

Sport England Profile for London

Demographic Profile

Adult Population Mid-2005 ONS Estimates	6,068,800	People aged 16-24	12.06%	People aged 65-74	6.53%	White	71.75%
		People aged 25-29	9.65%	People aged 75-84	4.33%	Mixed	3.11%
2004 IMD	25.04	People aged 30-44	25.67%	People aged 85+	1.58%	Asian or Asian British	11.61%
IMD National Rank (of 345)	116	People aged 45-59	16.05%	Mean age of population	35.95 yrs	Black or Black British	10.27%
		People aged 60-64	3.94%	Median age of population	34 yrs	Chinese or Other	2.77%
Household Income PayCheck, CACI, 2005	£37,490	Adult Obesity DOH Health Profile 2006	18.90%				
20 Min Access % of the population within 20 minutes of a range of 3 different sports facility types. From CPA.	48.50%	Male Life Expectancy at Birth	76.45 yrs				
		Female Life Expectancy at Birth	81.1 yrs				

Participation in Sport

3x30	2x30	1x30	0x30
At least 3 days a week x 30 minutes moderate participation	8 - 11 days a month x 30 minutes moderate participation	4 - 7 days a month x 30 minutes moderate participation	Zero days a week x 30 minutes moderate participation
All 21.30%	All 7.70%	All 12.10%	All 49.50%
Male 23.80%	Male 8.20%	Male 13.20%	Male 44.70%
Female 18.90%	Female 7.10%	Female 11.10%	Female 54.20%
16-24 28.60%	16-24 8.90%	16-24 16.60%	16-24 34.60%
25-34 27.50%	25-34 9.80%	25-34 14.10%	25-34 37.80%
35-44 23.40%	35-44 8.70%	35-44 13.10%	35-44 43.50%
45-54 18.50%	45-54 7.00%	45-54 11.80%	45-54 53.70%
55-64 16.30%	55-64 5.90%	55-64 8.80%	55-64 61.40%
65-74 11.20%	65-74 5.20%	65-74 7.60%	65-74 70.10%
75-84 5.10%	75-84 2.40%	75-84 5.20%	75-84 84.50%
85+ 2.40%	85+ 1.40%	85+ 2.30%	85+ 92.50%
White 22.50%	White 7.90%	White 12.43%	White 50.30%
Non white 18.00%	Non white 6.70%	Non white 11.52%	Non white 54.50%
Limiting disability 9.00%	Limiting disability 3.50%	Limiting disability 5.97%	Limiting disability 76.50%
No limiting disability 23.10%	No limiting disability 4.50%	No limiting disability 13.04%	No limiting disability 45.70%

Participation in Sport

3x30 by Age & Gender	2x30 by Age & Gender	1x30 by Age & Gender	0x30 by Age & Gender
At least 3 days a week x 30 minutes moderate participation	8 - 11 days a month x 30 minutes moderate participation	4 - 7 days a month x 30 minutes moderate participation	Zero days a week x 30 minutes moderate participation
Males 16-24 12.20%	Males 16-24 9.60%	Males 16-24 12.00%	Males 16-24 3.60%
Males 25-34 17.50%	Males 25-34 16.80%	Males 25-34 15.40%	Males 25-34 7.90%
Males 35-54 19.00%	Males 35-54 19.20%	Males 35-54 19.90%	Males 35-54 16.50%
Males 55+ 6.50%	Males 55+ 7.40%	Males 55+ 6.30%	Males 55+ 16.60%
Females 16-24 7.90%	Females 16-24 7.80%	Females 16-24 8.40%	Females 16-24 6.80%
Females 25-34 13.10%	Females 25-34 13.40%	Females 25-34 12.10%	Females 25-34 10.30%
Females 35-54 17.00%	Females 35-54 18.20%	Females 35-54 17.20%	Females 35-54 17.90%
Females 55+ 6.80%	Females 55+ 7.50%	Females 55+ 8.60%	Females 55+ 20.40%

Individual Sport Profile

Sports as a % of 3x30	Sports as a % of 2x30	Sports as a % of 1x30	Walking
At least 3 days a week x 30 minutes moderate participation	8 - 11 days a month x 30 minutes moderate participation	4 - 7 days a month x 30 minutes moderate participation	At least 3 days a week x 30 minutes any walking at moderate intensity
Gym 35.73%	Gym 30.14%	Swimming - Indoors 21.42%	Walking 14.00%
Swimming - Indoors 21.83%	Swimming - Indoors 21.27%	Gym 17.72%	
Football - Outdoors 11.50%	Football - Outdoors 11.70%	Football - Outdoors 13.12%	Cycling 1.30%
Running - Road 9.54%	Tennis 6.22%	Golf / Putting 5.87%	
Tennis 6.90%	Running - Road 5.85%	Tennis 4.97%	
Swimming - Outdoors 4.45%	Golf / Putting 5.81%	Badminton 4.11%	
Jogging 4.16%	Badminton 3.80%	Swimming - Outdoors 4.04%	
Golf / Putting 3.99%	Aerobics 3.44%	Running - Road 3.73%	
Badminton 3.42%	Yoga 3.44%	Football - Indoors 3.34%	
Yoga 3.33%	Jogging 3.27%	Jogging 3.03%	

Further Key Performance Indicators

Club Membership Member of a club in the last 4 weeks in order to participate in sport	26.20%
Received Tuition Received tuition from an instructor or coach in last 12 months	19.10%
Competitive Sport Taken part in organised competitive sport in last 12 months	13.10%
Satisfaction with Local Sports Provision	66.10%

Volunteering At least 1 hour a week volunteering to support sport	
All	3.50%
Male	4.20%
Female	2.80%
16-24	5.20%
25-34	3.00%
35-44	3.70%
45-54	3.80%
55-64	3.30%
65-74	2.10%
75-84	2.50%
85+	1.10%
White	3.60%
Non white	3.10%
Limiting disability	2.40%
No limiting disability	3.70%

Participation Targets

1% Participation Increase Per Year	60,688
1% Participation Increase for Priority Groups Per Year	46,123
Participation Increase By 2012	364,128
Participation Increase By 2012 for Priority Groups	276,737

Facilities and Charges

Facility Count from Active Places Power	
Athletics Tracks	42
Golf	227
Grass Pitches	4,368
Health and Fitness Suites	791
Ice Rinks	6
Indoor Bowls	28
Indoor Tennis Centres	39
Ski Slopes	2
Sports Halls	1,036
Swimming Pools	546
Synthetic Turf Pitches	161
Total	7,246

Leisure Service Charges from CIPFA 2005 -2006	
Basketball	**
5-a-Side Football (Indoor)	**
Badminton	**
Squash	**
Aerobics	**
Yoga	**
Adult Swim	**
Junior Swim	**
Senior Citizen Swim	**
Swim Instruction: adult	**

Leisure Service Charges from CIPFA 2005 -2006	
Swim Instruction: junior	**
Swim Instruction: senior citizen	**
Tennis per hour: adult	**
Tennis per hour: junior	**
Tennis per hour: senior citizen	**
Grass Pitch with changing	**
Grass Pitch without changing	**
Cricket Pitch	**
Floodlit AWP	**
Unlit AWP	**