

Norfolk Ambition

A partnership to improve the quality of life for everyone in Norfolk

Norfolk County Strategic Partnership
County Hall
Martineau Lane
Norwich
Norfolk NR1 2DH

Tel: 01603 222936

Email: daniel.cox@norfolk.gov.uk

4 June 2008

Rt Hon Hazel Blears, MP
Secretary of State for Communities and Local Government

Dear Ms Blears,

Norfolk Local Area Agreement (LAA)

Please find enclosed the Local Area Agreement (LAA) for Norfolk.

We believe this agreement is ambitious in addressing the priorities and challenges facing the county over the next three years and in improving the lives of everyone living and working in Norfolk.

This is a summary version of the LAA targets, produced specifically for this submission. The full version of Norfolk's Local Area Agreement, **Norfolk Action**, has been published on the County Strategic Partnership's website at www.norfolkambition.gov.uk.

Yours sincerely,



Councillor Daniel Cox
Chair, Norfolk County Strategic Partnership

Norfolk Local Area Agreement 2008-11

Priority	Indicator(s), including those from national indicator set (shown with a *) ¹	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets ²			Lead partner ³
			08/09	09/10	10/11	
1. THRIVING ECONOMY⁴						
1.1	* NI 152 Working age people of out of work benefits	A) Norfolk - 11.0% (53,770 claims) (2005)	* 10.7% (52,141 claims)	** 10.4% (50,512 claims)	* 10.0% (48,882 claims)	Jobcentre Plus
		B) Worst Performing Neighbourhoods - 31.2% (9,339 claims) (2005)	* 30.1% (9,020 claims)	** 29.1% (8,701 claims)	* 28.0% (8,381 claims)	
1.2	* NI 163 Proportion of population aged 16-64 for males and 19-59 for females qualified to at least Level 2 or higher	65% (2006)	* 4% increase from baseline	** 6% increase from baseline	* 8% increase from baseline	Learning and Skills Council
1.3	* NI 166 Median earnings of employees in the area	90.3% (1997 - 2006)	N/A	N/A	* 90.7%	Norfolk County Council
1.4	* NI 171 New business registration rate	Baseline to be set using new guidelines	* TBA	* TBA	* TBA	Business Link East

¹ 16 statutory DCSF targets highlighted by grey shaded text

² Please highlight any of these targets clearly. The education and early years targets will be set on an annual basis ONLY, and therefore only the column which relates to the appropriate year needs to be completed with respect to these. As these targets are set on an academic year basis, the template should list targets for 2008 and 2009. These will not be signed-off by the Secretary of State for Communities and Local Government and should be clearly distinguished.

³ All other supporting partners will be submitted at the first annual refresh

⁴ Targets linked to Working Neighbourhoods Fund reward grant indicated by double asterisk (**). Applies to Year 2 (2009/10) targets only

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			08/09	09/10	10/11	
1.5	* NI 175 Access to services and families by public transport, walking and cycling	76.55% (April 2008)	* 78%	* 79%	* 80%	Norfolk County Council
1.6	Better business regulation	a) Business satisfaction - TBA	80% satisfaction	82% satisfaction	84% satisfaction	Norfolk County Council
		b) Business compliance improvement - TBA	Overall 5% improvement	TBA	TBA	
1.7	Employment in Higher Level Occupations	Current variation between the county and region is 5.5%	Reduce differential between county and the region to 5.0%	A further reduction of 0.5% in the differential to 4.5%	A further reduction of 0.5% in the differential to 4.0%	Norfolk County Council

2. IMPROVING SKILLS AND FULFILLING ASPIRATIONS

2.1	* NI 79 Achievement of a level 2 qualification by the age of 19	73% (2007)	* 80%	* 82%	* 84%	Learning and Skills Council
2.2	* NI 89 Reduction in number of schools judged as requiring special measures and Improvement in time taken to come out of the category	a) 14 schools (July 2008 - expected)	* 5	* 0	* 0	Norfolk County Council
		b) 19 months	* 15 months	N/A If target for part (a) achieved	N/A If target for part (a) achieved	

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			08/09	09/10	10/11	
2.3	* NI 117 16 to 18 year olds who are not in employment, education or training (NEET)	6.2%	* 5.8%	** 5.5%	* 5.2%	Connexions Norfolk
2.4	* NI 72 <i>Achievement of at least 78 points across Early Years Foundation Stage with at least 6 in each of scales on Personal, Social and Emotional Development and Communication, Language and Literacy</i>	52 (2007/08)	57.8	58.9	TBA	Norfolk County Council
2.5	* NI 73 <i>Achievement at level 4 or above in both English and Maths at Key Stage 2</i>	68 (2007/08)	N/A	78	TBA	Norfolk County Council
2.6	* NI 74 <i>Achievement at level 5 or above in both English and Maths at Key Stage 3</i>	68 (2007/08)	N/A	74	TBA	Norfolk County Council
2.7	* NI 75 <i>Achievement of 5 or more A* - C grades at GCSE or equivalent including English or Maths</i>	45.2 (2007/08)	50.0	51.0	TBA	Norfolk County Council
2.8	* NI 83 <i>Achievement at level 5 or above in Science at Key Stage 3</i>	74 (2007/08)	79.0	79.0	TBA	Norfolk County Council

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			08/09	09/10	10/11	
2.9	* NI 87 Secondary school persistent absence rate	7.9 (2007/08)	N/A	6.9	TBA	Norfolk County Council
2.10	* NI 92 Narrowing the gap between the lowest achieving 20% in the Early Years Foundation Stage Profile and the rest	34.3 (2007/08)	30.9	29.2	TBA	Norfolk County Council
2.11	* NI 93 Progression by 2 levels in English between Key Stage 1 and Key Stage 2	79 (2007/08)	N/A	91	TBA	Norfolk County Council
2.12	* NI 94 Progression by 2 levels in Maths between Key Stage 1 and Key Stage 2	72 (2007/08)	N/A	86	TBA	Norfolk County Council
2.13	* NI 95 Progression by 2 levels in English between Key Stage 2 and Key Stage 3	28 (2007/08)	N/A	35	TBA	Norfolk County Council
2.14	* NI 96 Progression by 2 levels in Maths between Key Stage 2 and Key Stage 3	62 (2007/08)	N/A	68	TBA	Norfolk County Council
2.15	* NI 97 Progression by 2 levels in English between Key Stage 3 and Key Stage 4	52	N/A	63	TBA	Norfolk County Council

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			08/09	09/10	10/11	
2.16	* NI 98 <i>Progression by 2 levels in Maths between Key Stage 3 and Key Stage 4</i>	26 (2007/08)	N/A	33	TBA	Norfolk County Council
2.17	* NI 99 <i>Looked after children reaching level 4 in English at Key Stage 2</i>	50 (2007/08)	51.5	62.5	TBA	Norfolk County Council
2.18	* NI 100 <i>Looked after children reaching level 4 in Maths at Key Stage 2</i>	38 (2007/08)	55.3	62.5	TBA	Norfolk County Council
2.19	* NI 101 <i>Looked after children achieving 5 A* - C GCSEs (or equivalent) at Key Stage 4 (including Maths and English)</i>	N/A	9.3	32.8	TBA	Norfolk County Council
3. IMPROVING HOUSING						
3.1	* NI 154 <i>Net additional homes provided</i>	3490 (average of last 3 years completions 2004-07)	* 4400	* 5250	* 5350	North Norfolk District Council
3.2	* NI 155 <i>Number of affordable homes delivered (gross)</i>	531 (average of last 3 years completions 2004-07)	* 900	* 1200	* 1400	North Norfolk District Council

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			08/09	09/10	10/11	
3.3	* NI 187 Tackling fuel poverty - % of people receiving income based benefits living in homes with a low energy efficiency rating	TBA	TBA	TBA	TBA	North Norfolk District Council
3.4	Decent Homes in Private Sector	70%			72.5%	North Norfolk District Council
3.5	Homelessness measure - Joint assessments	N/A	75%	80%	85%	North Norfolk District Council
3.6	Housing adaptation measure	TBA	TBA	TBA	TBA	North Norfolk District Council

4. ENVIRONMENTAL SUSTAINABILITY

4.1	* NI 186 Per capita reduction in CO2 emissions in the LA area	8.4 (t/CO2)			* 11% 8% from national measures only and 3% from national measures with Local Authority Influence	Broadland District Council
4.2	* NI 188 Planning to adapt to climate change	TBA (Level 0 at this stage)	* Level 1	* Level 2	* Level 3	Broadland District Council
4.3	* NI 193 Percentage of municipal waste land filled	Norfolk - 61% (2007/08)	* 57%	* 55%	* 54%	Norfolk County Council
		Norwich - 77%	* 74%	* 68%	* 67%	

Priority	Indicator(s), including those from national indicator set (shown with a *) ¹	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets ²			Lead partner ³
			08/09	09/10	10/11	
4.4	* NI 197 Improve local biodiversity - proportion of local sites where positive conservation management has been or is being Implemented	Great Yarmouth - 74%	* 72%	* 70%	* 69%	Norfolk County Council
		King's Lynn & W Norfolk - 68%	* 60%	* 58%	* 57%	
		Breckland - 56%	* 57%	* 56%	* 55%	
		Broadland - 51%	* 50%	* 49%	* 48%	
		North Norfolk - 55%	* 54%	* 52%	* 50*	
		South Norfolk - 64%	* 62%	* 61%	* 60%	
		County Council Recycling Centres - 47%	* 39%	* 38%	* 36%	
		581 (46%) - Provisional	* 644 (51%) - provisiona 	* 719 (57%) - provisiona 	* 807 (64%) - provisiona 	
4.5	Ecological Networks	TBA	TBA	TBA	Norfolk County Council	

5. STRONGER COMMUNITIES

Priority	Indicator(s), including those from national indicator set (shown with a *) ¹	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets ²			Lead partner ³
			08/09	09/10	10/11	
5.1	* NI 1 Percentage of people who believe people from different backgrounds get on well together in their local area	Norfolk - 80.7% (2006/07)			* Overall Increase of 4%	Norfolk County Council
		Great Yarmouth - 58.4%			* 6% Increase	
		Breckland - 62.8%			* 6% Increase	
		King's Lynn & W Norfolk - 63.5%			* 6% Increase	
		Norwich - 78.4%			* Maintain baseline	
		Broadland - 87.4%			* Maintain baseline	
		North Norfolk - 83.9%			* Maintain baseline	
		South Norfolk - 84.4%			* Maintain baseline	
5.2	* NI 4 Percentage of people who feel they can influence decisions in their locality	TBA	* TBA	* TBA	* Statistically significant improvement	Great Yarmouth Borough Council
5.3	* NI 6 Participation in regular volunteering	TBA	TBA	TBA	TBA	Voluntary Norfolk

Priority	Indicator(s), including those from national indicator set (shown with a *) ¹	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets ²			Lead partner ³
			08/09	09/10	10/11	
5.4	* NI 7 Environment for a thriving third sector	TBA	* TBA	* TBA	* 4.1% increase (provisional)	Voluntary Norfolk
5.5	* NI 110 Young people's participation in positive activities	TBA	* TBA	* TBA	* TBA	Connexions Norfolk
5.6	* NI 140 Fair treatment by local services	TBA	TBA	TBA	TBA	Great Yarmouth Borough Council
5.7	Participation in cultural activities i) Participation in education and outreach programmes	i) 93,772 (2007/08)	108,602	TBA	TBA	Norfolk County Council
	ii) Arts Awards: a) No. of young people registered b) Number achieving a qualification	a) N/A b) N/A	377 354	TBA TBA	TBA TBA	
	iii) Norfolk Celebrating Talent: a) No. of events b) No. of attendees	a) N/A b) N/A	TBA TBA	TBA TBA	TBA TBA	
6. SAFER COMMUNITIES						
6.1	* NI 18 Adult re-offending rates for those under Probation supervision	TBA	TBA	TBA	TBA	Norfolk Probation

Priority	Indicator(s), including those from national indicator set (shown with a *) ¹	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets ²			Lead partner ³
			08/09	09/10	10/11	
6.2	* NI 19 Rate of proven re-offending by young offenders	TBA	TBA	TBA	TBA	Norfolk Youth Offending Team
6.3	* NI 21 Dealing with local concerns about anti-social behaviour and crime issues by the local council and police	TBA	* TBA	* TBA	* TBA	Norfolk Constabulary
6.4	* NI 30 Re-offending rate of prolific and priority offenders	TBA	TBA	TBA	TBA	Norfolk Probation
6.5	* NI 32 Repeat incidents of domestic violence	TBA	* TBA	* TBA	* TBA	Norfolk Constabulary
6.6	* NI 47 People killed or seriously injured in road traffic accidents	a) overall KSIs - 862	* 473	* 449	* 425	Norfolk County Council
		b) Motorcycle KSIs - 131	* 128	* 117	* 105	
6.7	* NI 60 Percentage of core assessments for children's social care that were carried out within 35 working days of their commencement	71.3% (2007/08)	* 75%	* 80%	* 85%	Norfolk County Council
6.8	* NI 111 First time entrants to the Youth Justice System aged 10-17	1815 (provisional)	* 1797 (1% reduction) (provisional)	* 1779 (2% reduction) (provisional)	* 1724 (5% reduction) (provisional)	Norfolk Youth Offending Team

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			08/09	09/10	10/11	
6.9	* NI 115 Substance misuse by young people	a) % of young people who state that they have been drunk in the past 4 weeks – 22%	* 19%	* TBA	* TBA	Norfolk Drug and Alcohol Action Team
		b) % of young people who state that they have never taken drugs – 77%	* 80%	* TBA	* TBA	
6.10	* NI 195 Improved street and environmental cleanliness (levels of a) litter & detritus, b) graffiti and c) fly posting)	Broadland a) 9% b) 1% c) 2%	10% 2% 2%	10% 2% 2%	TBA	Norwich City Council
		King's Lynn & W Norfolk a) 6% b) 1% c) 2%	8% 1% 1%	7% 1% 1%	6% 1% 1%	
		North Norfolk a) 12% b) 0.4% c) 0.4%	14% 1% 1%	13% 1% 1%	12% (TBC) 1% 1%	
		Breckland a) 10% b) 1% c) 0%	10% 1% 0%	10% 1% 0%	9% 0% 0%	

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			08/09	09/10	10/11	
6.11	Reduction in overall crime	Norwich a) 17.7% b) 5% c) 1%	15% 3% 1%	13% 2% 1%	11% 1% 0%	Norfolk Constabulary
		South Norfolk a) 8% b) 2% c) 1%	8% 2% 1%	8% 2% 1%	8% 1% 0%	
		Great Yarmouth a) 7% b) 5% c) 1%	10% 4% 1%	8% 4% 1%	7% 3% 1%	
		55,686 (2007/08)	5% reduction to 52,902	3% reduction to 51,315	5% reduction to 48,749	
6.12	Safeguards against poor treatment of vulnerable adults	TBA	TBA	TBA	TBA	Norfolk County Council
7. SUPPORTING INDEPENDENCE						
7.1	* NI 54 Services for disabled children	TBA	TBA	TBA	TBA	Norfolk County Council
7.2	* NI 125 Achieving independence for older people through rehabilitation / intermediate care	78%	* 82%	* 86%	* 90%	Norfolk County Council
7.3	* NI 130 Social Care clients receiving Self Directed Support per 100,000 population (Direct Payments and Individual Budgets)	184.0 (1,217) (2006/07)	* 241 (1,605)	* 900 (6,000)	* 2,555 (17,000)	Norfolk County Council

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			08/09	09/10	10/11	
7.4	* NI 135 Carers receiving needs assessment or review and a specific carer's service, or advice and information	12.6% (equal to 3,549) (2006/07)	* 14.5% (4,084)	* 17% (4,788)	* 28% (7,886)	Norfolk County Council
7.5	* NI 136 People supported to live independently through social services	4,128 (28,879) (2006/07)	4,134 (30,592)	4,144 (31,163)	4,159 (31,751)	Norfolk County Council
7.6	* NI 141 Number of vulnerable people achieving independent living	66%	* 66%	* 68%	* 70%	Norfolk County Council
7.7	* NI 142 Number of vulnerable people who are supported to maintain independent living	a) Accommodation based – 99%	99%	99.2%	99.3%	Norfolk County Council
		b) Floating support – 95.5%	95%	96%	97%	
7.8	Advice and advocacy	TBA	TBA	TBA	TBA	Voluntary Norfolk

8. IMPROVING HEALTH AND WELL-BEING

8.1	* NI 8 Adult participation in sport and active recreation	19.7% (2006/07)	* 21.7%	* 23%	* 24.2%	Norfolk County Council
8.2	* NI 39 Alcohol-harm related admission rates	1217 (2006/07)	* 1380	* 1400	*1420	Norfolk Drugs and Alcohol Action Team

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			08/09	09/10	10/11	
8.3	* NI 40 Drug users in effective treatment a) crack and/or opiate users	TBA	6% (from 2007/08 baseline)	TBA	TBA	Norfolk Drugs and Alcohol Action Team
	b) all adult drug users	TBA	4% (from 2007/08 baseline)	TBA	TBA	
8.4	* NI 51 Effectiveness of child and adolescent mental health (CAMHs) services	12 (2008)	* 13	* 14	* 16	Norfolk County Council
8.5	* NI 55 Obesity among primary school aged children in Reception Year	a) 540 (8.3%)	577 (8.7%)	561 (8.4%)	548 (8.1%)	NHS Norfolk & Great Yarmouth & Waveney PCT
	b) 88.7% coverage	87.7%	88.6%	89.3%		
8.6	* NI 56 Obesity among primary school aged children in Year 6	a) 1163 (16.2%)	* 1213 (16.1%)	* 1159 (15.3%)	* 1104 (14.5%)	NHS Norfolk & Great Yarmouth & Waveney PCT
	b) 82.5% coverage	87%	87.7%	89%		
8.7	* NI 112 Under 18 conception rate	37.0 (1998)	* 15% reduction from 1998 baseline (31.2)	* 25% reduction from 1998 baseline (27.8)	* TBA	Norfolk County Council

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			08/09	09/10	10/11	
8.8	* NI 121 Mortality rate from all circulatory diseases at aged under 75	Breckland – 63.6	* 59.0	* 52.6	* 46.3	NHS Norfolk & Great Yarmouth & Waveney PCT
		Broadland – 46.5	* 40.8	* 37.8	* 37.8	
		Great Yarmouth – 80.4	* 75.2	* 68.9	* 62.5	
		King's Lynn % W Norfolk – 72.9	* 68.6	* 61.6	* 54.6	
		North Norfolk – 59.4	* 55.3	* 48.3	* 41.3	
		Norwich - 74.7	* 69.9	* 63.5	* 57.2	
		South Norfolk – 39.9	* 34.1	* 31.1	* 31.1	
8.9	* NI 123 Reducing 16+ current smoking rate prevalence	615	* 857	* 873	* 888	NHS Norfolk & Great Yarmouth & Waveney PCT
8.10	Mental health of adults and older people	TBA	TBA	TBA	TBA	NHS Norfolk & Great Yarmouth & Waveney PCT