



13 May 2016

Dear Colleagues

### **Sport England strategy**

We are pleased to confirm that we are on track to release our new strategy next week. It's been signed off by DCMS and is currently sitting in the Government's communications grid for Thursday 19 May. This is two days later than we had anticipated, but we are confident we can work with Government to keep its place. The investment guide, with more detail on application timings and processes, will then follow.

Most NGBs now have time booked in with their NGB RM for shortly after the strategy release, and if you don't yet, please contact your relationship manager. Reading the strategy prior to that meeting will be essential! The starting point then of the conversation about future funding will be your organisation's strategy. So use the time with your relationship manager between the strategy release and the investment guide to understand where there is strategic alignment, i.e. where what you want to do fits with the outcomes we are looking for.

### **UK Governance Charter**

I wrote to sports bodies this week about the new Charter for Sports Governance in the UK, which DCMS published as part of the Prime Minister's anti-corruption summit. You can find a copy of the charter attached to this email and a link to the press release on our website [here](#). More significantly, later this year a new Governance Code for Sport in the UK will be published. It will build on the headlines of the Charter, and the existing governance requirements of Sport England and UK Sport, setting out the governance standards that will be expected of sports bodies seeking public funding with effect from 2017.

We intend to consult with the sector on the content and applications of the new Code over the summer with a view to publication later in the year, so more information will be available in due course. As you will appreciate, some of the changes are driven by legislation and by government priorities. For further information please contact our Head of Governance [Lynsey.Tweddle@sportengland.org](mailto:Lynsey.Tweddle@sportengland.org).

### **Active People Survey**

The latest release of the Active People Survey (APS) will be published on Thursday 9 June with, as usual, your individual sports data pre-released to you on 8 June. There will be one final APS release at the end of the year, and both sets of results remain critical to us, both for the accountability of current award agreements and understanding market trends and participation rates. Our transfer to Active Lives for the new strategy continues and we anticipate releasing the first set of data from it early in 2017.

### **Purdah**

Purdah restrictions are placed on all government announcements and investments for the period leading up to elections, and those restrictions will apply again from 26 May through to the EU Referendum on 23 June. We have been asked to exercise caution across all announcements from the beginning of the week commencing 23 May. If you were planning to make any announcements involving our investment in that week, please contact our colleagues in Public Affairs to discuss; [Andrew.Lewis@sportengland.org](mailto:Andrew.Lewis@sportengland.org) and [Guy.Bilgorri@sportengland.org](mailto:Guy.Bilgorri@sportengland.org).

### **Chairs' Lunches**

Following the success of the lunches last year hosted by Sport England Chair Nick Bitel, invitations have recently been sent to NGB Chairs for a repeat this June/July. In anticipation of this, if there is a particular topic your Chair wishes to cover on the day, please do let your NGB Relationship Manager know.

### **Coaching Summit**

Our partner Sportscoach UK is hosting the annual [UK Coaching Summit](#) in Manchester from Tuesday 7 to Wednesday 8 June. The theme this year is 'Coaching: Business Critical' and the event is targeted at leaders and operational staff of organisations that support coaches, it is the flagship event in the coaching community.

Keynote speakers include Professor Deirdre Brennan, Professor Damian Hughes, Professor Nicki Latham and Barry McNeill. There is also a range of workshops and seminars to help you with your continuous professional development. Titles include Psychology of successful change, Effective mentoring relationships, Digital coaching, human behaviours and Flash Coaching – Self Guided Success. To book, please visit the link above.

### **Dates for your diary**

|               |   |
|---------------|---|
| 19 May        | Sport England strategy release  |
| 26 May-23 Jun | Purdah (EU Referendum)  |
| 31 May        | Likely NGB Investment Guide release   |
| 7-8 Jun       | Sportscoach UK Coaching Summit for more information please visit the Summit website |
| 8 June        | APS pre-release   |
| 9 Jun         | APS release   |
| 20 Jun-8 Jul  | Finance and governance Q1 window  |
| Jun-Jul       | Combined six month review and strategy discussion meetings                          |
| Sept          | Launch of UK Sports Governance Code   |

Best wishes,

Phil

**Phil Smith**

Director of Sport

T: 020 7273 1929

M: 07957 544 759

Twitter: @philsm

E: [Phil.Smith@sportengland.org](mailto:Phil.Smith@sportengland.org)