

# Sport England Profile for Croydon

## Demographic Profile

<b>Adult Population</b> Mid-2005 ONS Estimates	271,800	<b>People aged 16-24</b>	10.79%	<b>People aged 65-74</b>	6.82%	<b>White</b>	70.16%
		<b>People aged 25-29</b>	7.38%	<b>People aged 75-84</b>	4.44%	<b>Mixed</b>	3.72%
<b>2004 IMD</b>	19.85	<b>People aged 30-44</b>	25.13%	<b>People aged 85+</b>	1.64%	<b>Asian or Asian British</b>	11.31%
<b>IMD National Rank (of 345)</b>	140	<b>People aged 45-59</b>	17.73%	<b>Mean age of population</b>	36.44 yrs	<b>Black or Black British</b>	13.33%
		<b>People aged 60-64</b>	4.16%	<b>Median age of population</b>	35 yrs	<b>Chinese or Other</b>	1.48%
<b>Household Income</b> PayCheck, CACI, 2005	£36,321	<b>Adult Obesity</b> DOH Health Profile 2006	19.70%				
<b>20 Min Access</b> % of the population within 20 minutes of a range of 3 different sports facility types. From CPA.	26.43%	<b>Male Life Expectancy at Birth</b>	77.1 yrs				
		<b>Female Life Expectancy at Birth</b>	80.7 yrs				

## Participation in Sport

3x30	2x30	1x30	0x30
At least 3 days a week x 30 minutes moderate participation	8 - 11 days a month x 30 minutes moderate participation	4 - 7 days a month x 30 minutes moderate participation	Zero days a week x 30 minutes moderate participation
<b>All</b> 20.00%	<b>All</b> 7.24%	<b>All</b> 12.50%	<b>All</b> 52.40%
<b>Male</b> 26.00%	<b>Male</b> 6.70%	<b>Male</b> 11.50%	<b>Male</b> 48.20%
<b>Female</b> 14.30%	<b>Female</b> 7.80%	<b>Female</b> 13.60%	<b>Female</b> 56.30%
<b>16-24</b> 28.10%	<b>16-24</b> 11.80%	<b>16-24</b> 16.10%	<b>16-24</b> 35.30%
<b>25-34</b> 27.00%	<b>25-34</b> 5.80%	<b>25-34</b> 16.70%	<b>25-34</b> 40.40%
<b>35-44</b> 22.30%	<b>35-44</b> 7.70%	<b>35-44</b> 13.00%	<b>35-44</b> 47.50%
<b>45-54</b> 20.00%	<b>45-54</b> 7.50%	<b>45-54</b> 10.70%	<b>45-54</b> 53.40%
<b>55-64</b> 14.60%	<b>55-64</b> 7.10%	<b>55-64</b> 10.80%	<b>55-64</b> 61.60%
<b>65-74</b> 9.50%	<b>65-74</b> 7.50%	<b>65-74</b> 8.80%	<b>65-74</b> 70.50%
<b>75-84</b> 3.40%	<b>75-84</b> 1.60%	<b>75-84</b> 6.50%	<b>75-84</b> 85.10%
<b>85+</b> 0.00%	<b>85+</b> 0.00%	<b>85+</b> 0.00%	<b>85+</b> 100.00%
<b>White</b> 20.40%	<b>White</b> 8.10%	<b>White</b> 13.00%	<b>White</b> 50.40%
<b>Non white</b> 18.80%	<b>Non white</b> 5.10%	<b>Non white</b> 11.30%	<b>Non white</b> 57.70%
<b>Limiting disability</b> 7.40%	<b>Limiting disability</b> 4.20%	<b>Limiting disability</b> 11.30%	<b>Limiting disability</b> 74.50%
<b>No limiting disability</b> 21.80%	<b>No limiting disability</b> 4.10%	<b>No limiting disability</b> 12.70%	<b>No limiting disability</b> 49.30%

## Participation in Sport

3x30 by Age & Gender	2x30 by Age & Gender	1x30 by Age & Gender	0x30 by Age & Gender
At least 3 days a week x 30 minutes moderate participation	8 - 11 days a month x 30 minutes moderate participation	4 - 7 days a month x 30 minutes moderate participation	Zero days a week x 30 minutes moderate participation
<b>Males 16-24</b> 13.20%	<b>Males 16-24</b> 10.60%	<b>Males 16-24</b> 10.70%	<b>Males 16-24</b> 3.90%
<b>Males 25-34</b> 17.20%	<b>Males 25-34</b> 7.70%	<b>Males 25-34</b> 10.70%	<b>Males 25-34</b> 5.80%
<b>Males 35-54</b> 25.90%	<b>Males 35-54</b> 15.00%	<b>Males 35-54</b> 16.40%	<b>Males 35-54</b> 16.70%
<b>Males 55+</b> 7.20%	<b>Males 55+</b> 11.70%	<b>Males 55+</b> 6.90%	<b>Males 55+</b> 18.50%
<b>Females 16-24</b> 7.10%	<b>Females 16-24</b> 12.90%	<b>Females 16-24</b> 7.80%	<b>Females 16-24</b> 5.80%
<b>Females 25-34</b> 8.60%	<b>Females 25-34</b> 7.70%	<b>Females 25-34</b> 14.80%	<b>Females 25-34</b> 9.00%
<b>Females 35-54</b> 14.50%	<b>Females 35-54</b> 24.50%	<b>Females 35-54</b> 19.90%	<b>Females 35-54</b> 19.20%
<b>Females 55+</b> 6.30%	<b>Females 55+</b> 9.90%	<b>Females 55+</b> 12.90%	<b>Females 55+</b> 21.10%

## Individual Sport Profile

Sports as a % of 3x30	Sports as a % of 2x30	Sports as a % of 1x30	Walking
At least 3 days a week x 30 minutes moderate participation	8 - 11 days a month x 30 minutes moderate participation	4 - 7 days a month x 30 minutes moderate participation	At least 3 days a week x 30 minutes any walking at moderate intensity
<b>Gym</b> 32.49%	<b>Gym</b> 22.54%	<b>Swimming - Indoors</b> 26.61%	13.40%
<b>Swimming - Indoors</b> 18.27%	<b>Swimming - Indoors</b> 21.13%	<b>Gym</b> 14.51%	
<b>Football - Outdoors</b> 15.23%	<b>Golf / Putting</b> 12.68%	<b>Football - Outdoors</b> 10.48%	<b>Cycling</b> 1.10%
<b>Golf / Putting</b> 6.60%	<b>Badminton</b> 9.86%	<b>Golf / Putting</b> 10.48%	At least 3 days a week x 30 minutes recreational cycling at moderate intensity
<b>Running - Road</b> 6.09%	<b>Tennis</b> 9.86%	<b>Badminton</b> 8.06%	
<b>Swimming - Outdoors</b> 4.57%	<b>Running - Road</b> 5.63%	<b>Tennis</b> 6.45%	
<b>Weight training</b> 4.06%	<b>Football - Outdoors</b> 4.23%	<b>Running - Road</b> 4.83%	
<b>Squash</b> 3.55%	<b>Jogging</b> 4.23%	<b>Keepfit / sit ups</b> 4.03%	
<b>Keepfit / sit ups</b> 3.05%	<b>Aerobics</b> 2.82%	<b>Jogging</b> 3.22%	
<b>Tennis</b> 3.05%	<b>Circuit training</b> 2.82%	<b>Squash</b> 3.22%	

## Further Key Performance Indicators

<b>Club Membership</b> Member of a club in the last 4 weeks in order to participate in sport	26.30%
<b>Received Tuition</b> Received tuition from an instructor or coach in last 12 months	19.30%
<b>Competitive Sport</b> Taken part in organised competitive sport in last 12 months	14.50%
<b>Satisfaction with Local Sports Provision</b>	62.00%

<b>Volunteering</b> At least 1 hour a week volunteering to support sport	
<b>All</b>	5.10%
<b>Male</b>	5.70%
<b>Female</b>	4.50%
<b>16-24</b>	10.00%
<b>25-34</b>	6.10%
<b>35-44</b>	4.00%
<b>45-54</b>	3.70%
<b>55-64</b>	6.00%
<b>65-74</b>	2.00%
<b>75-84</b>	1.70%
<b>85+</b>	0.00%
<b>White</b>	5.70%
<b>Non white</b>	3.50%
<b>Limiting disability</b>	5.30%
<b>No limiting disability</b>	5.00%

## Participation Targets

<b>1% Participation Increase Per Year</b>	2,718
<b>1% Participation Increase for Priority Groups Per Year</b>	2,066
<b>Participation Increase By 2012</b>	16,308
<b>Participation Increase By 2012 for Priority Groups</b>	12,394

## Facilities and Charges

<b>Facility Count</b> from Active Places Power	
<b>Athletics Tracks</b>	1
<b>Golf</b>	13
<b>Grass Pitches</b>	213
<b>Health and Fitness Suites</b>	36
<b>Ice Rinks</b>	0
<b>Indoor Bowls</b>	2
<b>Indoor Tennis Centres</b>	0
<b>Ski Slopes</b>	0
<b>Sports Halls</b>	56
<b>Swimming Pools</b>	30
<b>Synthetic Turf Pitches</b>	8
<b>Total</b>	359

<b>Leisure Service Charges</b> from CIPFA 2005 -2006	
<b>Basketball</b>	£36.00
<b>5-a-Side Football (Indoor)</b>	£25.00
<b>Badminton</b>	£8.75
<b>Squash</b>	**
<b>Aerobics</b>	**
<b>Yoga</b>	£0.00
<b>Adult Swim</b>	£3.00
<b>Junior Swim</b>	£1.65
<b>Senior Citizen Swim</b>	£3.00
<b>Swim Instruction: adult</b>	£4.20

<b>Leisure Service Charges</b> from CIPFA 2005 -2006	
<b>Swim Instruction: junior</b>	£3.75
<b>Swim Instruction: senior citizen</b>	£4.20
<b>Tennis per hour: adult</b>	£4.30
<b>Tennis per hour: junior</b>	£3.40
<b>Tennis per hour: senior citizen</b>	£3.40
<b>Grass Pitch with changing</b>	£41.30
<b>Grass Pitch without changing</b>	£28.30
<b>Cricket Pitch</b>	£39.50
<b>Floodlit AWP</b>	£60.00
<b>Unlit AWP</b>	£60.00