

Meeting of East Midlands Regional Sports Board

to be held on 8 May 2006

at Sport England East Midlands Regional Office

For

Discussion Decision Information



ACTIVE ENGLAND PROGRAMME - IMPACT ON UNDER REPRESENTED GROUPS

Paper No. 6

1 PURPOSE OF THE REPORT

1.1 To present an analysis of the projects funded by the Active England programme.

2 COST / FINANCIAL IMPLICATIONS

2.1 No additional financial implications.

2.2 The Active England programme budget for the region was £9.72 million. Of this, £8.715 million has been spent on 36 capital, revenue and mixed projects throughout the region. There was a total project cost of around £20 million.

3 KEY OUTCOMES / OUTPUTS

3.1 24 (66%) AE projects are located in or serving top 20% IMD wards, representing 72% of the award budget.

3.2 10 (28%) AE projects are targeting BME communities, representing 34% of the award budget.

3.3 16 (44%) AE projects are targeting women and girls participation, representing 50% of award budget.

3.4 15 (42%) AE projects are targeting disabled people, representing 38% of the award budget.

3.5 13 (36%) AE projects are targeting older people, representing 36% of the award budget.

3.6 32 (89%) AE projects are targeting young people, representing 85% of the award budget.

3.7 A detailed project summary is attached in the appendix

4 RECOMMENDATIONS

4.1 That the RSB notes the impact of the programme on under represented groups.

5 KEY POINTS

5.1 Applications were considered in 2 stages.

5.2 The East Midlands team assessed 136 initial bids by applying 2 assessment checklists.

5.3 The first of these was a simple programme eligibility check.

5.4 The second was a scoring template which provided a numerical score for how well the project would: -

- Increase participation amongst under represented groups.
- Impact on areas of socio economic deprivation.
- Meet identified, strategic needs.
- Meet the time and budget constraints of the programme.

5.5 Based on these 4 scores each project was allocated an overall score,

5.6 **How well the project targets under represented groups determined 50% of this score.**

5.7 The assessor was required to write up the evidence to justify each score. The text and scores were detailed on the project case summaries. While these scores were taken into account in making the Stage 2 recommendation, these decisions were not based simply on scores alone. An unrealistic project targeting under represented groups based in a high IMD ward would have scored highly, but may not have been achievable within the programme timescales.

5.8 In addition to the scoring template, the assessment process took into account the regional budget, geographical spread and feedback from County Sports Partnerships.

5.9 Peer group reviews were held internally to check and challenge the final recommendations before all the case summaries (136) were put to Investment Sub Group for a final decision.

5.10 39 applicants were invited to develop their projects further and submit full applications.

5.11 35 full applications were received. Each application consisted of a capital project delivery plan, an operational business plan and a grant management plan. At this stage the assessment focused on how realistic and sustainable was the detailed project proposal.

5.12 In addition, the Voice Active England project, which was added to the portfolio in Autumn 2005 is to fund an officer to work closely with a number of other projects in the portfolio to ensure that these focus on increasing participation from local BME

communities and provide coaching and leadership opportunities for individuals from these BME communities.

- 5.13 The CIF funded project with Regeneration East Midlands will set up a support network and training for Active England project workers to ensure that they share best practise around increasing participation from under represented groups.

6 FIT WITH REGIONAL PLAN (OUTCOMES AND PRINCIPLES)

- 6.1 Outcome 1 Increased participation in Sport. Successful delivery of the Active England programme is a business plan target 1.15,1.16,1.17
- 6.2 Outcome 3 Reduced inequality through increased participation in sport and active recreation by under represented groups. Develop capacity within BME communities supporting leadership development and peer mentoring 3.3

APPENDIX Active England project summary

BACKGROUND 1.1 The Active England programme was launched in Autumn 2003. Its objectives were to increase participation in sport and physical activity among all sections of society, but particularly those which are typically underrepresented in sport and physical activity participation and to create and support sustainable, innovative multi-activity environments in areas of social, sport and health deprivation.

1.2 It was a two-stage application process. All initial bid forms had to be submitted by the end of March 04. In the East Midlands, 136 initial bids were received. Following assessment 39 applicants were invited to develop their projects further and submit full applications by the 31st August 2004.

1.3 35 full applications were received by the 31st August. By December 04, awards had been offered to 35 projects that came via the open process, and 2 solicited bids. Since December 2004, 1 project has withdrawn, 1 project has been decommitted and 1 additional application has been accepted hence the final programme portfolio is 36.

WEB LINKS None