

Stevenage Workshop Session Feedback

KEY NOTES

1. Existing Strategies

Cultural Strategy
Community Strategy
Creative Towns Work
Stevenage Sports Council
Sports Council Strategy
Borough Council Sport Strategy

How does this link with the Cultural Alliance that sits within the LSP?

Key Stakeholders

Stevenage Borough Council
School Sports Coordinator Programme
Specialist Sports College
Primary Sector
HE/FE
Stevenage Leisure
Private Sector Sports / Leisure Sector

Immediate Scope For Stevenage CSN

Lobbying
Delivery of activity and interventions through a coordinated approach
Maximise resources and avoiding duplication
Producing a coordinated strategy for sport and physical activity
Branding
Adding Value to wider agendas

Some Quick Wins

Produce a newsletter
Sports Awards – encompassing volunteer alongside elite performance
Advocacy through branding?

Next Action

Further meeting and consultation event to be staged asap
Raise at HSP Executive to advocate and gain support