

## Inclusive Sport

Sport England is determined to create a meaningful and lasting community sport legacy not only from the London 2012 Olympic Games, but also the Paralympic Games, by helping more disabled people take part in sport.

At present, less than one in five disabled people play sport on a weekly basis. We want to change this and make sport a practical lifestyle choice for more disabled people.

Sport England launched the Inclusive Sport Fund in 2012 to invest in programmes designed to increase the number of young disabled people (age 14+) and disabled adults regularly playing sport. In December 2012, we announced that 44 projects would benefit from over £10 million of National Lottery Funding.

We received over 300 applications for the Fund and, in view of the quantity and quality of the applications, Sport England has decided to invest a further £7 million of National Lottery Funding via a second round of the Inclusive Sport Fund.

We are looking for innovative, scalable and replicable projects that make it easier and more enjoyable for disabled people to take part in sport and physical activity more often.

### **A new approach for investing in sport for disabled people aged 14+**

The Inclusive Sport Fund is part of the £1 billion Sport England is investing into youth and community sport between 2012 and 2017.

The Fund seeks to build on our existing investment in disability sport through a range of programmes and organisations including national governing bodies of sport (NGBs), School Games, the English Federation of Disability Sport, seven national disability sport organisations (NDSOs) and Leonard Cheshire Disability.

Participation in sport by disabled adults is increasing; since 2009 weekly participation has risen from 16.2% to 18.2%. But this is nothing like enough – disabled people remain only half as likely as non-disabled people to play sport.

The Inclusive Sport Fund was designed in response to the need for a new approach, one that:

- Is led by the needs of disabled people.
- Is integrated into day to day planning and delivery.
- Recognises that potential participants are not one homogenous group, but people with different ages, interests, attitudes and disabilities.
- Creates partnerships that bring together experts from both sport and disability sectors.



- Focuses on participation by all disabled people – across all ages (aged 14 and over) and abilities.
- Offers a mix of inclusive and dedicated sporting opportunities, meeting the needs of a wide range of impairments and age groups.
- Creates opportunities that are not just accessible but friendly, welcoming and staffed by people who understand disabled people’s various needs.

There are many projects and organisations successfully doing this, often driven by small groups of dedicated volunteers. We want to provide greater support to these projects, generate more of them, learn from them and link them together.

## What we are looking for

You need to use your application form to convince us that your project will help us increase the numbers of disabled young people (aged 14+) and disabled adults taking part in sport.

This is an open-fund – any eligible organisation can apply – and we expect to receive more applications than we can fund.

So your application will be judged in competition with other applicants’. Take the time to understand what we want to see.

To successfully apply for funds you will need to:

- Demonstrate that you understand the needs of the disabled people you are targeting.
- Show how your project will meet these needs.
- Describe any long-term partnerships you have set up to support your project now and in the future.
- Explain how participation will be sustained after the funding period is finished.

In particular we are looking for projects that provide:

- Evidence of current insight into disabled people’s needs, expectations and motivations, as they relate to physical activity and sport.
- Details of any previous successful activities that could be repeated or scaled-up with more investment.
- Links to the disability sector with all of its expertise, experience and committed individuals.

If you can’t provide any or all of this information then other Sport England funds may be more suitable for you. Look at [www.sportengland.org/funding](http://www.sportengland.org/funding) for more information.



## Workshops

Sport England will be running a series of half-day workshops to provide more information about the Inclusive Sport Fund and what we are looking for from the application process.

The workshops will be held on:

- Tuesday 17 September at the Holiday Inn Peterborough West in Peterborough  
<http://www.ihg.com/holidayinn/hotels/gb/en/peterborough/ptrwe/hoteldetail/directions>
- Thursday 19 September at the Royal Station Hotel in Newcastle  
<http://www.royalstationhotel.com/text-contact-us-page-1152.html>
- Friday 20 September at Sport England's offices at Victoria House in London  
<http://www.sportengland.org/about-us/local-teams/head-office-london/>
- Tuesday 1 October at the Marriott City Centre in Bristol  
<http://www.marriott.co.uk/hotels/maps/travel/brsdt-bristol-marriott-hotel-city-centre/>
- Wednesday 2 October at the Jury's Inn in Nottingham  
<http://nottinghamhotels.jurysinns.com/directions>
- Thursday 3 October at the Holiday Inn in Portsmouth  
<http://www.ihg.com/holidayinn/hotels/gb/en/portsmouth/pmehp/hoteldetail/directions>

There will be a limited number of places on each day. Please email [inclusivesport@sportengland.org](mailto:inclusivesport@sportengland.org) to register for a workshop telling us which date or location you would like to attend.

## Who can apply?

To be eligible for Inclusive Sport funding you must:

- Be a bona fide and legitimate organisation with a written constitution (for example a Memorandum and Articles of Association), such as a sports club, voluntary or community organisation, or have statutory powers, such as a local authority or an education establishment like a school, college or university. We will also consider consortia applications comprising a number of eligible organisations.

Larger organisations may wish to submit an application on behalf of a number of smaller clubs/bodies and manage the funds on their behalf. Any organisation considering this approach should contact Sport England on 08458 508 508 for an initial discussion.



Private sector organisations can apply but must demonstrate that the project is for the public good or a charitable purpose, and that neither the company nor its shareholders will receive any financial gain.

- Request a revenue grant of at least £10,001- if you are looking for less than £10,001 please consider our [Small Grants Programme](#).
- Submit your completed application forms and supporting documents before the published deadline, applications received after this deadline will not be assessed.
- Target disabled people aged 14 years old and above with a [recognised sporting activity](#) or physical activities that lead to recognised sport.
- Make it clear how the funding you're asking for would deliver an increase in participation in sport by disabled people.
- Propose new activities that have not yet begun – your project cannot just be a continuation of on-going work. It must be additional such as introducing a new programme or expanding an existing programme which has proved a success.
- Demonstrate good financial health and governance, backed up by your organisation's track record.
- Describe how your project will be sustained – or kept going – after our funding has finished, identifying any partner organisations involved.



## What we won't fund

- Capital awards/facility development.
  - If you are seeking investment for a capital project please see if you may be eligible for one of our facility funding streams, such as [Inspired Facilities](#). Details of all our funds are available on the [Sport England website](#).
- Equipment-only applications.
  - However, we will fund equipment if it supports a new programme of delivery.
  - If you are seeking a grant solely for equipment for disabled people, our inclusive equipment fund *Get Equipped* may be suitable.
- Projects focused solely on physical activity, such as walking or gardening.
  - We recognise the role that physical activity can play in encouraging disabled people to take part, particularly those that are new to sport. Projects can therefore include aspects of physical activity where this leads to participation in a recognised sport during the lifetime of the project. For example, walking opportunities that lead to jogging or running.
- General running costs e.g. on-going staff costs, council tax, gas, electricity or water bills, facility hire.
- Goods or services bought or ordered prior to an award being confirmed.
- Items that only benefit an individual, e.g. prizes, scholarships, bursaries, personal clothing or equipment or the purchase of tickets for events.
- Events unless they are part of an overall participation programme.
- Activities promoting religious beliefs.
- Endowments.
- Loan repayments.
- Foreign trips.

## How will you assess my application?

If your application meets the eligibility criteria it will then be judged, in competition with other applications against the following assessment criteria:

### 1. Consultation and insight

Your application must demonstrate why your project is needed, including how well you understand the views and needs of the disabled people who will benefit from it.

Please tell us in the application:



- How you have consulted with disabled people. Your project should be responding to their views, motivations and expectations.
- What the barriers to participation in sport are for the disabled people who will benefit from your proposed activity.
- How you have used feedback and learning from projects that have been delivered successfully in the past.

## 2. Delivery and impact

Your application must demonstrate how your proposed activities will answer the need that you have identified, what impact you will have and how you will deliver what you have described.

Please tell us in the application:

- How your proposals will address the needs of the disabled people they are designed to benefit and the barriers they face to participating in sport.
- How your proposals will enhance existing local provision, potentially reaching new audiences.
- How many people you expect to take part in the project and the types of environments in which it will take place.

Your application must also include robust business planning. To help you with this we will provide a project delivery plan template for you to use. If you prefer, you can use your own delivery plan to outline the impact on sport that your project will have. However, you must submit a project delivery plan as part of your application, including:

- The tasks and activities that will deliver your project's proposed outcomes, including how potential participants will find out that your project is taking place.
- Realistic timescales, with regular, measurable milestones and deliverables in place in order to track progress.
- Key risks, with plans in place to manage them.
- The participation data you will collect and how this will show that that the programme aims have been met.

Your project delivery plan can be uploaded on the last page of the application form or sent by post within five working days of your submission.

## 3. Partnership and feedback

There are many organisations that are already in regular contact with disabled people; providing advice and services across a number of different areas. These networks are an important resource for sport to tap into, using their expertise to engage disabled people.



Strong applications will involve partnerships with local non-sport partners such as disabled people's organisations, charities, and disability rights organisations.

Please tell us in the application:

- What consultation you have carried out with sports and non-sports organisations.
- Who will be involved in supporting the delivery of this project, either through strategic support or financial backing – cash or in-kind.
- How you will share learning from your project to enable successful approaches to be replicated.

You should also detail any consultations that you undertake with any relevant national governing body, disability sports organisation, local sports club, county sport partnership or local authority.

We would prefer you to have some partnership funding or value in kind for your project, but we recognise that some community and voluntary sector organisations may find it difficult to secure that. If you are unable to do so we will not rule out your application. However, if you are applying from a statutory body such as a local authority or educational establishment we would expect you to have an element of partnership funding. If you have any concerns or queries on this and would like to discuss your particular situation in more detail, please contact Sport England on 08458 508 508 for an initial discussion.

#### **4. Sustainability**

The outcome of the project should be an increase in the number of disabled people aged 14 and above regularly participating in sport. We will fund projects for up to 3 years (to March 2017) and your application should explain how participation will be sustained once the project ends or Sport England funding is exhausted.

Please tell us in the application:

- How Inclusive Sport funding will create a sustainable local community sports project after the funding is finished.
- How your project will lead to sustained participation in regular sporting activity.

#### **Good practice examples**

We have included some examples from the previous funding round to help demonstrate the type of applications which were successful:



	<b>Successful Application</b>	<b>Unsuccessful Application</b>
<b>Consultation and insight</b>	Demonstrated clear understanding of the disabled people who would benefit from the project, what sporting activities would appeal to them and how barriers to taking part would be overcome. Provided details of where the information and insight came from e.g. direct consultation with disabled people, secondary research, previous projects or experiences.	Intended to use Inclusive Sport funding to undertake initial consultation with disabled people. Did not back up project ideas with local evidence. Did not state what particular barriers had been identified or how the project planned to overcome them. No mention of drawing on good practice models.
<b>Delivery and impact</b>	Had a clear vision of how the project would be delivered and provided detailed information such as how many sessions would be delivered, when these would be, who would attend, the resources required and so on. The information linked clearly to the needs described in the previous section.	Used unrealistic estimates of impact. Did not adequately show how the project would address the barriers identified. Provided limited evidence of how the project would enhance existing sports provision and reach new audiences.

	Successful Application	Unsuccessful Application
<b>Partnership and feedback</b>	<p>A wide range of partner organisations had been identified in the delivery of the project.</p> <p>Showed how the design, monitoring and evaluation of the project would take place on a regular basis and a clear plan of feedback of outcomes would be derived from this.</p>	<p>The involvement of other organisations in delivery was not clearly explained. It was unclear how learning from the project would be shared. Inadequate consultation across both sport and non-sport organisations.</p>
<b>Sustainability</b>	<p>Demonstrated how their application would be sustainable. Addressed the roles of partners in future delivery of the project.</p>	<p>Did not demonstrate that Inclusive Sport funding would create a sustainable local community sports project. The Income and Expenditure forecast did not show project sustainability. No future income generation was evident.</p>
<b>Other</b>	<p>Read the requirements and tailored the application appropriately. Enclosed correct and accurate supporting documents.</p>	<p>Asked for funding for developing a facility, or other areas we stated we could not fund. Appropriate supporting documents were not fully enclosed- e.g. accounts not verified nor audited. Organisation was ineligible for Sport England funding.</p>

## How do I apply?

Applications open on Monday 7 October and you need to apply online **before 5pm on 2 December 2013** and you may also need to submit supporting documents.

If you are unable to complete an online application for any reason then please call our Shared Service Centre on 08458 508 508 and they will be help you.



## What happens next?

Inclusive Sport workshops	17, 19 and 20 September 2013 1, 2 and 3 October 2013
Application process opens and the application form and supporting documents are available	Monday 7 October 2013
Deadline for submission of applications	5pm Monday 2 December 2013
Completion of assessment by Sport England	10 February 2014
Notification of decisions	February 2014

Once the closing date has passed we will assess all the completed applications we have received. We will then respond to you in one of three ways:

- **Unsuccessful applications**

If you are unsuccessful we will write to you formally with a brief explanation.

- **Successful applications**

If you are successful we will make an offer of investment.

- **Further information required**

Some applicants may be asked to develop a more detailed plan before a final funding decision is made. In this case, we will explain what is needed.

We should be able to let you know whether or not you have been successful before the end of February 2014. However, if we receive a lot of applications we may have to extend the assessment period in order to be fair to everyone. We'll get in touch if this is the case.

## Who makes the decisions?

Sport England assesses the applications and administers the fund.

Our Project Committee, under delegated authority from the Sport England Main Board, will make funding decisions on all applications received to the Inclusive Sport Fund.

## Further support and information

If you have any questions please contact Sport England on 08458 508 508.

