

National Governing Body office in the East Midlands



Name of Governing Body: [England and Wales Cricket Board \(ECB\)](#)

Name of Officer: [Steve Williams](#)

Location/Address: [Cricket Development Office, Bridge Street Sports Centre, Bridge Street, Leominster, Herefordshire. HR6 8EA](#)

Mobile: [07785-722271](#)

Landline: [n/a](#)

Email: steve.williams@ecb.co.uk

Contact preference: [e-mail or mobile](#)

Sport England Regions/Countries: [East Midlands \(Nottinghamshire, Northamptonshire, Leicestershire, Lincolnshire, Derbyshire\)](#)

[West Midlands \(Herefordshire, Shropshire, Warwickshire, Worcestershire, Staffordshire\)](#)

Officer Background: [Generic Sports Development, Cricket Development Management, Finance](#)

Date started in post: [1st April 2008](#)

Specialist knowledge:

- [Performance Management](#)
- [County Board Performance \(development planning\)](#)
- [Sustainable Associations \(planning, galvanising, sustainability\)](#)
- [Effective benchmarking and target attainment](#)
- [Strategic Planning](#)
- [Programme Management \(Club Development Planning linked to CBMS, Facilities Development,\)](#)
- [County Board Governance and Associations](#)
- [Coach Development and Workforce Development](#)

Willingness to be an NGB Forum buddy officer/mentor?: [Yes – if required](#)

Overview of Regional Officer's role:

- [Manage regional team of officers \(see below\) to ensure integrated delivery system in all programme areas](#)
- [Manage the 10 Midlands County Cricket Boards through the Improvement Planning Process \(IPP\), ensuring sustainable and inclusive systems and processes and mutually advantageous partnership working and engagement](#)

Additional remit within NGB: [None](#)

Key tasks/priorities in 2008:

- Bringing strategic plans to life, embedding the Improvement Planning Process
- Sustainable partnership engagement
- Integrated Workforce Development Planning
- Facilities Strategy planning and delivery
- Performance effectiveness
- Accurate benchmarking to lead towards qualitative and quantitative assessment
- Return on investment and effectiveness of funding deployment

Colleagues in region:

Regional Performance Manager – Steve Seligman (steve.seligman@ecb.co.uk / 07825 060 868)

Regional Training Manager – Cookie Patel (cookie.patel@ecb.co.uk / 07824 548 815)

Regional Women's and Girls Development Manager (sue.redfern@ecb.co.uk / 07920 581 408)

Regional Chance to Shine Manager – Gary Lambert (gary.lambert.cricketfoundation.ecb.co.uk)