

## PHOTOGRAPHY CONSENT FORM

**Project:** Women and girls sport and physical activity programme (funded by Sport England/National Lottery)

**Title:** I WILL IF YOU WILL

**PLEASE NOTE: This consent form will be retained by Bury Sport and Physical Activity Service as proof that consent has been obtained. It will be kept securely in accordance with the Data Protection Act.**

### Explanatory statement

On Friday 13 May 2013 Bury was unveiled by Sport England as the location for an intensive sporting **experiment to get more women and girls active and tackle the gender gap in sport. To help Bury achieve this Sport England has awarded Bury £2.3 million of National Lottery funding.**

**With this funding** we want to make Bury a place where playing sport and taking part in physical activity comes naturally to all women and girls – because their friends do it, the girls they go to school with do it, the women they work with do it and, most of all, because they enjoy it.

'I WILL IF YOU WILL' is the brand name for our campaign which will help us target 40,000 women and girls in Bury and aim to motivate them to be more active.

To help us promote the campaign and inspire others to join in we need local women and girls that are willing to share their journey and help champion the campaign.

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### Participant consent

We would like to take your photograph for promotional purposes. In giving permission for you are supporting our aim of targeting and inspiring 40,000 women and girls to be more active. Our policy is to use your photograph with care, respect and in a context appropriate with our ambitions for the I WILL IF YOU WILL programme.

I give my permission for (my image in) photographs from the above shoot, including all reproductions, extracts and adaptations to be used by Bury Council and Sport England in all media for promotional purposes. I also give permission for Bury Council and Sport England to supply the photograph(s) to any other persons to be used by them in all media and for the purpose of promotion of I WILL IF YOU WILL programme.

### Waiver

I waive any right to inspect or approve photographs or finished versions incorporating the photographs. I agree and acknowledge that I have no interest in copyright or any other rights in the photographs and that I have no claim for usage fees or other payments in respect of any use of the photographs permitted by this release.

I have had the I WILL IF YOU WILL project explained to me, I have read the explanatory statement above and understand the conditions of use.

**Participant's name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Mobile:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Interviewer's name:** \_\_\_\_\_

**We would like to use your contact details to keep you up-to-date with what is available through this campaign. (Please tick if you agree to this).**

- I agree to Bury Council and Sport England using my contact details provided in this form to keep me up-to-date with what sports and activities are available through the I WILL IF YOU WILL programme.

If you agree to being contacted in this way please indicate how you would prefer us to contact you.

- Post     Phone     Email     SMS

