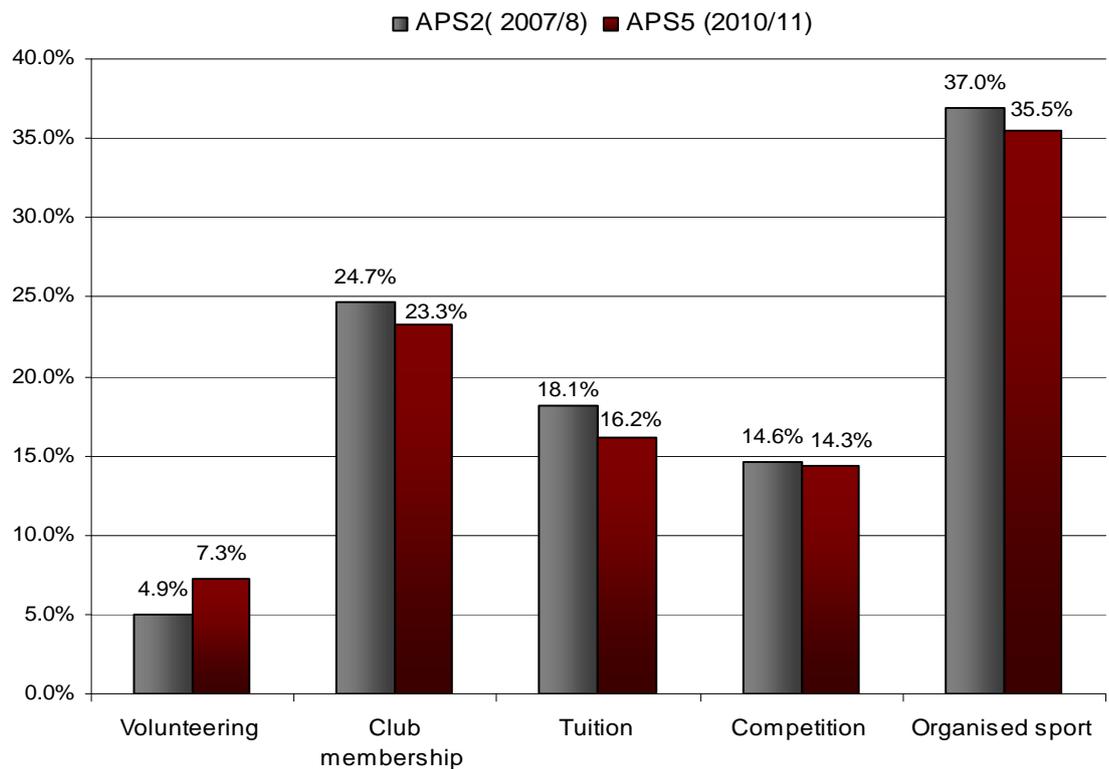


# Active People Survey 20010/11

## National Results

### National Results 2010/11

- Volunteering 7.3%
- Club Membership 23.3%
- Tuition 16.2 %
- Competition 14.3%
- Organised sport 35.5%



KPI	APS2 (Oct 2007-Oct 2008)		APS5 (Oct 2010-Oct 2011)		Change from APS2		
	%	n	%	n	%	n	Statistical significance
Volunteering*	4.9%	2,044,100	7.3%	3,078,900	2.3%	1,034,808	Increase*
Club membership	24.7%	10,247,000	23.3%	9,886,500	-1.4%	-360,500	Decrease
Tuition	18.1%	7,515,000	16.2%	6,871,300	-2.0%	-643,700	Decrease
Competition	14.6%	6,069,000	14.3%	6,089,900	-0.3%	20,900	Decrease
Organised sport	37.0%	15,316,500	35.5%	15,088,800	1.4%	-227,700	Decrease

\* Please note the volunteering question changed at the start of APS5 to incorporate a wider definition of volunteering.

Source: Sport England's Active People Survey

## Volunteering

Three million adults (3,078,900) contribute at least one hour a week to volunteering in sport. This is 7.3% of the adult population in England.

Please note the volunteering question changed at the start of APS5 to incorporate a wider definition of volunteering.

## Club membership

Within the English population, just under 10 million (9,886,500) adults are members of a club where they take part in sport.

This is 23.3% of the adult population in England.

This represents a statistically significant **decrease** in club membership from 10,247,000 adults (24.7%) in Active People Survey 2 (2007/08).



## Tuition

6,871,300 million adults in England received tuition (at least once in the previous 12 months) to improve their performance in sport during 2010/11.

This is equivalent to 16.2% of the adult population.

There has been a statistically significant **decrease** in tuition since 2007/08, when 18.1% of the adult population (7,515,000) received tuition.

## Organised competition

During 2010/11, over six million adults (6,089,900) took part in organised competitive sport (at least once in the last 12 months).

This is equivalent to 14.3% of the adult population and there has been a statistically significant **decrease** in this figure from 2007/08 when 6,069,000 adults took part in organised competitive sport (14.6% of the adult population in England).



## Organised sport

More than fifteen million adults (15,088,800) took part in organised sport at least once in 2010/11.

This is 35.5% of the adult population in England.

There has been a statistically significant **decrease** in participation in organised sport since 2007/08, when the figure was 15,316,500 (37.0% of all adults).

Organised sport is defined as having done one, or more, of the following in the past 12 months: been a member of a club to take part in sport, received tuition to improve performance, taken part in organised competitive sport.



## Notes

Active People Survey 5 was carried out by TNS-BMRB on behalf of Sport England. Between October 2010 and October 2011, 166,000 adults in England (age 16 and over) were interviewed by telephone across England. The sample was random stratified and the results are representative of the total adult population in England, the English regions and local authorities in England.

Active People Survey 1 was undertaken between October 2005 and October 2006. 363,000 adults in England (age 16 and over) were interviewed. Active People Survey 2 was undertaken between October 2007 and October 2008. 191,000 adults in England (age 16 and over) were interviewed. Active People Survey 3 was undertaken between October 2008 and October 2009. 193,000 adults in England (age 16 and over) were interviewed. Active People Survey 4 took place between October 2009 and October 2010. 188,000 adults age 16 and over were interviewed by telephone across England)

**Volunteering\*** is defined as 'volunteering to support sport for at least one hour a week'.

**Club membership** is defined as 'being a member of a club particularly so that you can participate in sport or recreational activity in the last four weeks'.

**Receiving tuition** is defined as 'having received tuition from an instructor or coach to improve your performance in any sport or recreational activity in the last 12 months'.

**Organised competition** is defined as 'having taken part in any organised competition in any sport or recreational activity in the last 12 months'.

**Organised sport** is the percentage of the adult population that have done one, or more, of the following in the past 12 months: i) been a member of a club where they take part in sport ii) received tuition to improve their performance iii) taken part in organised competitive sport.

Office for National Statistics (ONS) population data (mid 2007 estimates for APS 2 data, and mid 2010 estimates for APS5 data) has been used.

Please note that this report highlights whether changes from Active People Survey 2 to Active People Survey 5 are *statistically significant*. A statistically significant increase is indicated by 'increase', and a statistically significant decrease is indicated by 'decrease'. This means that we are 95% certain that there has been a real change (increase or decrease). Where there has been no statistically significant change, this is indicated by 'no change'. For more information on measuring statistically significant change, see the [briefing note](#) on Sport England's website.

\*Please note that at the start of APS5 the volunteering question was changed to incorporate a wider definition of sport volunteering, therefore, comparisons to previous years data should not be made. Whilst there has been a statistically significant increase in volunteering, this is likely to be due to the change in the way volunteering is described in the question.