

Investment Strategy for the East Midlands

£18m – Community Investment Fund 2005 to 2009

Increase participation in sport

A better sports 'system'

Successful sporting region

The RSB have set aside an allocation of £1.5m from the overall £18m CIF budget available to fund new initiatives in the final year of the lottery licence 2008/2009 leaving a balance of £16.5m.

Strategic investment £10.1m

As funding decisions are best made based on local needs, a large proportion of the money available to the Regional Sports Board will be distributed to projects that have been identified and supported by organisations operating at County level (County Sports Partnerships) and local level (Community Sports Networks).

Any 'strategic' projects will be considered and assessed in exactly the same way as 'open' projects and vice versa.

Each County has developed delivery plans:

Derbyshire
Lincolnshire
Nottinghamshire
Leicestershire and Rutland
Northamptonshire.

Open process £3.8m

To ensure that that anyone can apply for funding, the Regional Sports Board has earmarked £3.8m for projects that are received directly and not via a County Sports Partnership or Community Sports Network.

Any project received through the open process will be considered and assessed in exactly the same way as 'strategic' projects and vice versa.

All projects must be able to demonstrate a local need, provide a clear idea of the impact in terms of participation in sport and physical activity, a clear view of how it will be delivered and demonstrate obvious, strong, partnerships and collaboration.

RSB targeted projects £2.6m

When the Regional Sports Board took over the responsibility for deciding how Lottery funding for sport should be distributed, there were a number of projects and initiatives already in development.

These range from major capital projects to create a new national centre of sports administration in the region to the development of new partnerships with the private sector to bring more investment into sport.

The RSB has set aside £2.6m to allow the flexibility to be able to support these projects as they come to fruition.

Priority will be given to applications that can clearly demonstrate how they will reduce inequalities and actively seek to involve everyone to bring their community together, improve health, create stronger and safer communities, improve education and lifelong learning and strengthened local economies.

Strategic Investment £10.1m

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BUILDING THE SPORTS SYSTEM - £2.5m

The strategic coordination of decision makers, investors and deliverers within each county to achieve a 1% increase in participation in sport:

- Build further capacity at county level through the County Sports Partnerships.
- Marketing, campaigning and communications of sport to key stakeholders.
- Performance measurement.
- Enable all counties to have appropriate workforce development plans in place.
- Build and enhance the leadership skills within the sports sector.

DELIVERING INTERVENTIONS AND PROJECTS - £7.6m

Increasing Participation

Projects that will work best to achieve a 1% increase in participation:

- Projects that support the development, design, management and operation of facilities that demonstrate the benefits of community use on school sites and/or the creation of multi-sport, multi-club environments.
- Improve the effectiveness and productivity of paid workers such as coaches, officials, development officers and governance/administration in both clubs and NGBs.
- Build greater capacity across the system to address the needs of volunteers and the organisations that deploy them, and greater alignment and integration of sport with the mainstream Voluntary and Community Sector (VCS).

Talent Development

1. Improved performance by athletes
 2. Effective performance pathways for athletes
 3. Clear leadership of performance sport in the East Midlands
- Employment of performance coaches.
 - Personal development for coaches.
 - Athlete support programmes.
 - Talent identification and individual athlete support for people with disabilities.
 - People capacity at County Sports Partnership level to support delivery.
 - Development of sports volunteers.
 - Development of effective and appropriate competitive opportunities for talented athletes.

Performance Sport

To 'Provide a world class sporting environment in the East Midlands':

- Encouraging world class coaches and support personnel to work in the East Midlands.
- Delivery of specialist training for those involved with high performance sport.
- Opportunities for sharing expertise between sports scientists and sports medics in the East Midlands and beyond.
- Provision of specialist facilities that are required to ensure we provide a world class environment for athletes in the East Midlands.