

Greater Manchester

Local Delivery Pilot – Organisation Responsible

Greater Manchester Health & Social Care Partnership, Greater Manchester Combined Authority and Greater Sport

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Brief Background about the place

- Greater Manchester consists of ten local authority areas; Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford and Wigan totalling 2.8 million residents.
- Health and social inequalities are prevalent across the diverse communities of Greater Manchester.
- The area suffers from low levels of physical activity compared to the England average particularly in females, lower socio-economic groups, black and minority ethnic groups and those with a disability.
- Greater Manchester's priorities centre on whole system health and social care reform following the agreement forged with central government to devolve health and social care powers in 2014 and the subsequent appointment of a City-Region Mayor.
- As part of this whole system reform, a plan for sport and physical activity has been developed and embedded; this is known as GM Moving.



Picture: Andy Burnham talking about GM Moving and the successful application for the area to become an LDP

What is the Greater Manchester Pilot trying to achieve?

- The Local Delivery Pilot aims to accelerate the scale, pace and depth of the broader GM Moving implementation plan by focusing on three specific target audiences.

- Greater Manchester aims to; improve physical activity levels and reduce physical inactivity, improve mental health and wellbeing, address health and social inequalities, embed physical activity across all sectors and communities, change culture to make physical activity the norm.

Who is the target audience?

1. Children and Young People aged 5-18 in out of school settings.
2. People out of work, and people in work at risk of becoming workless.
3. People aged 40-60 with, or at risk of, long term conditions specifically cancer, cardiovascular disease and respiratory disorders.

What has been happening in the Greater Manchester Local Delivery Pilot?

In the last few months, Greater Manchester has:

- Completed a number of engagement exercises with audiences and the workforce related to the three target audiences, engaging over 650 people.
- Held a Think Tank with partners, stakeholders and professionals from across sectors.
- Developed an implementation and investment plan to map resource and capacity to the timeline of the pilot.
- Developed an evaluation brief for the pilot.
- Held an LDP Live event to launch the pilot with the ten localities of GM.



Pictures: A summary of the GM engagement work



Picture: The nine principles of the implementation and investment plan for work with the ten GM localities

Further links to find out more information:

Local Delivery Pilot specifically

<https://www.greatersport.co.uk/get-active/greater-manchester-moving/implementation/local-delivery-pilot>

GM Moving

<https://www.greatersport.co.uk/get-active/23gmmoving-the-plan-for-physical-activity-and-sport-2017-21>

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