

Evaluation questions for roadshow visitors

Database reference number:

Q1 Hello.

I'm calling from Anglia Action. A couple of months ago, you visited the Sport England & Anglia TV *Get Active* roadshow in Norwich and picked up a step-o-meter.

You said you'd be happy to answer a few questions to help with our evaluation.

Is now a convenient time? It'll only take about 5 minutes.

Yes

Go away

Call back later (enter date/time)

No reply

Q2 What do you remember most about the roadshow?

{Don't prompt people - number any elements they mention in the order they mention them, ie. first thing they mention is 1, the second 2, etc. if they mention something which isn't listed, check 'Other'.}

Clowns

Stepometers

Anglia TV

Music

Info pack

Sporting champion

Display boards

Leap counter

Demonstrations

Balloons

Sport England

Other

Q3 Did you learn anything new about exercise and health from the roadshow?

Yes

No

Q4 Did you pick up a copy of the information pack at the roadshow?

Yes

—————> **Q5**

No

—————> **Q7**

Q5 Do you still have your copy of the pack?

Yes

No

PTO

Q6 Did you learn anything new about exercise and health from the pack?

Yes

No

Q7 Have you increased the amount of exercise you take since visiting the roadshow?

Yes → **Q10**

No → **Q8**

Q8 What 's prevented you from increasing the amount of exercise you get?

{Tick as many as apply}

Cost

Illness or injury

Lack of time

Lack of facilities

Lack of motivation

Other

Q9 Do you intend to increase the amount of exercise you take?

Yes

No

Q10 Do you use the step-o-meter (pedometer)?

Yes

No

Sometimes

Q11 On average, do you get 30 minutes of exercise:

At least 5 days a week

2 days a week

4 days a week

1 day a week

3 days a week

Less

That's all I need to ask. Thank you very much for your time.