
Delivering sport in LAA2

- Welcome and introductions
- A significant day for sport and local government in the East
- A mixed day – thinking reflecting and planning
- Outcomes 1 – understand some work done on AP and MS, and reasons why participation lapses
- Outcome 2- share ideas and agree approach to delivery plan

Delivery plans for LAA2 – some context

- **Local Government, County Sports Partnerships all in a period of change**
- **But in a changing environment we in the East see the role of sport in Local Agreements as being fundamental – its value of course**
- **The prevalence of Indicators for Sport and where sport can contribute to other indicators is symbolic**
- **The responsibility now is to plan well and deliver**

LAA2 – there is a good opportunity here

- **To do something for communities**
- **To use existing evidence and know how methodically**
- **Yet to innovate and create**
- **To galvanise ideas locally on interventions through the overview of the CSP but not for all others to ‘opt out’**
- **To put sport at the heart of successful local delivery and LAA success – get it embedded, to get it core**

LAA2 – but the challenges Chris and the money?

- **The guidance produced is the bedrock of the advice**
- **Current realities are that there is a clock ticking on such funding**
- **We need needs based applications in a short period of time (detailed year 1)**
- **There needs to be good detail (focus on delivery) so there can be good assessment**
- **You will probably each ask for more than we have**
- **Definitions of sport – what we would like to see and what is needed locally**
- **Partnership funding**

LAA2 – to conclude

- **A significant day**
- **We are bound by our desire and belief that sport can make a difference**
- **Need to get the balance of creativity right**
- **Some real challenges in terms of the money, key one being timescales and contextual pressure**
- **Enjoy the day**