

Active People Survey 3: interim results for the period April 2008 to April 2009

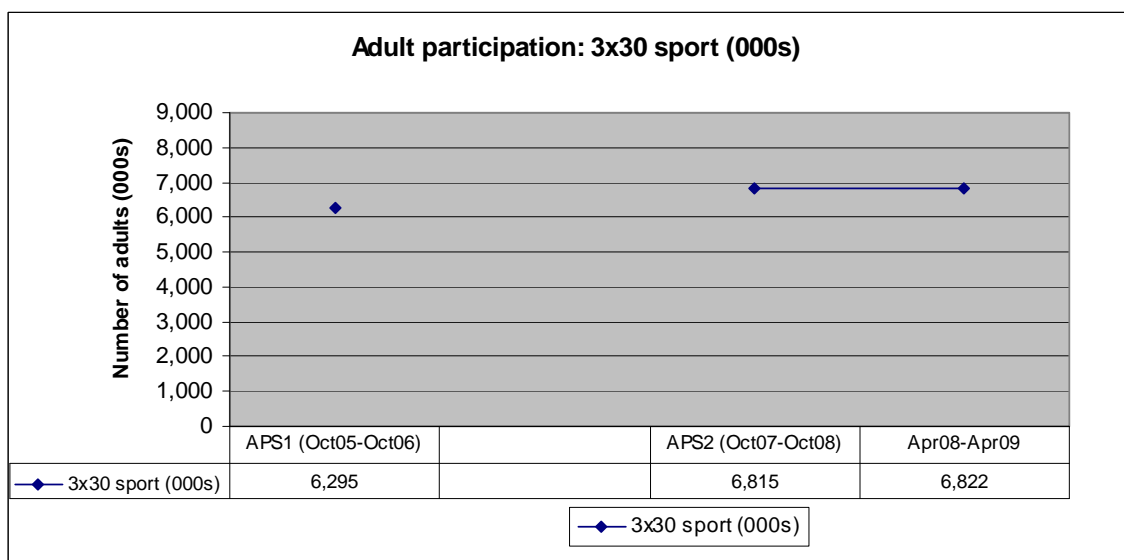
Summary of the key results published in June 2009

National highlights

At the heart of [Sport England's strategy](#) is a commitment to getting one million people taking part in more sport by 2012-13. Sport England's progress towards this target is measured by the Active People Survey.

The sports participation indicator that measures Sport England's one million target is the number of adults (aged 16 and over) participating in at least 30 minutes of sport at moderate intensity at least three times a week (referred to as '3x30 sport').

The latest 12 month rolling participation figure to April 2009 shows there has been no statistically significant change in participation when compared with the results of Active People Survey 2 (covering the period October 2007 to October 2008). This follows a significant increase between Active People Survey 1 (October 2005-October 2006) and Active People Survey 2.



Further data on the '3x30 sport' target, for example regional breakdowns and key demographic breakdowns, is available on [Sport England's website](#).

Sport specific highlights

Once a week participation rates

National governing bodies of sport (NGBs) will contribute to Sport England's strategic 'grow' outcome by setting targets to increase the 'once a week' adult participation rates in their sport.

The table below shows the once a week participation rates for each of Sport England's 2009-2013 funded sports for the period April 2008 – April 2009 compared to results from Active People Survey 2. This highlights that there have been some sports which have seen a statistically significant decrease in participation (denoted in red text), and one sport, table tennis, that has seen a statistically significant increase (denoted in green text).

1 x 30 sport indicator	APS2 (Oct 2007 - Oct 2008)		Rolling 12 months (Apr 2008 - Apr 2009)	
	%	Number	%	Number
Sport England NGB 09-13 Funded sports				
Swimming	7.83%	3,244,400	7.64%	3,195,200
Cycling	4.26%	1,767,200	4.22%	1,764,700
Athletics	3.89%	1,612,200	3.96%	1,654,900
Football	5.18%	2,144,700	5.06%	2,114,800
Golf	2.29%	948,400	2.18%	913,500
Badminton	1.29%	535,700	1.28%	536,700
Tennis	1.18%	487,500	1.17%	487,300
Equestrian	0.82%	341,700	0.80%	335,700
Squash	0.71%	286,600	0.72%	300,700
Cricket	0.49%	204,900	0.49%	206,200
Rugby Union	0.56%	230,300	0.47%	197,800
Dance Exercise	0.36%	149,400	0.30%	124,900
Snowsport	0.29%	120,700	0.27%	114,000
Netball	0.29%	118,900	0.29%	123,200
Basketball	0.45%	186,100	0.45%	186,700
Sailing	0.22%	90,000	0.20%	83,700
Weightlifting	0.29%	118,400	0.27%	113,400
Mountaineering	0.21%	86,200	0.22%	91,500
Table Tennis	0.18%	75,700	0.20%	85,000
Boxing	0.26%	106,900	0.28%	115,200
Hockey	0.24%	99,900	0.22%	92,500
Gymnastics	0.22%	89,300	0.17%	72,500
Rowing	0.13%	55,000	0.10%	41,400
Rugby League	0.21%	88,300	0.17%	71,000
Canoeing	0.10%	43,500	0.12%	49,100
Volleyball	0.12%	48,400	0.10%	43,200
Rounders	0.06%	25,900	0.06%	25,500
Taekwondo	0.06%	24,300	0.06%	26,900
Judo	0.05%	18,800	0.04%	17,500
Fencing	0.04%	15,100	0.03%	12,800
Baseball & Softball	0.02%	6,800	0.02%	6,400
Shooting**				
Angling**				
Bowls**				
Archery**				
Orienteering*				
Wrestling*				
Waterskiing*				
Lacrosse*				
Handball*				
Triathlon*				
Basketball (Wheelchair)*				
Boccia*				
Rugby (wheelchair)*				
Modern Pentathlon8				
Goalball*				

*insufficient sample size

** light intensity only sports

ONS population data has been used in the table above. For APS2, mid 2007 estimates have been used and for the latest 12 month rolling period, 2008 population projections have been used.

Drop off: 16-18 year olds

Another of Sport England's strategic targets is to reduce the drop off among 16-18 year olds in nine key sports (rugby union, rugby league, hockey, netball, tennis, badminton, basketball, football and gymnastics). This target will be measured by Active People and is based on reducing the gap between 16 and 18 year old participation by 25%, hence increasing participation of 18 year olds by 25%. The national target is therefore to increase participation in the nine drop off sports among 18 year olds to 31%.

The latest 12 month rolling participation figure illustrates that there has been no statistically significant change in participation in the nine drop off sports among 18 year olds – see table below.

1 x 30 sport indicator across the nine drop off sports (18 year olds)	APS2 (Oct 2007- Oct 2008)		Rolling 12 months (Apr 2008 - Apr 2009)		Statistically significant change
	%	Base	%	Base	
Overall	28.2%	1,751	30.0%	1,840	No Change

Drop off for each individual sport is measured by once a week participation rates for 16-18 year olds combined. This is related to but different to the national overall target above, and has been selected on the basis of sample size limitations (for 18 year olds) for individual sports. The table below shows the results for the latest 12 month rolling period compared to Active People Survey 2. Three of the nine drop off sports have seen a statistically significant decrease in participation amongst 16-18 year olds.

1 x 30 sport indicator for drop off sports (16 to 18 year olds)	APS2 (Oct 2007-Oct 2008)		Rolling 12 months (Apr 2008 - Apr 2009)		Statistically significant change
	%	Base	%	Base	
Sport England NGB 09-13 Funded sports					
Rugby League	1.75%	6,188	1.47%	6,259	No Change
Rugby Union	3.32%	6,188	2.75%	6,259	Decrease
Hockey	1.39%	6,188	1.42%	6,259	No Change
Netball	1.50%	6,188	1.63%	6,259	No Change
Tennis	3.24%	6,188	3.33%	6,259	No Change
Badminton	2.69%	6,188	2.65%	6,259	No Change
Basketball	3.49%	6,188	3.74%	6,259	No Change
Football	23.45%	6,188	21.78%	6,259	Decrease
Gymnastics	1.46%	6,188	1.19%	6,259	Decrease

Other highlights

Satisfaction with local sports provision: the latest 12 month rolling participation figure to April 2009 shows there has been a statistically significant increase in the percentage of adults who are satisfied with sports provision in their local area (this has increased from 66.7% to 67.2%).

Background

[Active People Survey 3](#), the third year of the [Active People Survey](#), runs from October 2008 to October 2009. Due to the ongoing nature of the Active People Survey, Sport England is able to provide regular updates based on the four most recent quarters of the survey. This enables Sport England to track progress on its key strategic targets on a regular basis which is an extremely valuable performance management tool.

Each quarter, results based on the latest rolling 12 month data will be published. This report covers data from the period April 2008 to April 2009 (the last two quarters of Active People Survey 2 and the first two quarters of Active People Survey 3).

Some of the data from Active People are Official Statistics. For more information on Official Statistics, [click here](#).

What will be reported each quarter?

In line with [Sport England's 2008-2011 strategy](#) the following data which measures progress on Sport England's key strategic outcomes will be published:

- One million sports indicator
- Once a week participation by individual sport
- Drop off: participation rates for 18 year olds across each of the nine drop off sports

Other data on organised sport (club membership, tuition, organised competition) and other key indicators (e.g. volunteering) will also be published each quarter. [More detail](#).

For more information, contact research@sportengland.org

Research Team, 18 June 2009