

Sports Centre Development Plan 2010 - 2015

Introduction

The Sports Centre is operated by Our Lady's RC High School. The school employ a full time centre manager along with a number of part time duty officers who work when required to cover the time when the centre is open at evenings, weekends and school holiday periods.

The school use the facilities from 8:30am – 4:30pm Monday to Friday during school term time. The centre is open for community use 4:30pm – 10pm Monday to Friday and 9am – 5pm at weekends (dependant on demand). The centre is also open during the school holidays during the weekday daytime.

The facilities is open to a mixture of clubs / organisations and private groups who pay a facility hire rate applicable to their group type (junior / local community group / standard).

Due to funding obtained through various funding bodies the School must abide by a number of conditions set out when granted the external funding. These conditions include the provision of a facility that meets the needs of the local community and to ensure the facility is accessible by pupils and the local community.

Sports Centre Development Plan 2010 - 2015

Facilities

Indoor Facilities:

- Sports Hall – *4 x badminton court-sized with indoor cricket nets*
- Dance Studio – *sprung floor and mirror*
- Classroom – *Interactive whiteboard & projector facility*
- Changing Rooms - *2 x sets with showers and lockers*
- Disabled Toilet - *with changing room and shower*
- Community foyer area - *Seating and healthy drinks vending machine.*

External Facilities:

- 3G Football Pitch (Open Nov 2009) – *floodlit marked into thirds for training purposes*
- 2 Grass Football Pitches (*available to use from Sep 2011*)
- MUGA – *marked for 2 x tennis courts & 2 x netball courts*
- Bike Storage Facility

Management Structure

- Part time duty officers report to the Centre Manager
- Centre Manager reports to the School Business Manager
- The School Business manager reports to the Head Teacher and School Governors

Sports Centre Development Plan 2010 - 2015

Strategic Context

Local Area

The Sports Centre currently is unique in the local area where we are the only school facility within a mile radius open for community use. Schools beyond a mile distance away that do have facilities open for community use include:

- **St Matthews RC High School** (3 miles) – Indoor Sports Hall & Studio. Proposed 3G Pitch 2014 onwards
- **Manchester Creative Media Academy** (2 miles) – Indoor Sports Hall & Studio. Outdoor 3G Football Pitch & Grass pitches
- **Abraham Moss High School** (2.5 miles) – Indoor Sports Hall & Studio. Outdoor 3G Football Pitch & Tennis Courts
- **Manchester Communication Academy** (3 miles) Indoor Sports Hall & Studio. Outdoor 3G Football Pitch

Manchester Cooperative Academy are the most local school (0.7 miles) to us but are not currently open for community use. They are however planning to build a 3G Football Pitch and open their other facilities (Sports Hall & Studio) for community use in 2014 / 2015. This may have an impact on ourselves.

There are no other similar facilities in close proximity.

FC United are planning on building a new stadium with a new 3G pitch, grass pitches and indoor hall which will be around 3 miles away. A local junior team that currently use the Our Lady's facility are proposed to move to this facility when ready. The facility is still awaiting approval but it will potentially be ready by 2014 / 2015.

Our Lady's RC High School is based in a largely deprived area of North Manchester with some areas in Higher Blackley within the top 1% of deprived areas in the Country. There is a higher than average number of pupils qualifying for free school meals within the school. This significantly impacts on the type of activities that can be offered. We also have to ensure that activities are affordable with an emphasis on free access and value for money.

The school is a large complex however is hidden within a local housing estate and is not located on a main road. This can prove challenging for marketing the facility and many people outside of the local community are not aware of the facility or that it is accessible to the public.

Sports Centre Development Plan 2010 - 2015

Funding Opportunities

We have been supported in the past by external funders for various funding projects (Lottery, DCSF, Local residents Association, Awards for All) which shows we are attractive proposition for funders. This may also however mean that we have received our funding so may not now be eligible for further funding.

Manchester City Council have been supportive to our ideas and recognise ourselves as a major facility in North Manchester however in the current financial climate funding is not as easily accessible and funders are looking for value for their money.

Sports Centre Development Plan 2010 - 2015

Where are we now?

FINANCE	Annual Turnover	Net Profit / Loss	USEAGE	Overall	Sports Hall	Studio	3G Pitch	Community Users
2007/2008	No Data	No Data	2007/2008	43%	69%	17%	N/A	8,500
2008/2009	£26,430	-£8,500	2008/2009	72%	73%	71%	N/A	20,000
2009/2010	£43,000	-£1,500	2009/2010	63%	61%	81%	48%	27,500
2010/2011	£60,000	£7,000	2010/2011	60%	62%	70%	52%	45,000
2011/2012	£65,500	£7,000	2011/2012	65%	62%	78%	56%	46,800
2012/2013	£70,000	£7,500	2012/2013	69%	64%	78%	61%	51,000
TOTAL		£11,500						198,800

USER GROUPS	No. of User Groups	New activities
2007/2008	10	Badminton, Judo, Football, Multisports, Kickboxing, Netball, Yoga
2008/2009	20	Cheerleading, Table Tennis, Dance, Taekwon-do
2009/2010	25	Salsa, Karate, Wrestling
2010/2011	45	Bootcamp, Street Dance, Zumba, Exercise to music, Circuit Training, Basketball
2011/2012	55	Bury FC Centre of Excellence, Tennis, Dodgeball

Sports Centre Development Plan 2010 - 2015

2012/2013	60	Rugby, Cycling, Disability Sport
-----------	----	----------------------------------

- 70% of users from local community (M9 postcode)
- 60% Male / 40% Female gender split. Despite the large amount football now on the timetable with the 3G and grass football pitches the introduction of new activities exercise to music type activities such as boxercircuits, body fusion and ZUMBA and women only boot camps have increased the number of females attending the centre.

Where do we want to be?

- **Improve PE & Sport in school**
 - Improving the offer in curriculum and extra curriculum with pathway through to community club
 - Increase number of facilities at the School – Fitness suite, Sports Hall seating & storage, improve grass football pitches with changing rooms and storage facility, bike track around grass pitches.
 - Access external funding to grow the facility and clubs that reside within
- **Raise Standards across the whole school through PE and sport**
 - Sport & exercise can encourage positive behaviours such as improved concentration, leadership, teamwork and temperament. Use sport as a tool to improve these attributes and aid pupils attainment in all school subjects
 - Improve attendance in school by providing incentives to those that want to play and take part in sport
- **Provide better opportunities to access sport and increase levels of physical activity in school children and the local community**
 - Offer a variety of activities that meet the needs of the local community
 - Ensure majority of users from the local community
 - Work with local clubs and organisations to increase club membership and ensure stability of local clubs
 - Address the issue of drop off in activities and user groups during the Summer Months
- **Improve collaboration, cooperation and partnership between the school, partner schools and the community**

Sports Centre Development Plan 2010 - 2015

- Enhance the image of the school to attract more pupils to choose Our Lady's RC High School when choosing secondary school
- Access for primary schools to use the facilities and access coaching
- Increase awareness of the facility

- **Improve learning and participation in Sport and Physical Activity in the wider community**
 - Creating opportunities for pupils and local people to be involved in sport through coaching, volunteering and employment
 - Offer opportunities to access coaching qualifications and leadership courses

- **Promotion of social inclusion through access to and use of sport by all groups**
 - Help address the problem of antisocial behaviour and crime in the area
 - Provide a program of activities that can be accessed by all members of the community – young & old / male & female

- **Ensure financial stability of the facility**
 - Ensure the opening of new facilities in the local area does not negatively impact on the facility
 - Access external funding to assist with coaching and equipment costs

How will we get there?

Various different methods outlined in the action plan below.

Sports Centre Development Plan 2010 - 2015

Action Plan

Objective	Actions	Responsibility	Timescale	Output	Measures
<p>Improve PE & Sport in school</p>	<p>Work with PE department to identify sports and activities of particular interest to pupils</p> <p>Create links with local clubs and give coaches access to work with pupils in curriculum and extra curriculum time</p> <p>Develop a program of activities that provides a pathway from participation (PE lesson) through to excellence (community club)</p> <p>Access external funding to improve equipment and coaching resources</p> <p>Develop / create community clubs within the facility if an activity is</p>	<p>Centre Manager & PE Department</p>	<p>Initial Identification done in September each year and reviewed in January & May</p> <p>On-going – dependant on funding timescales & deadlines</p>	<p>Create new Community Clubs:</p> <p>Old Boys Basketball Club formed in August 2010. Created pathway with Junior Community Basketball session.</p> <p>Accessed funding to improve equipment with new balls, basketball rings.</p> <p>External funding used to provide a coach for extra curriculum and community basketball sessions.</p> <p>4 Old Boys Basketball players funded to complete level 2 basketball coaching award.</p> <p>Old Boys Basketball Club have 2 teams competing in the Manchester Area Basketball League</p> <p>Table Tennis coach regularly takes 2 hours per week extra-curricular sessions</p>	<p>Number of new clubs created and the subsequent number of Our Lady's RC pupils attending the extra-curricular activities and community clubs.</p> <p>Over 20 pupils attending each extra-curricular basketball session with half also attending community club</p>

Sports Centre Development Plan 2010 - 2015

	<p>identified of particular interest within the school</p> <p>Liaise with Sports Development and other organisations to identify whether there are any gaps in provision within the local area</p>			<p>resulting in more pupils attending the TT club and improving their performance in the sport. Club are now looking to increase the number of teams playing in open age league next season to include a team consisting entirely of OLHS pupils.</p> <p>May 2013 - American Football identified as a sport of interest in the school and pathway created with taster sessions with the curriculum and a community club created.</p> <p>Greater diversity of activities available to pupils both in the curriculum and after school</p> <p>Bury FC Centre of Excellence based at the Centre</p>	
<p>Raise Standards across the whole school through PE & Sport</p>	<p>Offer sporting rewards for those with good attendance and attainment</p> <p>Involve other faculty departments in the</p>	<p>Sports Centre Manager Other Faculty Heads</p>	<p>Rewards for attendance and attainment started and on-going.</p> <p>Sep 2011 – Art Project to design</p>	<p>School Attendance and attainment has shown an increasing trend</p> <p>Year 11 GCSE Project to design a logo. Worked with</p>	<p>School Attendance and attainment figures</p> <p>Sports Centre logo design now used on all</p>

Sports Centre Development Plan 2010 - 2015

	<p>running and operations of the sports centre. Example – Art - Design logo's / artwork to be displayed IT – Design booking system. Assist with data input English – offer journalism Opportunities to report on sports & activities at the centre Photography – Take photos of sports & activities taking place</p> <p>Offer non-traditional activities that may appeal to the less sporty pupil such as karate, street dance and table tennis.</p>		<p>new Sports Centre Logo</p> <p>Sep 2013 – English Sports Journalism Project – invite pupils to attend Basketball fixtures and write a report on the game and take photos. Incentivise it with reward for best report / photo</p>	<p>professional graphic designer to create logo.</p> <p>A number of disaffected pupils encouraged to take part in karate and have gained significant rewards in moving up the grades in the sport. Have both made a noticeable improvement in behaviour, confidence and aptitude in school.</p>	<p>marketing and clothing.</p> <p>Measure how many pupils take part in the competition</p> <p>Case Studies</p>
<p>Provide better opportunities to access sport and increase levels of physical activity in school children</p>	<p>Offer a variety of sports and activities on the community timetable</p> <p>Review the timetable every 4 months to ensure it is meeting the needs of the local community</p>	<p>Sports Centre Manager</p>	<p>On-going</p> <p>Review Jan, May & Sep each year</p>	<p>Timetable reaches capacity at all times with a variety of activities on offer</p> <p>Any activity with low numbers or one that doesn't attract local people to be aided in improving otherwise</p>	<p>Sports Centre Timetable – No. of user groups</p>

Sports Centre Development Plan 2010 - 2015

<p>and the local community</p>	<p>Ensure pricing plan to give discounted prices to local community members</p> <p>Work with clubs and organisations to provide low cost activities, help them with marketing, accessing funding and to grow as a club.</p> <p>Set up a 'Sports Centre Club Group' where clubs can share ideas work on projects, promote their activities and apply for collective funding</p> <p>Address the drop off in user groups and activities during the summer months. Identify sports and activities for these months and introduce them to the timetable. Provide reduced rates and free trial periods for groups / activities taking place in the summer.</p>		<p>Continued monitoring of users and payment structure On-going</p>	<p>termination of the activity will occur</p> <p>70% on local community or junior rate</p>	<p>Registers given to all groups</p>
---------------------------------------	--	--	---	--	--------------------------------------

Sports Centre Development Plan 2010 - 2015

<p>Improve collaboration, cooperation and partnership between the school, partner schools and the community</p>	<p>Arrange annual open days & events</p> <p>Provide free access to local primary schools to events and coaching sessions</p> <p>Develop school website. Use of social media and build up user database to improve marketing</p> <p>Attendance at various local meetings such as resident meetings, youth</p>	<p>Sports Centre Manager</p>	<p>Annual Summer Event starting in 2011.</p> <p>Sep 2012 – St Clares Primary</p> <p>Sep 2014 – More primary schools invited</p> <p>School website to be changed and updated in 2013</p> <p>Facebook page designed in 2012</p> <p>Database started in 2010</p> <p>On-going</p>	<p>Worked with schools and clubs to provide annual community open days</p> <p>St Clares Primary School invited to attend extra curricular sessions based at Our Lady's RC High School involving club coaches. Sports that have taken place so far include – zumba, basketball, badminton, cycling, football & dodgeball.</p> <p>Facility used for various schools competitions in football, cross country, tables tennis & badminton.</p> <p>More people able to access information on the facility and activities on offer.</p> <p>Database has over 500 people on in 2013</p> <p>Regular attendance at meetings to promote activities and discuss the</p>	<p>Record of events each year. Attendance figures at events recorded</p> <p>Events recorded</p> <p>Log number of visits.</p> <p>Record when new people attend sessions how they found out about the activity</p> <p>Attendance records</p>
--	--	------------------------------	---	---	--

Sports Centre Development Plan 2010 - 2015

	group meetings and health forums to discuss the community needs and to raise awareness			local needs and act on these needs	
Improve learning and participation in Sport and Physical activity in the wider community	Provide opportunities for people to access coaching awards & courses Providing more opportunities for local people to volunteer	Sports Centre Manager	2014	Courses take place each year and are well attended by local people Assistance for clubs and sports groups. Providing experience for local people	Attendance records
Promotion of social inclusion through access to and use of sport by all groups	Provide activities that address the problem of antisocial behaviour and crime. Provide a timetable is open to all members of the community	Sports Centre Manager & partner agencies Sports Centre manager	2011	Friday night football introduced and has over 50 young people attending each week. This has been shown to decrease crime and anti-social behaviour at this time.	Police crime records
Ensure financial stability of the facility	Review pricing policy Access funding for equipment and coaching	Sports Centre Manager & School Business Manager	Summer Each Year On-going dependant on funding deadlines	Ensure value for money but also financially viable Various external funds already sourced	Impact on users & user groups

Sports Centre Development Plan 2010 - 2015