

The Knowledge

No. 04/07



158,850
participating
by 2012

East Midlands Participation Targets What is our target for 2012?

What is our target?

The ambition is to increase and sustain participation in sport across **158,850** people aged 16+ by 2012.

Why have participation targets?

Partly because we can, as we now have a robust baseline through the Active People Survey (see The Knowledge, No. 01/07). But principally because we need to be able to illustrate how we are contributing to Sport England's ambition to increase and sustain participation in sport across 2 million people by 2012. We also need to illustrate to our partners that investment they make is making a real difference to our communities. The best way of doing this is to ensure that everyone working to develop the Delivery System for Community Sport is clear about what their role is and the level of participation they are responsible for achieving.

Who are we targeting?

Sport England is the lead organisation responsible for the success of DCMS PSA 3 – increase participation in sport and active recreation by 3% by 2008 in priority groups 16+.

The PSA Target refers to 'priority groups' which account for some 76% of the population.

Priority groups are defined as:

- Those people with a **physical or mental disability** i.e. defined by themselves as having any long-standing illness, disability or infirmity that limits their activities in any way.
- Those people from **black or minority ethnic groups** i.e. defined by themselves as Asian or British Asian (Indian, Pakistani & Bangladeshi, other Asian Background); Black or British Black (Black Caribbean, Black African, other Black Background); mixed ethnicity; and other ethnic groups, including Chinese.
- Those people in **socio-economic groups C2, D and E** i.e. defined by themselves as being in lower-socio-economic groups using the National Statistics Socio-Economic Classification (categories 5-8).
- **Women**

How do the numbers break-down across the County Sport Partnerships?

	2012/13	2011/12	2010/11	2009/10	2008/09	2007/08
East Midlands	158,850	132,375	105,900	79,425	52,950	26,475
Derbyshire Sport	36,155	30,129	24,103	18,078	12,052	6,026
Leicester-Shire & Rutland Sport	35,000	29,167	23,333	17,500	11,667	5,833
Lincolnshire Sports Partnership	25,340	21,117	16,893	12,670	8,447	4,223
Northamptonshire Sport	23,645	19,704	15,763	11,823	7,882	3,941
Sport Nottinghamshire	38,710	32,258	25,807	19,355	12,903	6,452

Do we have this detail for all local authority areas?

Detailed information about Local Authority targets will shortly be available on our website. This information will be complemented by a series of factsheets focusing on the results of the Active People Survey. This information provides Sport England and its partners with an unprecedented picture of participation in sport and active recreation at Local Authority level and across England as a whole. For more information see:

<http://www.sportengland.org/eastmidlands>

Getting a grasp of the figures

- An additional **26,475** participants from priority groups achieving at least 3 days a week x 30 minutes moderate participation each year. This equates to:
 - **2206** per month
 - **55** per month for each Local Authority
 - **158,850** additional adults actively engaged by 2012