



ISPAL

Presentation

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institute for sport, parks & leisure



Presentation Outline

- Why a new organisation now;
- ISPAL – our vision;
- Engaging our industry;
- Meeting their needs;
- Driving improvement;
- From planning to reality



Why do we need a new organisation now

- Fragmentation of the industry;
- Need to upskill to meet challenges of 21st Century;
- Need to deliver agenda for sport, parks and leisure as a catalyst for community cohesion, regeneration and improvement in quality of life;
- Need to renew and refresh the existing organisations and their appeal to professionals throughout the sector.

Why do we need a new organisation now (2)

- Need to enhance profile of the industry's potential to offer a meaningful and rewarding career (skills shortages, poor pay, poor image etc.)
- Government want us (the industry) to be instrumental in designing and delivering our own solutions and will support us to do this but find it too difficult to deal with multiple organisations.

ISPAL – our vision

“ISPAL will become the professional institute of high repute for people working in leisure, sport and physical activity, play, fitness, parks and open spaces.”



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ISPAL - Our mission

“To support continuous improvement in the quality of people’s lives, through setting and maintaining the highest possible professional and service standards in those industries and through advocating, influencing and leading on related policy and resourcing issues.”



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ISPAL's aims

- To become the **professional body of choice** for those working in the sector;
- To be at the **forefront** of shaping UK **policy** for the sector;
- To ensure **recognition by Government** as the representative body for the sector;
- To **establish and maintain high professional standards** for those working within the sector;
- To ensure the **management and delivery of a comprehensive CPD programme**;



ISPAL's aims (2)

- To become the recognised **Improvement Agency** for the sector;
- To be **close to its members** with a clear focus on members' needs;
- To be **proactive** not just reactive with an active outward and internal focus;
- To have a **dynamic professional core** with a working presence in the Home Nations, regions and in London;
- To be a **self sustaining** organisation, **independent** of Government.



How will It be different

- A greatly increased emphasis on raising standards and enhanced professionalism within the sector;
- A clear emphasis on the utilisation of relevant QCA approved National Occupational Standards to inform its CPD programme;
- An enhanced profile and stature across the UK;
- An increased range of membership (but still with a clear focus);

How will it be different (2)

- Playing a critical role in the improvement and modernisation agendas;
- Creating a new, respected role in relation to Government and its agencies with the aim of providing expert input to policy-making;
- Maintaining a collective willingness to challenge tradition, redundant practices and inequality;
- Commencing the application process for Chartered Status within 5 years.

Engaging our sector

(how will we get close to industry and members)

- Broader cross-sectoral focus but with clear targeting;
- Strategic alliances with other representative bodies;
- Flatter more dynamic organisational structure focused on business development and customer service;
- Strong Home Nations and regional network;
- Technology driven business to improve access;
- Empowerment strategy to involve members in shaping policy and services.

Meeting the needs of the sector and members

Membership

- Providing excellent services to members to meet their wants and needs;
- Information, access to knowledge, training support, publications, recognition of qualifications.

Traded Services

- Events – conferences and networking;
- Bookshop, in-depth information and research.

Meeting the needs of the sector and members

Education, Training and CPD

- Workshops;
- Representing members in discussions with Sector Skills Councils;
- On-line training plans and advice;
- CPD and career guidance, against National Occupational Framework.

Meeting the needs of the sector and members

The Improvement Agenda

- Accreditation of courses and institutions/training providers;
- Kitemarking of services;
- Peer review, buddying and mentoring.

Meeting the needs of the sector and members

Advocacy and Policy

- Uniting the voice of the sector to government and decision-makers;
- Proactively preparing policy position statements
- Responding to consultation;
- Lobbying and shaping policy.

Driving improvement

- Working with the sector and with employers;
- Helping to shape government policy;
- Challenging and supporting our members;
- Advocacy role – lobbying base in London;
- Close relationship with Sector Skills Councils.



From planning to reality

(Next steps)

Legal entity and Board:

- Company formed, charity being registered, Board in place and just appointing additional independent members

Development Plan and Budget:

- Submitted to Sport England at beginning of October.

Planning to reality (2)

(Next steps)

Transitional Planning:

- October 06 – March 07 to set up new operation, select staff, interim premises, merge ILAM and NASD operations into new organisation

Senior Management team:

- By open recruitment and hope all will be in post by 1.3.07

Open for Business:

- 1st Jan post organisational merger and 1st March with full team in place.



What Can **YOU** Do to Support?

- As industry leaders endorse ISPAL as the way forward;
- Encourage staff to join and participate;
- Underpin the qualifications requirements and CPS you expect to see in staff
 - by encouraging and releasing for training, networking etc;
- Build open dialogue with Board through *Sporta*.





Thank You!

Questions?



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