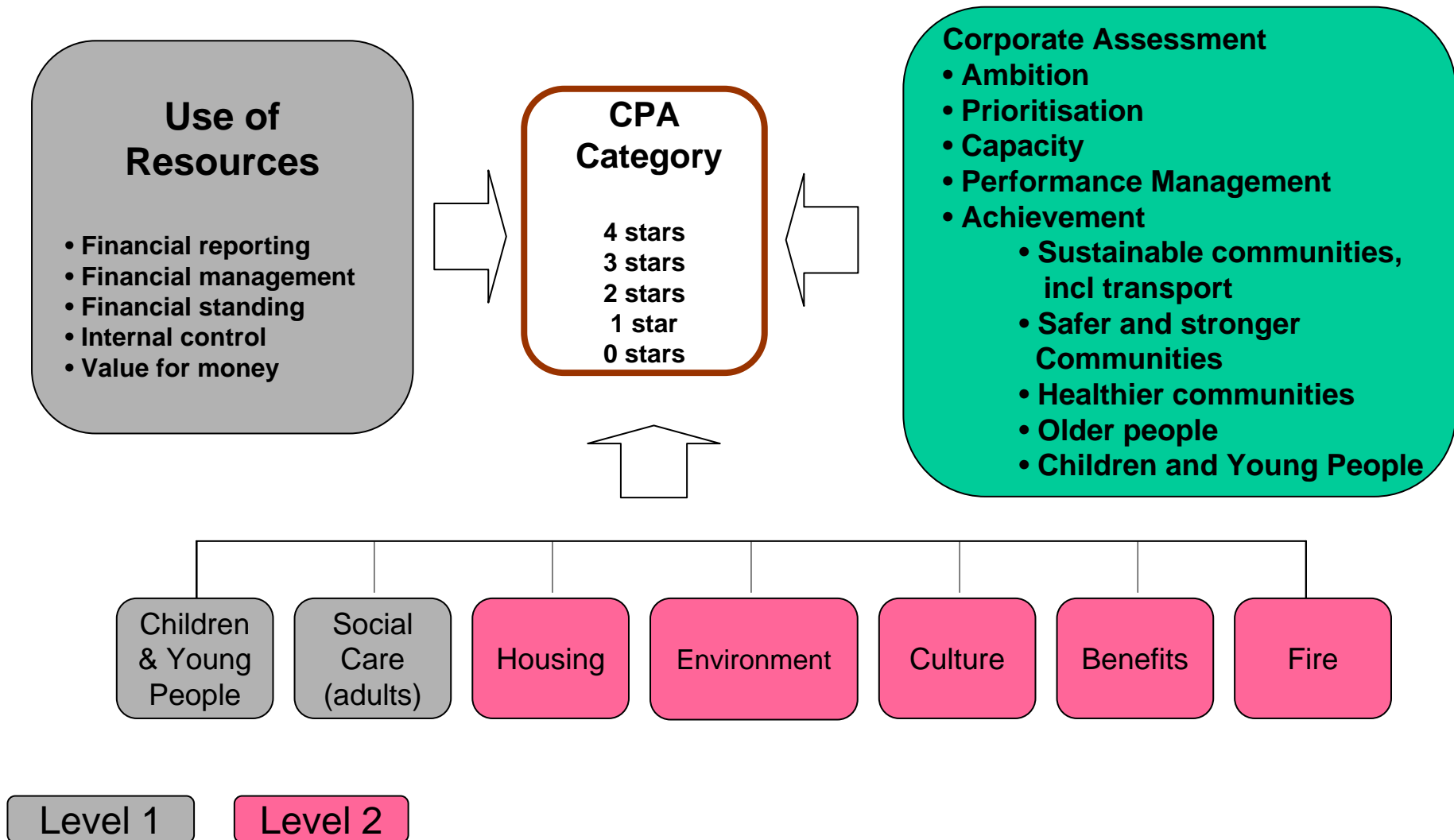
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# The Three Drivers of Improvement



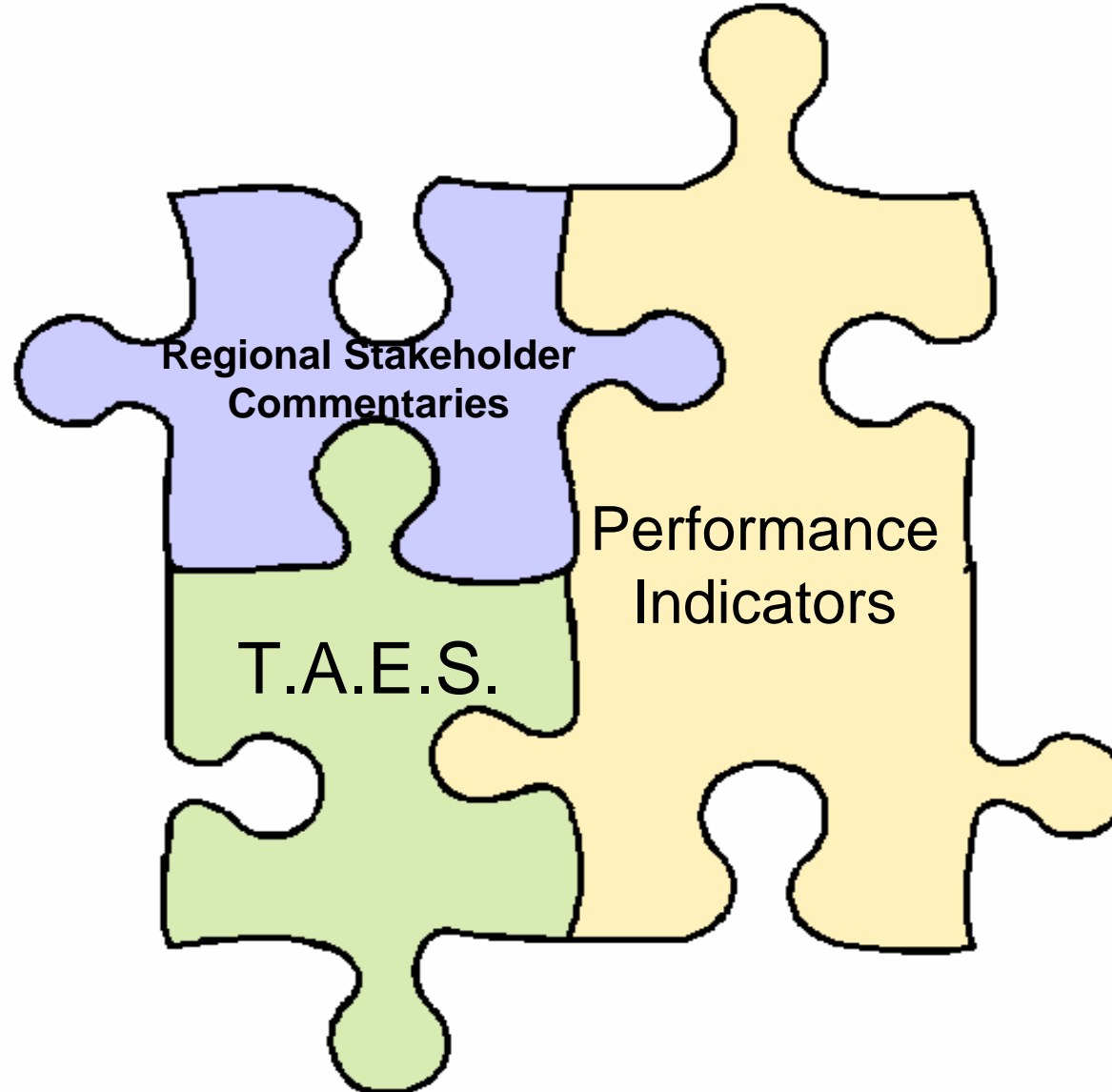
# CPA – where we fit in ...

The new CPA framework for single tier and county councils



# Upper Tier Authorities

## The 3 Pieces of the CPA Culture Block “Jigsaw”



# 3rd Piece of Jigsaw - PI'S

## Where Are We Now ?

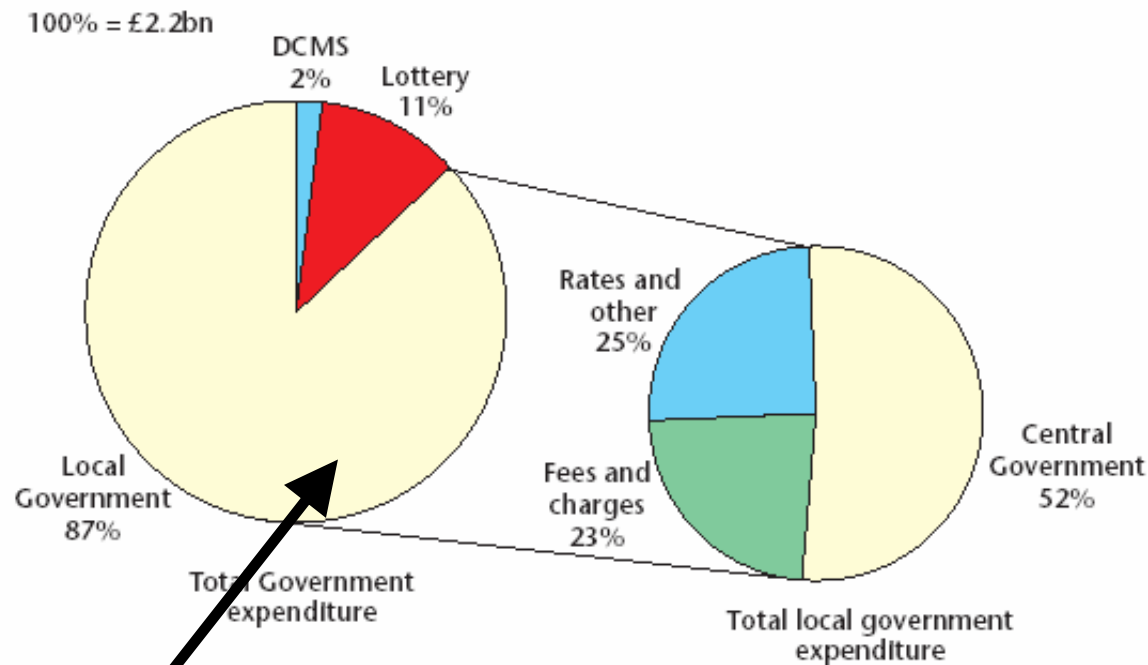
- CPA 2005 mainly populated with Library PI's.
- CPA 2006 proposed with focus on Sport.
- PI development taking place in:-
  1. Arts
  2. Museums and archives
  3. Heritage
  4. Children's play
  5. Tourism
  6. Parks
- Performance Improvement in Shire Districts is equally important.

# Why should we measure Performance?

- Throughout the sport and physical activity sector the quality and availability of data on **facilities, participation**, long-term trends, behavioural and other factors is very poor. This does not invalidate the case for action, but **weakens the ability to make decisions fully based on evidence**. (Game Plan, DCMS)
- Looking ahead, a priority is to **improve the availability of information and data** on the **quality of life** and **public services** in local areas. (The Harder Test, Audit Commission)
- Data collection should be 'standardised' around a **core set of outcome indicators** that focus on **participation**, attitude change, and on **key social groups**. (The Framework for Sport in England, Sport England)

# Why measure Local Authority Sports Provision?

**Figure 1.17: Estimated government and lottery expenditure on sport and physical activity, 2000**



**Almost 90% of government expenditure on sport and physical activity is channelled through Local Government**

# **New Performance Indicators for Sport**

## **Participation/volunteering Indicators**

### **Participation**

The percentage of adults participating in at least 30 minutes moderate intensity sport and active recreation (including recreational walking) on 3 or more days a week.

### **Volunteering**

The percentage of the population volunteering in sport and active recreation for at least one hour a week.

### **School Sport** (Joint with DfES)

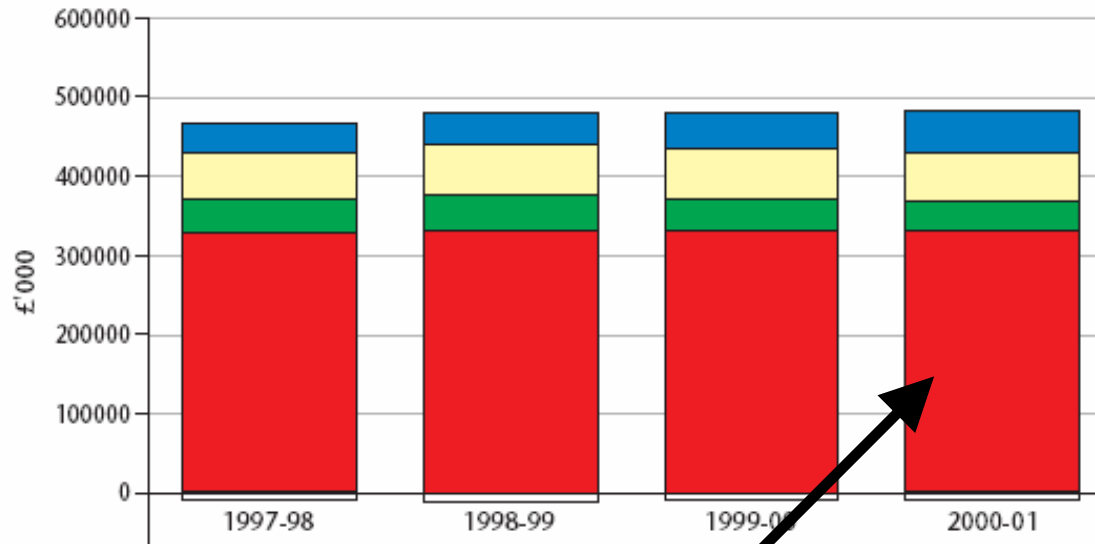
The percentage of 5-16 year olds engaged in 2 hours per week minimum on high quality P.E. and school sport within and beyond the curriculum.

# Choice and Opportunity Indicator

- % of population that are within 20 minutes travel time (urban areas – by walk; rural areas – by car) of a range of three different sports facility types of which one has achieved a quality assured standard

# Why look at Indoor Sports Facilities?

**Figure 1.21: Expenditure by local authority leisure departments has remained relatively static**



**A high proportion of Local Authority leisure department expenditure goes on indoor sports facilities**

*The above figure shows expenditure after user charges (hence the negative expenditure on Golf) and excluding capital charges*

# Proposed Effectiveness and Priority Group Indicators for CPA 2007

## Access Indicators

- Representative-ness of visits from 11 to 19 year olds
- Representative-ness of visits from social classes D/E
- Representative-ness of visits from 60+ years
- Representative-ness of visits from black, Asian & other ethnic minority groups
- Percentage of visits made by people with disabilities

## Finance Indicator

- Subsidy per visit

## Utilisation Indicator

- Visits per square metre