Creating sporting opportunities in every community

Active People Survey (APS) results for Basketball

Period: APS2 (Oct 07 / Oct 08) to APS5 (Oct 10 / Oct 11)

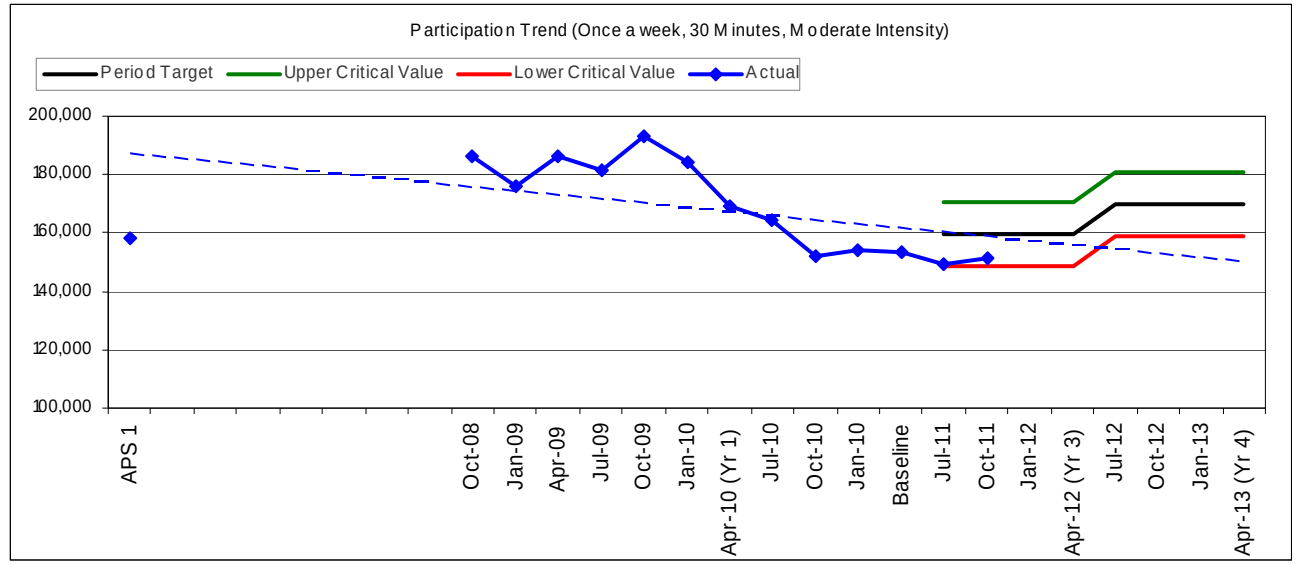
Prepared by Sport England

8 December 2011

Quarterly APS Summary – APS5 Q4

Key Messages:

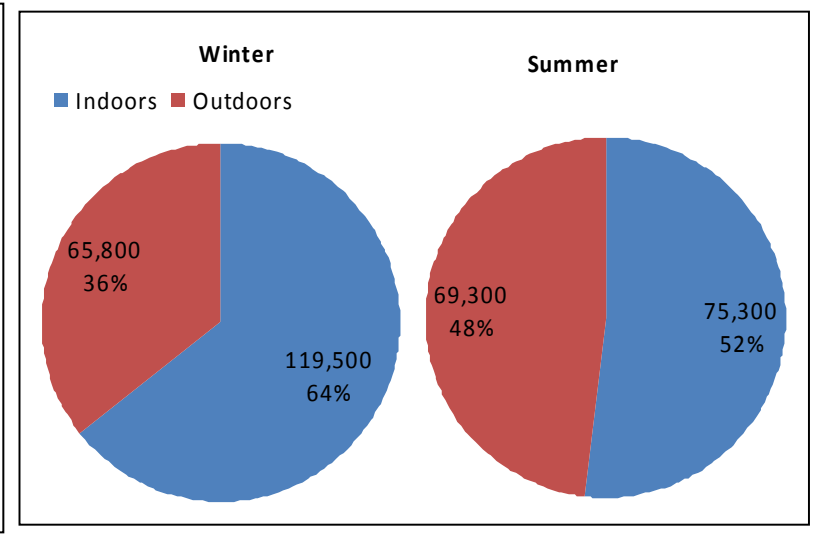
- Once a week participation in Basketball continues to show signs that it has stabilised around the 150,000 mark.
- Basketball can be viewed as two audiences – an indoor and an outdoor game.



Discipline Breakdown

A split between indoor and outdoor basketball was introduced in APS 5. The first 6 months showed that 2/3rds of participants were playing indoors in the winter whilst the second 6 months shows a much more equal split between the disciplines. Outdoor participation varies little between winter and summer whilst indoor participation is much lower in the summer which may reflect the off-season.

The more equal share of outdoor basketball in the summer suggests that Basketball could be viewed as two audiences, the traditional, formal game with a league structure and season; and the more flexible, self-organised, urban etc game.



Basketball

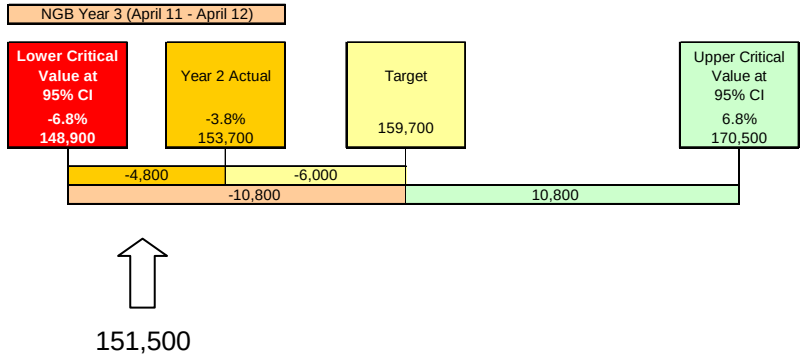
Quarterly APS Summary – APS5 Q4

Key Messages:

- Basketball participation is currently in the critical range against its year 3 Sport England target.
- FE participation is down.
- Formal participants continue to be lost.

Positioning relative to the Grow Measurability Framework

Current status: In the critical range below year 2

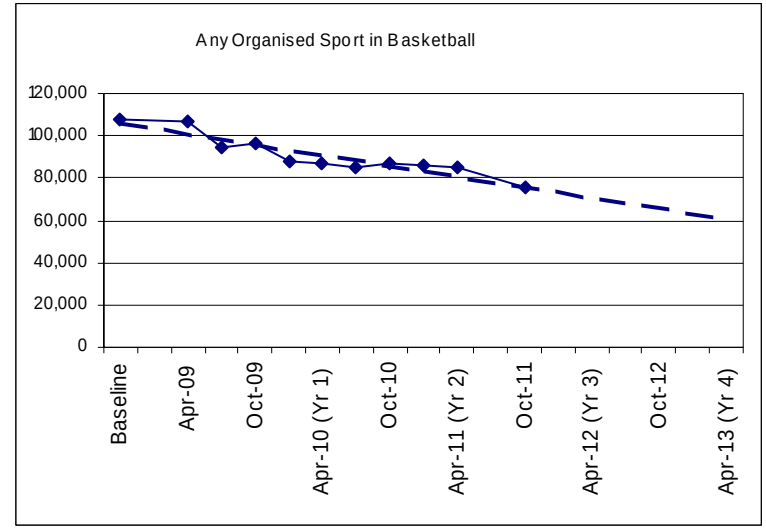


APS5 Q4 Headlines:

- In the last 6 months once a month participation is up in Yorkshire, the East and London
- Participation is down in the East Midlands and South East over the same period.
- Once a month participation has fallen in FE in the last 6 months whilst moving very little in both HE and School participation.

Organised Sport

- Whilst participation has stabilised, all forms of organised participation have fallen.
- Either formal participants are being lost at the same rate that they are gaining informal participants (i.e. basketball is effectively two sports and one is going up and the other is going down) or formal participants are switching to informal participation.

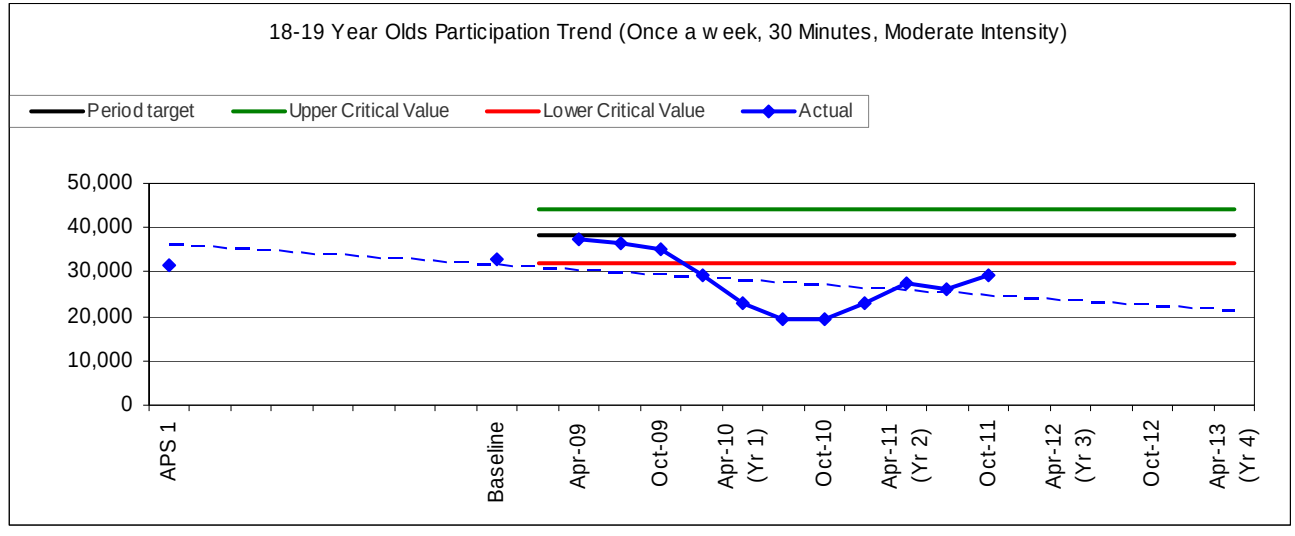


Basketball – further analysis

Quarterly APS Summary – APS5 Q4

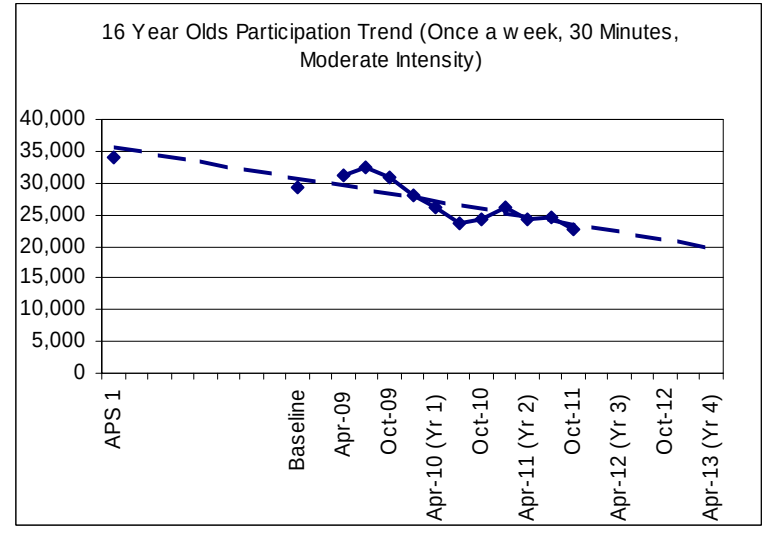
Drop Off
Key Messages:

- Falling 16 year old participation is of concern.



Latest Quarterly Drop Off Headlines

• 18/19 year old participation continues to recover however given small cell counts this could also represent fluctuations around a flat trend.
• 16 year old participation continues to follow a downwards trend.
• 16 to 18/19 drop off is below baseline as a result of 16 year old participation falling at a greater rate than 18/19 year old participation.



Basketball – Drop off

Quarterly APS Summary – APS5 Q4

Change in number of people participating **at least once a week** in Basketball - APS2 baseline versus most recent reporting period

At least once a week	APS2 (Oct 07 / Oct 08) Number	APS2 (Oct 07 / Oct 08) Participation rate	APS5 Q4 (Oct 10 / Oct 11) Number	APS5 Q4 (Oct 10 / Oct 11) Participation rate	Change vs APS2 (baseline)
Overall	186,000	0.45%	151,500	0.36%	-34,500
Male	143,300	0.71%	127,200	0.61%	-16,100
Female	42,700	0.20%	24,300	0.11%	-18,400
Age 16-19	97,000	3.27%	72,300	2.52%	-24,700
Age 20-24	43,000	1.13%	33,800	0.86%	-9,200
Age 25-29	17,200	0.49%	18,900	0.49%	1,700
Age 30-34	-	-	-	-	-
Age 35-44	-	-	-	-	-
Age 45-64	-	-	-	-	-
Age 65+	-	-	-	-	-
Age 16-34	167,500	1.31%	134,900	1.03%	-32,600
Age 35-54	17,200	0.12%	12,500	0.09%	-4,700
Age 55+	-	-	-	-	-
White	122,100	0.32%	88,900	0.23%	-33,200
Non White	63,900	1.38%	62,600	1.26%	-1,300
Limiting Disability	-	-	-	-	-
No Limiting Disability	175,600	0.51%	142,300	0.40%	-33,300
All in Education*	*97,300*	*1.75%*	79,100	1.43%	-18,200
Of which: in School	-	-	19,000	3.45%	-
in HE	-	-	-	-	-
in FE	-	-	35,800	1.48%	-
NS SEC 1-4	18,000	0.17%	25,800	0.15%	7,800
NS SEC 5-8	23,400	0.30%	32,600	0.27%	9,200
NS SEC 9	144,600	2.39%	93,100	0.99%	-51,500
North East	-	-	-	-	-
North West	24,200	0.44%	16,500	0.29%	-7,700
Yorkshire	-	-	-	-	-
West Midlands	-	-	-	-	-
East Midlands	19,400	0.54%	11,000	0.30%	-8,400
East	19,900	0.43%	19,500	0.41%	-400
South West	-	-	-	-	-
South East	31,200	0.46%	28,200	0.41%	-3,000
London	40,800	0.67%	38,800	0.62%	-2,000

Once a month participants	Proportion of all participants (at least one session in the last 4 weeks) APS2 (Oct 07 / Oct 08)	APS5 Q4 (Oct 10 / Oct 11)
Organised participation		
Club membership	13.2%	10.7%
Tuition	20.3%	17.5%
Competition	20.7%	17.4%
All organised	32.7%	28.9%

Change in number of people participating **at least once a month** in Basketball - APS2 baseline versus most recent reporting period

Once a month	APS2 (Oct 07 / Oct 08) Number	APS2 (Oct 07 / Oct 08) Participation rate	APS5 Q4 (Oct 10 / Oct 11) Number	APS5 Q4 (Oct 10 / Oct 11) Participation rate	Change vs APS2 (baseline)
Overall	330,000	0.80%	260,900	0.61%	-69,100
Male	248,400	1.23%	215,700	1.04%	-32,700
Female	81,600	0.38%	45,200	0.21%	-36,400
Age 16-19	159,800	5.41%	106,400	3.77%	-53,400
Age 20-24	72,900	1.93%	64,700	1.69%	-8,200
Age 25-29	34,000	0.98%	30,800	0.81%	-3,200
Age 30-34	19,600	0.54%	23,300	0.66%	3,700
Age 35-44	25,200	0.30%	20,500	0.26%	-4,700
Age 45-64	17,800	0.13%	13,600	0.10%	-4,200
Age 65+	-	-	-	-	-
Age 16-34	291,000	2.28%	224,300	1.71%	-66,700
Age 35-54	35,400	0.25%	29,100	0.20%	-6,300
Age 55+	-	-	-	-	-
White	222,200	0.59%	156,100	0.41%	-66,100
Non White	107,800	2.34%	104,800	2.12%	-3,000
Limiting Disability	-	-	-	-	-
No Limiting Disability	306,600	0.89%	245,500	0.69%	-61,100
All in Education*	*181,500*	*3.26%*	117,600	2.15%	-63,900
Of which: in School	-	-	29,600	5.45%	-
in HE	-	-	23,400	1.22%	-
in FE	-	-	56,200	2.32%	-
NS SEC 1-4	37,500	0.33%	52,100	0.31%	14,600
NS SEC 5-8	50,200	0.62%	65,000	0.53%	14,800
NS SEC 9	242,300	3.79%	143,800	1.50%	-98,500
North East	-	-	-	-	-
North West	40,200	0.72%	25,900	0.46%	-14,300
Yorkshire	14,500	0.34%	18,000	0.42%	3,500
West Midlands	34,800	0.80%	27,400	0.63%	-7,400
East Midlands	31,500	0.88%	16,600	0.46%	-14,900
East	39,300	0.86%	29,900	0.64%	-9,400
South West	22,000	0.52%	23,500	0.50%	1,500
South East	56,900	0.85%	43,700	0.64%	-13,200
London	77,800	1.28%	68,600	1.10%	-9,200

Key

Green shows a statistically significant increase compared with APS2.

Red shows a statistically significant decrease compared with APS2.

Data is shown only where the cell size is of 30 respondents or more. Cell sizes below this level are particularly vulnerable to surveying variability.

*** Historic education data is for APS4 Q4 (Oct 09 – Oct 10), this is the earliest date for which this data is available.**

Basketball – Summary data

Quarterly APS Summary – APS5 Q4

NOTES

• Data is presented for Active People Survey APS1 (Oct 2005/Oct 2006); APS2 (Oct 07/Oct 08); APS3 (Oct 08/Oct 09); APS4 (Oct 09/Oct 10) and APS5 (Oct 10/Oct 11). Active People Survey 5 took place between October 2010 and October 2011 and interviewed c.167,000 adults (aged 16 and over) by telephone.

• Participation once a week is defined as participation on at least four days out of the previous 28 days for at least 30 minutes at moderate intensity.

• Office for National Statistics (ONS) population data has been used to provide population numbers - ONS mid year 2005, 2007, 2008, 2009 and 2010 population estimates (for Active People Survey 1, 2, 3, 4 and 5 respectively).

• Please note that in APS4 Q3 we changed the basis upon which population figures are apportioned across three demographic groups (ethnicity, long term limiting illness / disability, and NS-SEC). The changes improve the accuracy of these figures reflecting the proportion of the population recorded in each demographic group in either the ONS 2007 population estimates (ethnicity) or 2001 census data (long term limiting illness / disability, and NS-SEC). For these demographic groups, figures for earlier reporting periods have been restated.

• Disability is defined by the question asked within the survey which is consistent with the Census definition: 'do you have a longstanding illness, disability or infirmity? By longstanding I mean anything that has troubled you over a long period of time or that is likely to affect you over a period of time?'

• NS-SEC is the National Statistics Socio-economic Classification. It is derived by combining information on occupation and employment status. NS-SEC: 1. Higher managerial and professional occupations; 2. Lower managerial and professional occupations; 3. Intermediate occupations; 4. Small employers and own account workers; 5. Lower supervisory and technical occupations; 6. Semi-routine occupations; 7. Routine occupations; 8. Never worked and long-term unemployed; 9. Full time students and Occupations not stated or inadequately described.

• Data for organised sport (club membership, tuition, organised competition) does not exist for Active People Survey 1 (2005/6) as this was not included in the first year of the survey.

• Club membership is defined as, of those who have participated in the sport, the percentage who take part in the sport as a member of a sports club in the last 4 weeks.

• Tuition is defined as, of those who have participated in the sport, the percentage who have received tuition from an instructor or coach in the last 12 months.

• Organised competition is defined as, of those who have participated in the sport, the percentage who have taken part in organised competition in the last 12 months.

• Please note that this report highlights whether changes from Active People Survey 2 (2007/8) to Active People Survey 5 (Oct 10/Oct 11) are statistically significant. A statistically significant increase means we are 95% certain that there has been a real change in the population (increase or decrease). For more information on measuring change between surveys and statistical significance, a briefing note is available.

• Changes which are not highlighted as statistically significant should be treated with caution.

• Where cell sizes are based on less than 30 respondents this is referenced as 'insufficient sample'. Caution should be exercised in using figures based on a cell size of below 30.

• Due to rounding of population data and weighting factors, please note that population numbers in sub-groups will not always equal the total figures.

Basketball – Notes