

## **Mid Bedfordshire & South Bedfordshire CSN**

### **General Issues**

- Capacity is going to be a key issue
- Sustaining existing work is a real issue whilst identifying ways in which new initiatives can be resourced
- Opportunities to revitalise the old sports council and councils in the Mid and South Beds areas – a number of town have existing or dissolved local sports councils
- How do the county council fit into this work? There is a desire to get them involved at an early stage
- The process needs to involve and engage (and be led) by communities and stakeholders
- Good potential to get LSP support with this work as sports development is based within the same directorate as the LSP officer in Mid Beds
- There is an opportunity to hit a number of the stretch targets within the Beds LAA using the CSN to drive forward these impacts
- Community Plans exist in both areas – there is a need to ensure any CSN visioning document and action plan relates to these local plans but also ensure a strand with the CSP Business Plan and Regional priorities.

### **Communication**

- Branding is useful to help secure buy in from new partners – the “sport” reference still puts a number of partners off
- Non-political branding would be a really good way of getting community buy in.

### **Funding**

- Being apolitical could be useful in securing funding support
- Identifying sources of potential funding could help shape the direction of the CSN from the onset
- CSN can play a key role in being a gatekeeper or ratification of local CIF bids from clubs and schools etc...
- Using local champions to act on behalf of the CSN to promote sport as a valuable tool for social and economic change is invaluable – i.e. Karen Pickering and her work with TEAM IPSWICH.
- Best practice case studies need to be promoted to help secure partner buy in to this work and also the work of the CSN as it progresses needs to be sold to partners (both existing and new)