

South Norfolk

Key Partners

- Norfolk Sports Partnership
- Sports Colleges
- Strong school sports partnerships
- School Based Facilities

- Existing Active England project – extended schools project

- South Norfolk District Council
- Leisure & Regeneration

- Health – PCT
- South Norfolk Alliance is the LSP
- Commercial Sector through their CSR – corporate social responsibility (Kettle Foods / Lotus – Proton)
- Police
- Norwich City Football Club

Issues

- No cultural block at present but the CSN can drive forward this area of work
- Possible way in through health in relation to this priority
- Need to incorporate existing strategies as part of the action planning process
- Corporate health strategy, environment strategy, school sports partnership strategy, play strategy due for completion in April 07
- CSP is currently working with NGBs to prioritise which they work with – this will influence CSNs locally. Currently there are 14 NGBs Norfolk CSP is discussing working with (Korfball and Cycling are presently very strong in terms of infrastructure)

How?

- Want to create the CSN through a management hub linked to other hubs in existence that will incorporate all areas (Long Stratton, Diss, Framlingham Earle, Lodden, Cottessey)

Communications

- Need to overcome the existing focus on “damage limitations” rather than having a proactive relationship with local partners and the media
- Developing links with the EDP through the NSP existing links, would be a good move and the evening news in the South Norfolk area – already links with BBC Radio Norfolk

- School Sports Coordinator paper goes to every child in every school
- Discussions were held around staging a roadshow process regarding the CSN concept – particularly in the isolated rural areas.

Support

- As there are no structures in existence, they would want some front loading from Sport England, NSP and Continuum to create capacity.
- There is a need to capture existing good practice from areas in phase 1 that they can learn from, particularly rural areas.

Funding

- Need to fund roadshows as a priority – possibly looking at using any start up fund provided by Sport England but with perhaps funding from Awards For All etc...

Priorities

- To identify some key priorities by October having been through a robust consultation process – perhaps through the roadshow concept.