

MOVING FORWARD

West Midlands regional plan for sport report on the 51 scheduled outcomes for 2004 – 2005

We have provided, in the tables below, information on all the known progress that we have been able to source, however there has been more progress made by our partners that hasn't been filtered through to us and we now need to capture this. The data collection processes have been put in place through the wide distribution of the review document "Moving Forward" and the provision of a response form, and through information exchange at the regional review conference on 18 November. From the information we receive we will be able to piece together a wider picture of the progress that has been made over the first twelve months of the life of the regional plan for sport. This wider picture will be presented as a post conference report, using the table format of this document, in January 2006.

| ACTION CODE | INCREASING PARTICIPATION ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|--|---|------|--|
| IP1 | The Regional Sports Board (RSB) to take the strategic lead for sport in the West Midlands. | <p>RSB to produce the 4-year plan by September 2004.</p> <p>Awards commence in Autumn 2004.</p> | | <p>The regional plan for sport 2004 - 2008 was published in October 2004 and was endorsed by regional agencies.</p> <p>Community Investment Fund (CIF), first round awards were made in March 2005. The investment strategy for the region was published August 2005.</p> <p>Sport England was named as a lead agency in the Regional Cultural Strategy priorities for action document 'Valuing People and Places', that covers the next 2 years and was launched in June 2005. Link below to download:</p> <p>http://www.culturewm.org.uk/cwmjisp/downloads.jsp</p> <p>Following the announcement of the London 2012 Olympics in July, it was also agreed that Sport England would be the lead agency in the region for the sporting legacy from the games.</p> |

| ACTION CODE | INCREASING PARTICIPATION ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|---|------|--|---|
| IP2 | A regular household participation survey to be introduced, providing regional participation data. | | The survey will be set up in the region by March 2005. | <p>Active People: The sport and recreation survey in England will provide a clear picture of participation levels at a regional level. The survey commenced mid October 2005, and will continue for a full year with results available in November 2006. More information: http://www.sportengland.org/news/press_releases/sport_england_embarks_on_biggest_ever_national_participation_survey.htm</p> <p>The Active Places website provides the means to find a facility where people can participate in physical activity and sport. Active places website: http://www.activeplaces.com</p> <p>The West Midlands Regional Lifestyle Survey was launched in January 2005; it included physical activity participation information. A full launch of the survey results took place at West Midlands Regional Observatory's Annual Conference, held in October 2005. Download the report: http://www.wmro.org/resources/res.aspx/CmsResource/resourceFilename/351/RLS-final-full-pdf_v1.0_report_CO.pdf</p> |

| ACTION CODE | INCREASING PARTICIPATION ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|---|--|--|---|
| IP5 | <p>Local authorities to establish sports participation and physical activity plans within their cultural strategies and</p> <ul style="list-style-type: none"> • measure progress and improvement through local public service agreement targets for sport • test new ways of encouraging participation, particularly in inner city and rural areas | At least 2 pilot schemes will be carried out in each year of the plan with best practice disseminated. | At least 2 pilot schemes will be carried out in each year of the plan with best practice disseminated. | <p>In response to the proposed inclusion of a culture block within the Comprehensive Performance Assessment (CPA) for local authorities, Sport England has been proactive in encouraging feedback on consultations and in generating meaningful performance indicators that can provide robust and reliable measurement of local authority performance in sport. In addition, Sport England has committed resources to ensure baseline data is in place (ref. IP2). The data and indicators will not only be applicable to CPA but can also assist in developing LPSA targets and can be used in developing LAA's/LPSA targets.</p> <p>Towards an Excellent Service has been developed as a tool for self-assessment to assist with local authority improvement.</p> <p>Sport England has appointed a team of local authority improvement managers (secondees working 2 days a week until March 2006) and in the West Midlands Peter Mills has been appointed to increase capacity to support LA's around the improvement agenda. 5 training workshops for local authority senior managers are planned during November.</p> |

| ACTION CODE | INCREASING PARTICIPATION ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|---|-------------|--|--|
| IP7 | <p>County sports partnerships (CSPs) to develop from active sports partnerships and to play a more strategic role in the co-ordination of sport in each county</p> <ul style="list-style-type: none"> • review their structures • play a more strategic role in the co ordination of sport in each county, establishing links to local strategic partnerships, health and other new partners • develop 3 or 4 year development plans | | <p>There will be agreements with CSPs in place by December 2005.</p> <p>Six CSP development plans will be produced by December 2005.</p> | <p>CSPs are all making progress to take on a more strategic role through the establishment of management boards, agreeing an appropriate staff structure to take on a broader agenda, establishing performance management processes and developing business plans with all key stakeholders.</p> <p>All CSPs are on target to be 'fit for purpose' by March 2006 with Greater Warwickshire meeting the 'fit for purpose' criteria by September 2005.</p> |

| ACTION CODE | INCREASING PARTICIPATION ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|--|-------------|--|---|
| IP8 | <p>The priority sports to put their whole sport or one stop plan into practice in the region. Each to produce a regional plan for their own sport, involving a wide range of local and regional partners and community groups.</p> | | <p>Regional implementation plans will be in place for 6 sports by December 2005.</p> | <p>The December milestone of 6 sports with regional plans/targets in place has been achieved.</p> <p>There are regional plans in place for: swimming, triathlon, hockey, gymnastics, and netball. County plans are in place for football & rugby, with regional plans to follow from the completion of these.</p> |
| IP9 | <p>Capacity building, particularly volunteer recruitment and development, to be recognised as a priority within governing bodies' and local plans.</p> | | <p>Regional and/or county implementation plans will be in place for 6 sports by December 2005.</p> | <p>All the above, in IP8, have capacity building and volunteer development as part of their county and regional plans.</p> <p>The Amateur Swimming Association in the region and Sport England WM, are currently developing a workforce strategy as a pilot for other NGBs.</p> |

| ACTION CODE | IMPROVING PERFORMANCE ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|--|-------------|---|---|
| IP10 | Sports clubs supported to provide quality sports opportunities within their communities. | | <p>Club development plans will be in place in a minimum 6 sports and in 6 CSPs by December 2005.</p> <p>These will include effective club accreditation programmes such as Club Mark, through governing bodies, local authorities and CSPs.</p> | <p>The December milestone of 6 sports having club development as part of their regional plan/targets has been achieved. All the sports listed in IP8, have club development, the implementation of Clubmark, or its equivalent, as part of their county and regional plans. All the CSPs already have current Active Sports club development plans and are including club development as part of their core business planning process. In excess of 155 sports clubs in the region are now recognised as NGB accredited / Clubmark clubs.</p> |
| IP12 | The Active Places database to be developed to hold information on all sports facilities in the region. | | Database development to commence in 2005. | The Active Places database is operational and a training programme for the use of Active Places Power has been established. |

| ACTION CODE | IMPROVING PERFORMANCE ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|--|-------------|---|---|
| IP17 | <p>A coaching strategy to be developed which provides a coach development and deployment system which ensures that coaches are effective, encourages equality and which delivers the right coach to the right place at the right time. This will:</p> <ul style="list-style-type: none"> • gather information such as the number and qualifications of coaches • carry out a workforce planning exercise on the number and levels of coaches required to sustain and support sport in the region up to 2008 • improve access to coach education in the region by employing 6 county coaching development officers • set up the Community Sports Coaches Scheme in the region • create role models to encourage more coaches from under-represented groups | | <p>Strategy completed by December 2005.</p> <p>County coach education plans in place by 2005.</p> | <p>Sports coach UK (ScUK) is working with all the CSPs to develop county coach development plans as part of the business planning process. A working group will pull a regional strategy together with representatives from CSPs and NGBs, once CSP and NGB coaching plans are near completion in early 2006. The Community Sports Coach Scheme (CSCS) has met all targets so far in the West Midlands, with CSPs, SSPs, LAs, NGBs and other community groups working collaboratively to create innovative and much needed grass roots coaching positions. There have been 157 coaches developed in the West Midlands through this scheme to date. All 6 ScUK CDOs are in place - one in each of the 6 CSPs.</p> <p>The Amateur Swimming Association in the region and Sport England West Midlands are currently developing a workforce strategy as a pilot for other NGBs.</p> |

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Improving performance 2004 - 05

| ACTION CODE | IMPROVING PERFORMANCE ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|---|--|--|--|
| IPE1 | A regional forum for performance sport to be set up to improve networking and co-ordinate opportunities and services for talented performers not yet in World Class. | <p>The first regional performance forum will be set up by December 2004.</p> <p>Terms of reference for the performance forum to be agreed by April 2005.</p> | | The first Regional Performance seminar was held in April 2005 and the Regional Performance Forum has met 3 times subsequently to contribute to the 'developing coaches scheme'. This scheme aims to support coaches to levels 3, 4 and above. Working directly with the regional NGBs, it aims to identify coaches and provide them with individualised educational support and mentoring. |
| IPE2 | The English Institute of Sport (EIS) continues to deliver services to support World Class plans and also helps provide guidance to the providers of support services in the region below world class level. | | Quality assurance proposals will be in place by December 2005. | <p>The EIS is supporting and actively involved in Performance Forum discussions.</p> <p>Following the September 2005 announcement by the DCMS, the EIS will receive funding through UKSport from 2006/07 onwards.</p> |

| ACTION CODE | IMPROVING PERFORMANCE ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|--|-------------|---|--|
| IPE4 | Regional governing bodies of priority sports to be supported to deliver a clear framework for talent identification and performance development as part of their regional plan. | | The regional plans will be in place in six sports by December 2005. | <p>There are regional plans in place for: swimming, triathlon, hockey, gymnastics and netball. County plans are in place in football & rugby, with regional plans to follow from the completion of these.</p> <p>The Regional Performance Forum has met 3 times and contributed to the development of the "developing coaches scheme" with the Regional NGB Forum.</p> |
| IPE5 | Regional governing bodies to work with partners to improve the quantity and quality of high performance coaches in the region and to create more full-time performance coaching positions in the region. | | Coach development plans will be put in place within 6 sports plans December 2005. | All the above have coaching as part of their county and regional plans. NGB forum is actively involved in shaping the 'Developing Coaches in Performance Sport' project. |
| IPE6 | Higher education (HE) in the region to work with governing bodies to support performance athletes and develop applied research projects. | | Plans agreed with 6 HE institutes by December of 2005. | The Regional HE WM group has written a draft strategy that addresses performance. They have identified 8 outcomes to address this through TASS including: quality of coaches, working closer together within the sector and through the Regional Performance Group. |

| ACTION CODE | IMPROVING PERFORMANCE ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|---|---|---|---|
| IPE8 | Partners to work together to plan adequate facilities and access for clubs, squads and performance athletes in the region. | From 2004, regional and county/local needs to be agreed within governing body and local authority facility plans. | | The NGB Forum and CSPs are discussing whole sport plan implications and sport specific requirements at the CSP level. |
| IPE9 | Local passport schemes, for access to facilities and services for talented performers, to be developed and promoted in local authority areas. | | The passport schemes will be in place in 10 local authorities by December 2005. | Birmingham City Council has re-launched its passport for potential Olympic athletes. |
| IPE10 | Local bursary schemes for talented performers to be developed and promoted in local authority areas. | | Bursary schemes will be in place in 10 local authorities by December 2005. | We are aware that a number of successful bursary schemes exist in the West Midlands. It is hoped that LAs will update us on their schemes through the reporting mechanism set up for this regional plan review. |
| IPE11 | The successes of performers in the region to be better promoted. Links to be made with the West Midlands Marketing Strategy. | | A plan will be approved by September 2005, to ensure sporting success is promoted in the media and helps to strengthen the regional identity. | The NGB Forum is to provide local good news stories to Sport England's regional officers to promote 'Team West Midlands'. |

| ACTION CODE | IMPROVING PERFORMANCE ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|---|------|---|---|
| IPE12 | An event strategy to be developed with national governing bodies, as part of the Regional Visitor Economy Strategy, to attract more national and international events to the region. | | A regional events plan agreed by December 2005. | The London 2012 regional report identified the need for a regional events strategy. This is now under consideration by Advantage West Midlands. |
| IPE13 | The region will support the London 2012 Olympic bid and take advantage of opportunities to host countries, teams or performers in training camps in the run up to the games should the bid be successful. | | The contribution to the Olympic bid document to be completed by October 2005. | <p>Pre-announcement: A regional group drew up a West Midlands contribution to the Olympic bid document. A series of events including: a ministerial visit, VIP visits and a PR campaign were conducted in support of the bid. There was a West Midlands regional opportunities report produced.</p> <p>Post announcement: A regional leadership and officer group has been established and sub-regional groups to focus on training camp opportunities. There has been extensive media coverage throughout.</p> |

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Widening access

2004 - 05

| ACTION CODE | WIDENING ACCESS ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|---|------|---|--|
| WA1 | <p>A regional equity group to be established to support equal opportunities work in sport in the region.</p> <p>Regional networks to be set up to:</p> <ul style="list-style-type: none"> • share best practice • improve communication • develop the infra-structure in order to provide sport for disadvantaged groups | | <p>A group to be set up in 2005, which will link to the work of Sporting Equals, Women's Sports Foundation and English Federation of Disability Sport.</p> <p>Regional network groups will be set up in 2005.</p> | <p>In April 2005, Sport England commissioned an Integrated Equity Review of the key equity partners in sport: the Women's Sport Foundation, EFDS and Sporting Equals. The outcome of the review is that there is an agreement in principle to establish an alliance/overarching agency to pull together and co-ordinate the activities across the three agencies.</p> <p>The Regional Assembly has been working with partners to review the regional approach to equalities and diversity in the West Midlands and is looking to establish a regional equity hub. Sport England has had initial discussions to explore how sport contributes and links to this.</p> |

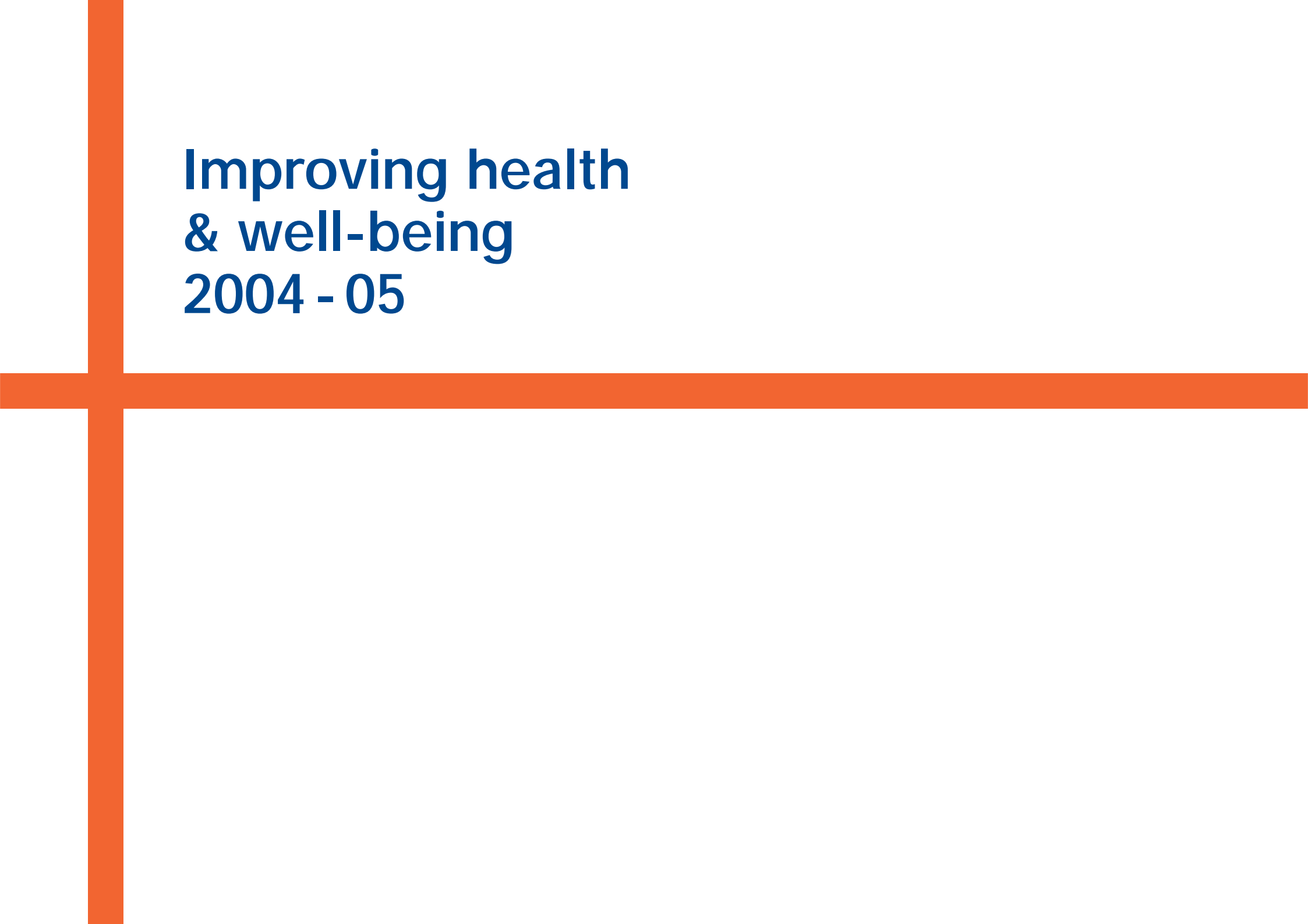
| ACTION CODE | WIDENING ACCESS ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|--|------|--|--|
| WA2 | A regular participation survey to be introduced in the region, providing regional participation figures for these priority groups. | | The first set of information will be available at the end of 2005, and made available to network groups to inform future planning. | <p>Active People: The sport and recreation survey in England will provide a clear picture of participation among priority groups at a regional level. The survey commenced mid October 2005 and will continue for a full year with results available November 2006.</p> <p>The West Midlands Regional Lifestyle Survey conducted in 2005 and published in October 2005, included questions associated with physical activity. A CIF grant from Sport England West Midlands part funded the survey.</p> |

| ACTION CODE | WIDENING ACCESS ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|---|------|---|--|
| WA3 | <p>The main actions to be agreed with partners throughout the region in order to develop and deliver plans to widen access to sport and physical activity for priority or disadvantaged groups. This particularly applies to:</p> <ul style="list-style-type: none"> • women and girls • over 50s • black and ethnic minority communities • disabled people • those people on low income | | <p>Plans will emerge in 2005. Examples of best practice and successes will be promoted from 2005.</p> | <p>Sport England has launched 'An Investment Strategy for 2005-2009' which identifies funding from the targeted Community Investment Fund (CIF) to develop and deliver plans to widen access to sport and physical activity to priority and disadvantaged groups. Research is currently underway to develop a sport and renewal network that will help implement the recommendations of 'Teaming Up' – the ODPM publication on joint working between sport and regeneration. Download:http://www.publications.odpm.gov.uk/pubdetails.asp?pubid=1203</p> <p>20 projects are receiving Active Communities Development Fund awards in order to develop and implement action plans targeted at priority groups. Active England and the Community Investment Fund awards also include action plans aiming to widen access. Further information is on our website: http://www.sportengland.org/westmidlands_index/westmidlands_get_funding.htm</p> |

| ACTION CODE | WIDENING ACCESS ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|--|-------------|---|---|
| WA4 | The feasibility to be explored of appointing community link co-ordinators. These staff will work with people who are unemployed, leaving care etc. | | A feasibility study commissioned by September 2005. | No progress to report to date and this action to be reviewed in the next financial year, 2006 - 2007. |

| ACTION CODE | WIDENING ACCESS ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|--|------|--|--|
| WA5 | More effective and reliable baseline data, measures of performance and monitoring and evaluation procedures to be established for use throughout the region. | | The base line data, performance measures, milestones and monitoring and evaluation tools will be agreed by April 2005. These will be promoted to partners from October 2005. | <p>Sport England has been working with the audit commission to develop a set of high quality outcome based performance indicators for inclusion in the CPA and have processes in place to establish baseline data.</p> <p>Further information is available on the Audit Commission website: http://www.audit-commission.gov.uk/cpa/index.asp?page=index.asp&area=lpcpa</p> <p>There is also information on the Sport England West Midland's web page: http://www.sportengland.org/westmidlands_index/westmidlands_in_your_region/yr_west_midlands-newpage-19.htm</p> <p>Over the past 12 months Sport England has developed a Monitoring and Evaluation Toolkit. The aim of the toolkit is to help projects put in place effective monitoring. It can be downloaded in full from: http://www.sportengland.org/me_toolkit_final_040805.doc</p> <p>At the core of the guide is a set of 17 key performance indicators (KPIs) that have been developed as a 'menu' for funded projects to choose from. Every project will be asked to report back on the progress of at least 2 of these KPIs on a six monthly basis for the first five years of operation.</p> |

| ACTION CODE | WIDENING ACCESS ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|---|---|--|---|
| WA6 | Main partners in the region supported to achieve Equality Standards for Sport. | | 8 partners will be supported to achieve foundation level by November 2005. | Sport England has produced an implementation plan for The Equality Standard - A Framework for Sport, which focuses initially on implementation by Sport England, national governing bodies of sport, county sports partnerships (CSPs) and other funded partner agencies. Sport England has a target of reaching the preliminary standard by March 2006, and for the CSPs to achieve it by March 2007. |
| WA7 | The requirements of the Disability Discrimination Act (DDA) will be promoted to the sports providers in the region. | Information will be passed on to sports providers by December 2004. | Workshop resources for sports clubs will be available by March 2005. | A tutor training workshop ' DDA and Sports Clubs ' was piloted in the West Midlands. 49 people attended from CSPs, NGBs and local authorities and workshops for clubs have subsequently been rolled out. Nationally, Sport England and EFDS, are discussing how this training can be developed as part of a national training programme. |
| WA10 | Role models from within the priority groups will be identified and promoted to encourage more coaches and leaders from within these groups. | | A strategy will be developed with main equity and governing body partners by March 2005. | Football Futures is a partnership project between Birmingham City Council, sports coach UK and the FA. It is looking to train black and ethnic minority coaches to work with and train unemployed individuals in high deprivation areas of Birmingham. This will create role models for young people. |

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**Improving health
& well-being
2004 - 05**

| ACTION CODE | IMPROVING HEALTH AND WELL-BEING ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|--|-------------|---|---|
| IH1 | A sub-group of the Government Office West Midlands Regional Board to be set up to co-ordinate policy and actions in health, physical activity and sport in the region. | | The group will be established with full agency support by March 2005. | <p>The Regional Health Partnership has identified physical activity as a priority and a co-ordinated action plan has been drawn up across the region.</p> <p>Physical Activity Network – West Midlands (PAN-WM) will be formally established at a regional conference to be held in December 2005. Subject to agreement at this conference, the Policy and Strategy sub-group of PAN-WM will co-ordinate and ‘activity proof’ policy at a regional level.</p> |
| IH3 | All PCTs to be encouraged to review their strategic plans, with a view to developing and including appropriate physical activity programmes. | | 5 PCTs will be supported to include physical activity programmes within strategic plans by December 2005. | Following the identification of the need within the region, assistance was given in producing a resource to guide PCT involvement in physical activity within their local delivery plans. This guide has been adopted nationally. |
| IH4 | A physical activity network or forum, to be established in the region, which regularly shares and promotes best practice. | | A physical activity network will be established in the region by April 2005. | A steering group was formed in March 2005, to develop the Physical Activity Network West Midlands (PANWM) that will be formally established on 7th December 2005. |

| ACTION CODE | IMPROVING HEALTH AND WELL-BEING ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|--|------|---|---|
| IH6 | A strong regional evidence base around physical activity and health to be researched. | | Measures will emerge from the regional steering group and data collection will begin from 2005. | <p>The West Midlands Regional Lifestyle Survey, that included physical activity questions, was completed in August 05 and the results were available in a report in October 2005. A CIF award from Sport England West Midlands part funded the project.</p> <p>Active People: The sport and recreation survey in England will provide a clear picture of participation amongst priority groups at a regional level. The survey commenced mid October 2005 and will continue for a full year with results available November 2006.</p> |
| IH7 | The benefits of an active workforce in the West Midlands to be researched and the promotion of initiatives advocating active work places encouraged. | | Research evidence will be available by December 2005. | <p>Telford and Wrekin PCT are currently hosting a regional pilot as part of national two-year programme - Well@Work.</p> <p>Evidence around the benefits of an active workforce has been collated and a draft briefing sheet has been produced in liaison with the Regional Health Partnership. The final briefing sheet will be available in early 2006.</p> |

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Safer & stronger communities 2004 - 05

| ACTION CODE | SAFER AND STRONGER COMMUNITIES ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|---|------|---|---|
| SS1 | Establish a network group for those involved in sport to build stronger and safer communities, in order to disseminate information and best practice. | | Network group will be established by mid 2005. | A regional network exists for all Positive Futures projects managed by the Home Office. Sport England and the GOWM have commissioned consultants through the ODPM to look at the processes needed to support a regional network for sport and renewal workers. The work is due for completion at the end of March 2006. Sport England has established a network for all Active Communities Development Fund projects. |
| SS2 | Existing programmes encouraged to develop a better evidence base, to help strengthen the case for investment in sport as a diversionary activity. | | A regional case for sport against crime will be created by December 2005. | Over the past 12 months Sport England has developed a monitoring and evaluation toolkit , with the aim of providing effective assistance to projects with this work. It can be downloaded in full from: http://www.sportengland.org/me_toolkit_final_040805.doc At the core of the toolkit is a set of 17 key performance indicators (KPIs) that have been developed as a 'menu' for funded projects to choose from. Every project will be asked to report back on the progress of at least 2 of these KPIs, on a six monthly basis, for the first 5 years of operation. |

| ACTION CODE | SAFER AND STRONGER COMMUNITIES ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|--|---|---|--|
| SS4 | Through partnerships create thorough training, development and mentoring programmes for paid and unpaid workers involved with disadvantaged communities. | | Training programmes will be delivered locally by December 2005. | Positive Futures have developed a training programme specifically aimed at sports workers delivering to young people who are regarded as being 'socially marginalised'. This has been based on a detailed needs analysis of workers involved in Positive Futures programmes nationally. The training is available to anyone working in this field and training modules are running from Autumn 2005. |
| SS5 | Role models to be developed and involved in the delivery of sport within their communities. | 2 case studies will be promoted in each year of the plan. | 2 case studies will be promoted in each year of the plan. | Birmingham Street Games - Sliders has been profiled in 'Sport Playing its Part' (a series of publications illustrating how sport contributes to community priorities and the improvement agenda).The project provides sports opportunities for the young people, links them to clubs and provides opportunities for their involvement and training as leaders and coaches. Arch North Staffs sports development project received a 'commended' award in RegenWM most transferable project prize awards 2004. The project demonstrates how sport and leisure activity improves people's self esteem and gives them new skills. |

| ACTION CODE | SAFER AND STRONGER COMMUNITIES ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|-------------|--|------|--|---|
| SS7 | Links to be created between Positive Futures Schemes, Positive Activities for Young People programmes and county sports partnerships. | | Links will be agreed with county sports partnerships by the end of 2005. | Greater Warwickshire Sport , through their Community Sports Network, has developed a data base of 19 initiatives within Greater Warwickshire that are using sport as a tool in crime diversion and regeneration. |
| SS9 | Community cohesion and the important role of sport to be emphasised in trying to engage local people who will then be able to make a positive difference in their community. | | Examples of good practice will be identified and shared through the CSPs and other networks by March 2005. | RegenWM are producing sport and regeneration case studies that can be shared with a range of other networks on their website. Links are being developed between Sport England and RegenWM to share good practice and learning. Greater Warwickshire Sport (CSP) and SEWM jointly hosted a conference in June 2005, to facilitate better links between LSPs and sport. |
| SS10 | All organisations providing sport for children, to be able to demonstrate the existence and effectiveness of their child protection policies. | | All CSPs & NGBs to have child protection policies (CPP) in place by December 2005. | All CSPs have child protection policies in place and have met the CPSU preliminary standard. Partnerships now need to have a process for roll out to other partners within their county areas. |

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Improving education actions 2004 - 05

| ACTION CODE | IMPROVING EDUCATION ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|---|---|---|--|
| IE2 | Facilities to be developed to meet the needs of education and the community through Building Schools for the Future. | Improved sports facilities in all schools in the region will be developed within the Building Schools for the Future programme. | Improved sports facilities in all schools in the region will be developed within the Building Schools for the Future programme. | <p>Wave 1: Solihull and Stoke - Sport England is engaged in the process and is advising on planning and design. A preferred bidder is expected to be appointed in October for Solihull.</p> <p>Wave 2: Birmingham and Sandwell - Initial contact has been made and portfolios are in development.</p> |
| IE3 | There will be no developments that result in the loss of sports facilities and open spaces on sites at schools and higher and further education institutions, unless this is in line with Sport England's Playing Fields Policy, or the assessment of needs is in line with Policy Planning Guidance Note 17. | This continues to be operational from September 2004. | | <p>Planning applications are responded to within prescribed time periods and considered against PPG17 requirements. Enhancement and replacement of existing facilities in accordance with community needs is secured through negotiation. The ultimate decision rests with the determining local planning authority.</p> <p>In the period November 2004 to October 2005 SEWM dealt with 358 planning applications. Objections were made to 53 of these, seven of which, up to the end of October 2005, have been upheld.</p> |

| ACTION CODE | IMPROVING EDUCATION ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|---|--|---|--|
| IE4 | All new sports facilities on school, or higher and further education sites, to be built to at least Sport England technical specifications and made available for community use. | Guidelines will be established and promoted by September 2004. | | <p>Design guidance and advice is provided on all planning applications resulting in the development of new sports facilities on educational sites. A prime example of this being the Hadley Learning Community (showcased for IE in the review publication).</p> <p>Community use guidelines have been published as part of the planning toolkit and wherever possible are established in accordance with the extended schools agenda.</p> |
| IE5 | Sports facilities and sports programmes on school or higher and further education sites should be integrated within local authority strategies for culture, sport and recreation. | | County plans will be in place by December 2005. | Sport England assesses all planning applications on educational sites impacting on playing fields against conformity with local authority strategic direction. 'Building Schools for the Future' engagement emphasises adherence to long term strategic planning. |

| ACTION CODE | IMPROVING EDUCATION ACTIONS 2004 – 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|--|-------------|---|--|
| IE6 | Local education authorities (LEAs) in partnership with county and school sports partnerships and further and higher education to be encouraged to develop PE school sport and club links strategies, which identify actions and clarify roles. These will include positive actions to encourage more girls to stay involved in PE and sport. | | These plans will be in place within all LEAs/CSPs by December 2005. | <p>A School Community Sports Alliance post is currently supported in Staffordshire. This post ensures schools across the county are working with Sport Across Staffordshire (CSP), highlighting the importance of the single system for sport.</p> <p>Clear targets have been set with CSPs to develop opportunities for young volunteers within the community club setting and to encourage more school club links to be developed (a strand of the PESSCL strategy).</p> |

A thick orange crosshair graphic is positioned on the left side of the slide, consisting of a vertical line and a horizontal line that intersect to form a cross.

Benefiting the economy outcomes 2004 - 05

| ACTION CODE | BENEFITING THE ECONOMY ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|--|--|---|--|
| BE1 | <p>The recommendations within 'Sports Employment Research 2004' to be used to guide the work of the main organisations who are involved in training and recruiting people who work in sport and physical activity.</p> | <p>A skills stakeholder group will be established by December 2004.</p> <p>The targets within the Sports Employment Research will be linked to the West Midlands Tourism and Leisure Workforce Development Strategy and the proposed Quality at Heart Initiative.</p> <p>Continuous - target time yet to be applied.</p> | <p>An action plan will be developed from the research recommendations by April 2005.</p> <p>The targets within the Sports Employment Research will be linked to the West Midlands Tourism and Leisure Workforce Development Strategy and the proposed Quality at Heart Initiative.</p> <p>Continuous - target time yet to be applied.</p> | <p>SkillsActive/SEWM set up the Sport and Leisure Skills Executive Group that held its 3rd meeting in September 2005. Members of this group include: Learning & Skills Councils, Job Centre Plus and Business Link. The developing action plan focuses on steps for all partners to take. SkillsActive are also presently carrying out a survey on providers and employers with results by early 2006. This information will assist SkillsActive to set up employer and provider networks to take forward the action plan.</p> |

| ACTION CODE | BENEFITING THE ECONOMY ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|---|-------------|---|---|
| BE2 | The themed groups of Tourism West Midlands will explore the potential to establish a West Midlands events programme to attract significant sporting events to the region. | | The process will be agreed to establish a pro-active approach to attracting significant events to the region, by December 2005. | The Festival and Events Regional Theme Group for the West Midlands and the London 2012 regional opportunities report have both drawn attention to the need for a regional events strategy. |
| BE3 | The benefits of an active workforce in the West Midlands to be researched and the findings used to encourage the promotion of active work places. | | The research will be completed by 2005. | The Government Office for the West Midlands has established a sub-group to support a healthier public sector workforce. The regional pilot of the national Well@Work programme is operational in Telford and Wrekin Primary Care Trust. Activity and health interventions in the workplace will be monitored, evaluated and disseminated in the region by the national research team. |
| BE5 | A partnership to be established between those regional agencies concerned with rural issues, to increase rural access and diversification through sport. | | A partnership will be established by April 2005. | Exploratory work has been undertaken with partners but no formal partnership has been established to date. |

| ACTION CODE | BENEFITING THE ECONOMY ACTIONS 2004 - 2008 | 2004 | 2005 | PROGRESS OVER THE MILESTONES FOR 2004 - 2005 |
|--------------------|--|-------------|---|---|
| BE6 | Stronger links to be created between the commercial, voluntary and public sector organisations involved in sport to ensure the best use of existing resources to achieve targets within the regional plan for sport. | | A regional forum meeting will be held by September 2005 to create an action plan. | No action taken to date - November 2005. |
| BE7 | The potential to be explored to establish an improved system for attracting more sports sponsorship into the region. | | An action plan will be agreed by September 2005. | No action taken to date - November 2005. |

Abbreviations:

AE – Active England; CDOs – Coach development officers; CIF – Community investment fund;
CPA – comprehensive performance assessment; CSPs – County sports partnerships; CPSU – Child Protection in Sport Unit; CSCS – Community sports coach scheme; DCMS – Department for Culture, Media and Sport;
DDA – Disability Discrimination Act; EFDS – English Federation of Disability Sport; EIS – English Institute of Sport;
FA – Football Association; HE – higher education; GOWM – Government Office for the West Midlands; KPIs – Key performance indicators; LAs – Local authorities; LAA – Local area agreements - LPSA – Local public service agreements; LSPs – Local strategic partnerships; NGBs – National governing body(s); ODPM – Office of the Deputy Prime Minister; PAN–WM – Physical Activity Network West Midlands; PCT – Primary care trust; PESSCL – PE, School Sport and Club Links; ScUK – Sports coach UK; SEWM – Sport England West Midlands; SSPs – School sports partnerships; TASS – Talented Athlete Scholarship Scheme ; WM – West Midlands