Families Fund

Supporting Families to be Active Together

Expression of Interest form (EOI)

THIS IS A WORD VERSION OF THE ONLINE EOI FORM FOR INFORMATION ONLY

ALL EXPRESSIONS OF INTEREST MUST BE SUBMITTED ONLINE VIA [OUR WEBSITE](https://www.sportengland.org/funding/families-fund/families-fund-expression-of-interest/) HARD COPY VERSIONS CANNOT BE ACCEPTED

### About this form

This form should be used to help ***draft*** your Expression of Interest for investment from Sport England’s Families Fund, supporting families to be active together.

We recommend that you read the Families Fund Prospectus and Frequently Asked Questions and if you haven’t attended a workshop watch the recording before completing this form to help you develop your ideas.

This Expression of Interest form is the first step in the process for determining which organisations and project ideas will be invited to submit a full application for further consideration. Your answers will be assessed against the criteria contained in the Families Fund Prospectus.

You do not need to have a fully worked up project at this point but you will need to be able to work up a full application if your project is invited to the second stage of the application progress.

If you have any questions as you complete the form please take the time to read our Frequently Asked Questions document. If the answer you are looking for is not included in this then please contact our funding helpline on 0345 8508 508 or email us at [info-CYP@sportengland.org](mailto:info-CYP@sportengland.org)

Before telling us about your idea, please read the following information regarding Freedom of Information, Data Protection and Assessment. You should only proceed if you are happy to comply with the Freedom of Information and Data Protection requirements.

### FREEDOM OF INFORMATION

As Sport England is a Public Body we have to comply with The Freedom of Information Act 2000. The Act gives members of the public the right to request any information that we hold. This includes information received from organisations such as:

* grant applicants
* grant holders
* contractors
* people making a complaint

Some information is exempt from The Act, such as personal details. If information is requested under the Freedom of Information Act we will release it. If you think that information you are providing may be exempt from release, you should email us and tell us why when you apply.

### DATA PROTECTION

As Sport England is a Public Body, we must comply with the Data Protection Act 1998. We are committed to protecting your privacy and will ensure any personal information is handled properly under the Data Protection Act.

We will use the information you give us in your Expression of Interest Form for:

* assessing applications
* monitoring grants
* evaluating the way our funding programmes work and the effect they have
* reporting statistics to Government

We may also give copies of this information to individuals and organisations such as:

* Accountants, auditors and external evaluators
* Other organisations or groups involved in delivering your submission
* Other lottery distributors, government departments
* Other organisations and individuals with a legitimate interest in lottery applications and grants
* Other organisations for the prevention and detection of fraud.

Section 1: Organisation details

This section requests general contact details for the organisation leading your project and is essential for the accurate assessment and administration of your submission.

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| **Organisation Name** |  |
| **Organisational Purpose (100 words)**  (please describe what your organisation does and who it serves) |  |
| **Remit**  Does your organisation have a national or local remit? |  |
| **Organisation Type** (Charity, Community Interest Company, Local Authority, University, Company Ltd by Guarantee, etc.) |  |
| **Registration Number(s)** (if applicable) |  |
| **Email** |  |
| **Full Postal address**  (all correspondence relating to this application will be sent to this address) |  |
| **Who is the lead contact for your project?** | Name:  Position in organisation:  Telephone:  Email: |
| **Senior contact**  (Organisation decision maker i.e. Director, CEO, etc) | Name:  Position in organisation:  Telephone:  Email: |

Section 2: details about Your organisation and your project

* + 1. Your Organisation’s Experience and Track Record (750 words)

Please tell us about your organisation and your track record of working with families in lower socio-economic groups. Please outline the experience you, and/or the partners you will work with, have of successfully influencing the behaviour of your target audience. Explain how your experience has been used to shape the project idea and why you think it will be successful. Please also include details of your organisation’s priorities and those of your partners and explain how these align with your idea.

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* + 1. Your project idea (500 words)

Please tell us briefly about your project. Be as specific as you can about what you want to do, why you want to do it, where you plan to do it and who you want to work with. How will you make this happen? Explain what your project is seeking to achieve. How will your project increase activity levels of families in lower socio economic groups? Include any information that you think is innovative or is a unique selling point.

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* + 1. Why is your project needed? (300 words)

Consider in your answer: A strong EOI will evidence that the project is needed by the target audience, is aligned with the priorities of you as the applicant organisation and its partners and meets an identified gap in provision.

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* + 1. Which families are the target audience for your project and what do you know about them? (750 words)

Please describe the characteristics and needs of your target audience. Tell us if there are specific demographic characteristics of the families you want to work with (e.g. girls, family members with a disability) or if you’re planning to work in specific places or geographic locations. Can you demonstrate that the children in the families you’re targeting are not meeting the Chief Medical Officer guidelines of 60 minutes a day? What are the challenges they face in being more active? What additional insight is needed (if at all)? You should also tell us how you have involved families in your project development to date. How they have influenced and helped you develop your project idea?

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* + 1. What do you want to achieve from your project? (750 words)

Please outline what you want to achieve from the project and describe how the project idea aligns with the aims of this fund. How will you bring about long-term changes in your target audiences’ behaviour rather than short-term effects? Do you have any ideas about how you and your partners would sustain the project beyond our investment term? How will your project help us learn more about how to encourage and support families in lower socio-economic groups to take part in activity together?

Which of the outcomes set out in the Government’s sport strategy Sporting Future (physical wellbeing, mental wellbeing, individual development, social and community development and economic development) do you think your project can contribute to and how will these be taken into consideration in the design of your project?

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* + 1. How many participants are you looking to engage?

Roughly, how many participants/families are you hoping to engage through your project? What assumptions is the number based on?

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* + 1. Project costs

Please complete the table below to tell us how much you estimate it will cost to deliver your project in full. How much investment would you ideally want from Sport England?

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| Total Costs |  |
| Investment sought from Sport England |  |
| Known Partnership Funding  Please identify the amount and source and state whether this is cash or in-kind |  |

If known, please include a general breakdown of costs.

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| Description of Cost | Cost (£) |
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