



## **MINUTES**

**of the East Midlands Regional Sports Board**

Held on Monday 8 May 2006 at 9.30am

**PRESENT: Ted Cassidy (Vice Chair), Nick Bunting, Mary Butler, Ted Cattle, Chris Earle, Wendi Jarrett, Peter Murphy, Adirupa Sengupta, Duncan Sharkey and Jackie Strong together with Anne Rippon, Wendy Campbell, Steve Town, Graeme Beaumont, Tracey Francis and Colin Dyson.**

**APOLOGIES: Len Jackson (Chair), Tony Hams, Jeff Moore and Peter Richardson together with Clive Moesby (Derbyshire), Bill Cullen (Leicestershire) and Nick Worth (Lincolnshire).**

## **ACTION**

### **1 WELCOME**

The Vice Chair welcomed Chris Earle, Director of Sport, Loughborough University, to his first meeting of the Board as an advisor on performance sport and coaching. Rod Thorpe, who had been advising the Board, had stepped down.

### **2 DECLARATIONS OF INTEREST**

Nick Bunting declared an interest in item 8(a) (National Sports Foundation).

Mary Butler declared an interest in papers 2 and 3 (East Midlands Performance Sport Project and East Midlands National Governing Bodies Project).

Duncan Sharkey declared an interest in paper 5 (Groundwork Trust).

### **3 MINUTES**

#### **AGREED**

(1) that the minutes of the last meeting held on 12 December 2005 be agreed.

(2) that the minutes of the main SE Board meeting held on 28 November 2005 be noted.

### **4 MATTER ARISING**

**RSB minutes – minute 9 - Finances.**

With regard to Clive Heaphy's statement that under the single system '49 Community Sport Networks would be resourced at £58,400pa each,' it was clarified that this was an indicative figure to explain the level of funding at local level. However, the funding was not 'ring fenced' on a geographical basis.

## **5 DATE OF NEXT MEETING**

**9.30am on Monday 12 June 2006.**

## **6 UPDATE BY INTERIM REGIONAL DIRECTOR**

**Anne Rippon updated the Board on a number of matters –**

- **The changes in senior management at the support centre continued with the Chief Executive, Director of Finance and Director of Strategy leaving the organisation. The Director of Regions would go on maternity leave in the next couple of weeks and Paul Clipson, who had provided the HR consultancy to the Executive for the reorganisation would leave shortly. Stephen Baddeley was now Interim Chief Executive as well as Director of Sport and Tim Garfield would remain in London until December to support the Executive Team.**
- **Ilana Freestone was now on maternity leave so Anne was now Interim Regional Director until further notice. The restructuring of the regional office was moving forward and despite some difficulties and personal issues, everyone had been positive and professional and maintained the whole team approach. Margaret Blount (Investment Manager) had moved to Derbyshire CSP and been replaced by James Buller from the West Midlands office. Emily Leigh had been appointed as Assistant Investment Manager and Patricia Quinn from the northeast would join shortly as Performance Analyst. A new Development Manager would start in June and options were being looked at to manage cover at Development Manager level during Tim and Ilana's absence. Sally Gill (Planner) had left for Nottinghamshire County Council but it had not been possible to recruit to the post and a second advert had been placed. Anne paid tribute to all the staff for maintaining a very professional approach to business during this difficult time.**
- **A customer satisfaction survey had been carried out in February and the regional office had been well above average for the organisation in all elements. Local government improvement work had been highly rated by local government partners – this work had been initiated in the EM.**
- **The SE national development plan and budgets were being considered by the Main Board that day and if there were any amendments the Board would be informed. Anne paid tribute to Steve Town for his hard work in ensuring that the regional work related strongly to the national plan.**
- **An advert had been placed in the Guardian for vacancies to the Board and short listing would be undertaken later in the week.**

**AGREED that Anne Rippon be thanked for her update.**

## **7 TALENT DEVELOPMENT AND CAPACITY BUILDING**

**Further to minute 8, Wendy Campbell passed a position statement around the table and reported on a meeting she had attended on Friday to receive an update on the additional funding over 3 years which would be targeted at building capacity and talent development. Negotiations were on going and a full report would be given to the Board at their next meeting in June. Due to capacity issues nationally, progress had been slower than anticipated but much progress had been made at the meeting and she was confident that it would now move forward. As a**

region we were always going to undertake this work, as it was part of outcomes 2 and 8, but other regions had to change their delivery plans.

The building capacity element consisted of three parts –

- Work force development plans with each CSP having to deliver by the end of the business year and this would inform our investment.
- Leadership – the work in the EM and NW would be used to inform the other regions.
- Regional coaching agency – the EM would be ‘at the table’ as it was important to the work of the Performance Action Group.

The EM was pivotal to the development of the performance work and Wendy was the regional champion within SE. Nationally, this work was on hold, but the EM had been given the go ahead to proceed and this would inform the practice of the other 8 regions. With regard to the selection of sports, a selection process prepared in this region was out for consultation with other regions. In response to Mary Butler’s concern that the work in this region on disability sport and particularly the work of Adam Blaze (EFDS) on the Performance Action Group must be mirrored nationally, Wendy reported that a national group on disability had been established to take this work forward.

AGREED that the update be noted and a more comprehensive report be submitted to the next meeting.

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## 8 INVESTMENT ISSUES

### (a) Investment and leverage strategies

Report circulated on leverage strategy for sport. Graeme Beaumont gave a presentation on the investment and leverage strategies and covered the following points –

- The increase in the amount of CIF funding in the region from c£7m in March 2004 to c£18m in December 2005.
- The c£18m would be distributed through three streams – strategic (c£10.1m), open (c£3.8m) and targeted (c£2.6m). Strategic investment comprised building the delivery system, increased participation and talent development and performance sport (priority sports). Open applications would ensure that no one was excluded or disadvantaged and were received directly. Targeted funds included RSB initiatives already in development and/or RSB priority interventions – Loughborough Sports Park, emda Olympic post, leverage funding and strategic alliances (Building Schools for the Future, PFI, DfES academies).
- The current position was that awards of c£2.2m had been made towards total project costs of c£6.9m. Future commitments amounted to c£6m leaving funding not yet committed of c£12m.
- The overall target for leverage across the portfolio up to 2009 was 2 for 1. This included CIF funding, CSP core funding (£3.75m) and exchequer awards (c£700k). A total of c£22.45m RSB money meaning leverage from other agencies of £44.9m was required. The leverage target was a key message to all applicants and the RSB had to be prepared to reject some projects. In order to achieve the target it was necessary to work with other agencies (Football Foundation, Big Lottery Fund, local authorities, Building Schools for the Future, health, community safety, education,

employment, regeneration etc) and the private sector.

- It was possible to approach private companies on the basis of corporate social responsibility, aligning with marketing and communication budgets, investing in the local community, reputation management, employee satisfaction and sport being readily understood.
- There was a need to see a significant increase in good quality revenue applications emerging from the network by the 2<sup>nd</sup> and 3<sup>rd</sup> quarters 2006.

Ted Cantle was concerned that funding was not being directed to areas of most need and gave the reports on Active England and Groundwork Trust as an example. He suggested that priorities should be established in geographical as well as in strategic areas. The only way to engage with the local level was through Community Sport Networks but there was concern as to how many were actually fully working. Insufficient intelligence currently existed to back up the investment portfolio but this would soon change as CSPs and CSNs developed action plans around need. In addition the Active Peoples Survey would give good information on participation in sport and identify where needs were.

#### **AGREED**

- (1) that the presentation be noted and the proposed approach to attract further investment into sport in the East Midlands be endorsed.
- (2) that Board members be asked to assist in compiling the hot list of companies, enabling meetings for SE staff where contacts were strong, providing advice on 'chicken or egg' approach, opening doors to business contacts, attending meetings with business contacts, providing commercial intelligence about 'who is who' in the business world and making presentations at business forums to sell the benefits of corporate investment in sport.
- (3) that to assist this process a pro forma be e-mailed to members asking for business contacts that they feel may be receptive to an initial meeting with SE EM to consider mutually agreeable objectives and some joint funding to a single project or a group of projects. GB
- (4) that in order to undertake a strategic review of need within the investment portfolio, consideration be given at a later date to establishing a sub group to consider the options.
- (5) that the national position paper on CSNs, which included performance indicators, be circulated to members as soon as it was available. WC

#### **(a) National Sports Foundation**

A paper on frequently asked questions about the NSF was circulated. The NSF would be exchequer funded at £14.5m in 2006/07 and £20m in 2007/08 and was to be established to generate private investment into grass roots community sport. The three broad themes would be Fit for Sport (projects to improve both physical and human infrastructure for community clubs), 2012 Kids (building on the success of the Olympics, projects to encourage children to take up sport) and Women into Sport (projects to increase female participation in sport, including providing coaching and support for female teams). Originally it had been intimated that the funds would be distributed through the Board but it was now looking as though this would be undertaken by an organisation at a national level.

**AGREED that the update be noted and Graeme Beaumont approach Mike McDonnell, the project manager for the NSF, pointing out that under 2012 Kids, this must include 'paralympic kids.'**

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## **9 DECISIONS**

### **(a) Community Investment Fund**

#### **East Midlands Performance Sport Project**

Report circulated.

#### **AGREED**

**(1) that the application from Loughborough University (URN 20062958) requesting a total award of £216,000 over 3 years ( £72,000 in year 1 and in principle awards in years 2 and 3 of £72,000 each year, subject to the successful completion of year 1 targets) be approved towards a total project cost of £225,000 for the East Midlands Performance Sport Project, which included the appointment of a Regional Talent Development Manager.**

**(2) that responsibility for the identification of priority sports for the East Midlands be delegated to the Performance Action Group but a report be submitted to the Board for endorsement.**

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**(3) that it be noted that the post would also include the 'identification of paralympic sports'.**

#### **East Midlands National Governing Bodies Project**

Report circulated.

#### **AGREED**

**(1) that the application from Loughborough University (URN 20062962) requesting a total award of £96,000 over 2 years ( £48,000 in year 1 and an in principle award of £48,000 in year 2, subject to the successful completion of year 1 targets) be approved towards a total project cost of £102,000 for the East Midlands National Governing Bodies Project, which included the delivery of the regional NGBs action plan.**

**(2) that the action plan to be prepared by the post holder be submitted to the Board for information.**

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#### **Groundwork East Midlands**

Report circulated.

#### **AGREED**

**(1) that the proposal from Groundwork East Midlands for CIF funding towards the Barclays Spaces for Sport Programme in the region be supported in principle, thus allowing Groundwork Trusts to quote this in principle support in their applications to Barclays.**

**(2) that the final decision on applications from the 10 potential schemes set out in the appendix ( revenue support of up to £10,000 for each scheme) would be made by the Board on a project by project basis following the submission of a detailed**

project application by the individual Groundwork Trusts.

#### Confirmation of e-mail decisions

Report circulated. It was reported that as the lottery licence for the organisation ran out in 2009, it was necessary to re-profile the payments in respect of the East Midlands Development Agency application for the Regional Co-ordination Project for the 2012 Games. Instead of payments over 5 years it was proposed to re-profile them over the first 3 years of the project.

#### AGREED

(1) that the following decisions taken by the Board via e-mail be confirmed –

- an award of £100,000 to Derbyshire County Council on behalf of Derbyshire Sport towards total project costs of £150,000 for infrastructure funding. (URN 20060587)
- an award of £108,605 to EFDS ( £55,779 in year 1 and in principle awards in years 2 and 3 of £30,993 and £21,833 respectively, subject to a satisfactory review of performance against the project's aims, objectives and performance indicators) towards total project costs of £170,605 for their 'Inspire to Lead' project which aimed to overcome barriers people with a disability faced in accessing leadership training and improving the appropriateness of the way courses were delivered. (URN 20051799)
- an award of £387,000 to the East Midlands Development Agency ( £129,000 in year 1 and £129,000 in years 2 and 3 respectively, subject to a satisfactory review of performance against the project's aims, objectives and performance indicators) towards total project costs of £774,000 for the 5 year Regional Co-ordination Project for the 2012 Games. (URN 20061124)
- a one year award of £32,903 to Groundwork Erewash Valley towards a total project cost of £42,136 to enable them to lease a mobile wheeled skate facility to tour disadvantaged communities within Amber Valley in order to consult with young people on existing and new provision for wheeled sports and provide informal coaching sessions and competition events for approximately 800 young people. (URN 20060106)

(2) that the decisions taken by the Investment Sub Group to award an additional capital grant of £52,000 under the Active England programme to Nottingham Community College for the cost of the supply and installation of artificial turf to enable the facility to be used for a wider range of sports and activities, therefore increasing the opportunities for participation and access, and to extend the time for the project to 31 March 2006 to enable the artificial turf to be laid be confirmed.

(b) Active England – impact on under represented groups

Report circulated.

AGREED that the impact of the Active England programme on under represented groups be noted and a further report be submitted in approximately one year's time when the monitoring and evaluation of

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projects had been undertaken and trends could be plotted.

**(c) Decommitment of lottery funding**

Report circulated.

**AGREED** that the decommitment of the following lottery awards be approved –

- **Oakthorpe and Donisthorpe Parish Council (URN 97005602) – Community Capital - £14,044**
- **Skegness Grammar School (URN 99003333) – Community Capital - £28,669**
- **Lincolnshire Council for Voluntary Youth Service (URN 99011387) – ACDF - £22,043**

**(d) Decision under delegated authority**

Report circulated.

**AGREED** that the action of the Interim Regional Directors in approving an Exchequer award of £5,000 to the East Midlands Regional Assembly for the Public Benefit Mapping Project be noted. (URN 20060512)

**(e) PESSCL National Pilot 2006**

Report circulated.

**AGREED** that it be noted that Leicestershire and Derbyshire had been selected as pilot projects for additional funding and the allocation of £100,000 per county from DCMS for a 2 years period be agreed.

**10 JOINT WAYS OF WORKING - SINGLE DELIVERY SYSTEM FOR SPORT**

Jackie Strong referred to a joint conference between the Sport England regions of Yorkshire and the EM and Youth Sport Trust held at Center Parcs the previous Friday, following matters of which were of interest –

- Yorkshire was collecting data which pinpointed areas where emphasis needed to be placed and she considered that the EM should consider undertaking the same exercise.
- Not all NGBs had increasing participation as part of their programme and she wondered if the Board should be taking any action.
- Some Partnership Development Managers were having difficulty influencing local authority ‘big players’ such as Chief Executives and the new Directors of Children’s Services and she wondered if there was anything the Board could do to make it easier for them to make contact.
- The investment into school sport was welcome and essential but the result was that investment in to community sport was being neglected.

**AGREED** that Bill Cullen be asked to make the 9 Directors of Children’s Services aware of the need to liaise with Partnership Development Managers.

TF

**11 PEEPUL CENTRE**

Graeme Beaumont reported that the Peepul Centre at Leicester was a £17m multi use project for arts, sport and community use, towards which

**SE had contributed £720,000 capital and £160,000 revenue. Negotiations were taking place at national level to provide additional funding to support the flagship project in the first year of operation. A report and case summary would be prepared and circulated to the Board in due course. Any funding agreed would come from the national investment pot and would not be RSB money.**

**AGREED that the position be noted.**

**12 BUSINESS PLAN 2006/07**

**Report and draft business plan circulated. Steve Town reported that the key headlines of the investment strategy would now be added, together with any changes agreed by the Main Board that day. It was also necessary to add the names of portfolio holders against some of the outcomes and this would be done once new members were appointed.**

**AGREED**

- (1) that the regional business plan and priorities for the 2006/07 plan be approved.**
- (2) that it be noted that Wendi Jarrett had volunteered to assist Nick Bunting on outcome 8, if this was considered necessary.**
- (3) that a Board member be allocated as lead for part G – ‘to be an excellent regional sport agency’.**

LJ