

London Sports Board

MINUTES

Sixth Meeting 2004

Held on Thursday 9th December 2004 at 9:30 at Sport England 3rd Floor, Victoria House, Bloomsbury Square, London WC1B 4SE

PRESENT

Chairman
Philip Lewis

Members

Steve Hodkinson
Cllr Lyn Brown
Neil Taylor
Yvonne Marson
Andrée Deene
Paula Craig

IN ATTENDANCE

Director
Clive Heaphy

Regional Director
Matthew Delaney

Officers

Andy Sacha
Melanie Rodrigues
Andy Couves
Ruth Sackett – taking minutes

1. Apologies and Declarations of Interest

Apologies for absence were received from Mike McFarlane, Sue Atkinson and Karam Bhullar. There were no declarations of interest.

2. Minutes of Previous Meeting

Minutes of the previous meeting were accepted as a true record.



**SPORT
ENGLAND**

LSB (04)

Sixth Meeting

3. Chair's Report

The chairman introduced and welcomed the new Sports Board members Paula Craig and Andrée Dean. Both members bring many new attributes to the board, it was noted Andrée sits on the SkillsActive board. Regarding additional board members Philip has meet with John Sykes and Mohni Gujral. John Sykes is currently unable to commit, Mr Gujral from an affordable housing association would add a commercial dimension to the board with the ability to help promote facilities alongside housing projects and aid Sport England's statutory planning requirements.

The interview process for the Regional Director post, is taking place over the forthcoming week.

In relation to Sporting Ambassadors, Ann Wild is delighted to be considered a Sport England London region Ambassador. Have been unable to contact John Salako as he is still playing professionally and unlikely to be able to commit at the moment.

The chairman gave a presentation on Physical activity at the Talacre centre in Camden. The information was well received and a great opportunity to spread Sport England key messages. Dr Fiona Adshead Deputy Health Chief expressed a keen desire to link Sport England and health. The chairman met Moray from the church and discussed an opportunity to use their indoor resources for sport in the community. It was noted that many church facilities do not have provision for disabled access therefore Sport England would need to invest in the facilities.

The chairman attended the 2012 Nations and Regions group. It was noted that due to the bid being in London we as a region were possibly slightly behind some of the other regions in terms of publicising the benefits of the region in terms of holding/training camps.

4. Organisational Financial Statement and Budget Predictions

Clive Heaphy (Director of Finance) gave a presentation to familiarise Board members with The business cycle, Sources of income, Areas of spending and commitments, Delegated Authorities, Human Resources and ICT Strategy.

- 1) Sport England
 - Turnover is £¼bn per annum
 - Spent £2bn of lottery money since 1994 – we are one of the most efficient lottery operators
 - Own £100m of assets including the 5 National Centres and £1¼m of assets in the form of art!
 - Employee 275 staff at a cost of £13m per annum
 - Are a household name
- 2) 4 year business plan
 - Dependent on the lottery
 - Grant aid which is ring fenced
 - Core operational costs

- 3) Limitations
 - Limited sources of funding at present – Lottery & Grant-in-Aid
 - Continue to explore partnership funding – Regional Development Agencies as well as European funds and other Government Departments
 - Commercial opportunities may be identified through the Carter review
 - Income often hypothecated
 - Much is fully committed
 - Much carries moral or political weight
 - Olympics will take up ¼ of all future lottery income BUT will have a big regional impact
- 4) Key facts
 - England spends less on sport per person compared to other countries
 - Sport behind Culture and Media
 - Decline in lottery ticket sales
 - No increase in government spending
 - Sport England to use influence

4. Regional Director Report Summary LSB (04) 6.1,6.2

Core task has been Sub regional working and building on partnerships. The event at Twickenham was a great success to re-engage with partners and increase confidence in Sport England. As outlined within the summary paper the three favoured options consist of a) Move from 1 to 5 b) 4 sector sub regional working or c) An additional option "5" with core services from a central body linking to outer sub regional hosts.

Board members who attended Twickenham noted the following elements from discussions a) what do Sport England expect from the host b) Will the host benefit c) who gets to work with who d) needs to be inclusive.

The board emphasised the need to make a decision post consultation when partners collectively hold the vision. Attention was drawn to the in-depth consultation period over the London plan for sport where sub regional working was raised. Current feedback indicates messages were not communicated therefore need to follow up and campaign across the region.

To move forward MD suggested forming a sub group of 12/15 people who action clear parameters on the partnerships and what Sport England will expect from the sub regions in relation to the funding they receive for clubs, coaches and volunteers. This sub group would provide clarity and consistency. Ultimately sub regions would have power feeding into the LSB.

In relation to the issues paper presented, MD outlined the need for clarity from the board to the Sporting world on the role of the London Sports Board. The sporting world look at the board for Strategic direction therefore the LSB needs to engage more with partners, increase communications to reduce suspicion and increase transparency.

MD attended the Regional Directors meeting in Leeds where RD's discussed roles with partnerships across the regions. RD's are championing particular partnership areas: MD is leading on WSP/NSP co-ordination

MD to inform London of sub regional decision post additional LSB early 2005

RS to send PC and AD copies of the London plan

MD will inform board of the appointment

partnership areas; MD is leading on WSP/NSP co-ordination.

In addition the region has advertised and will shortly be interviewing for a Partnership manager and the board confirmed the usefulness of the weekly update on the region.

5 Development Team Progress Report (LSB 09/12/04 (03))

MR briefed the board on the development team paper looking at the modernisation of the region and linking the staffing structure with the London plan for sport. The development team would like to nominate a core LSB member to link in with particular work areas

- MR head of Development and leads on social inclusion and equity
- Roger Lewis Clubs, coaches and Volunteers
- Rob McLean Health and Widening Access (SA), (LB)
- Andy Couves Education and Local Government (SH), (LB)
- Vacant Partnerships to oversee transition of Sub Regional County sports partnerships

Noted to use all board member's contacts

6 Coaching Strategy (LSB 09/12/04 (04))

MR briefed the board on the coaching strategy paper. The strategy has developed through the London Coaching Management group and looks to provide a strategic co-ordinated approach to developing paid and unpaid coaches. This paper prepares the board to receive the London Coaching Plan that they will sign off prior to public launch on 13th March.

7 Facilities, Investment Team Update (LSB 09/12/04 (05/06))

AS presented the paper drawing the board's attention to Active England paragraph 10 and in light of new information, the additional paper presented on Salmon Youth Centre. In summary, the lost FutureBuilders funds of £1.6m will not undermine the project. The applicant has suggested and the region has agreed to reduce the scale of phase 1 of the scheme. In addition the region is recommending with the boards agreement for the capital element to borrow from the revenue fund with a commitment from the applicant to pay back - Ben Woods is confident that the funding streams Salmon are perusing will fund the project and the sporting element will be built as originally planned. If the revenue fund cannot be paid the contingency fund could cover costs. The board agreed to ring fence this money on the applicant's behalf but are unhappy that FutureBuilders, a treasury fund that capacity build community projects and encourage match funding withdrew from Salmon. LSB are disappointed that an Active England project has been let down by a public sector organisation.

In relation to paper 6 and CIF funding the paper lists all CIF projects detailing project, costs and decision. Sport England are concerned with the lack of applications received which might be due to a complicated, inaccessible filter

LSB signed up to helping Sport England contact people who could open doors

LSB to send RS a list of potential contacts so staff know who to go through

LSB to meet and sign off prior to 13th March. RS to arrange dates for additional LSB late Jan/early Feb

AS to investigate WHY FutureBuilders withdrew

AS to research filter, fast track initiatives

system and lack of communication. SH suggested a fast track process.

by other regions.

In light of this and the recent attack from the press on lack of lottery funded projects in the region Sport England officers will ensure that all lottery spend is published so that this apparent confusion does not occur in the future. On a positive front Haringey officially launch their CIF project on 14th December.

8 2012 Update for Information (LSB 09/12/04 (10 and 11))

AS proudly presented the candidature file to the board. LSB are involved on the health side and a representative attends the Nations and Regions meetings. Current focus is on the IOC visit in February. London is gearing up for the Olympics and from now until February we need to encourage people to sign up and back the bid.

AS to lead on all 2012 areas

SH to co-ordinate training group with LB

Issues for London:

- London Campaign
- Facilities pre-2012 - Maximise London's role in preparation camps do not take for granted that London would be used. Maximise the use of Universities Sporting facilities and accommodation.
- Legacy objectives
- Preparation to Market London in July

8 PESSCL and CIF Joint Funding (LSB 09/12/04 (07, 08))

MD presented the PESSCL paper outlining £236,225 funding over 2 years working through London Active Partnership. Management will change to accommodate sub regional working, however delivered outcomes will remain the same. LSB agreed ring fenced funding of £139,000 in the first year.

Any Other Business

London Youth Games Funding

MD to Feedback to Tom Kerry on Friday 10th

MD presented the paper on London Youth Games, opening discussions on Sport England's partnership with YLG and their request for funding. Items raised by the board were around how Sport England can help with facilities and how Sport England can work with YLG to increase participation in Sport.

Positive outcomes surrounding the London Youth Games include;

- Large amount of participants
- Biggest youth event in Europe
- Young people of the future
- Hits outcomes from London plan for Sport.

Negative issues surrounding the games include;

- Problems with the organisation/timing of event in some cases
- Event lacks funding commitment
- NGB's not overly supportive as does not fit at present into their player pathways.
- Also some conflict between NGB needs and LA needs
- A need to have a focus on development (i.e. what happens to participants post event?)

Required Outcome

- Modernisation of both the event and the governance and make up of the

board

- Sport England committed to event
- Sport England greater involvement
- Sport England to get a clear picture of the requested funding
- Sport England to give greater direction to get required outcomes
- Sport England to implement into how the event is run and delivered
- Liase with 28 sport related NGB's
- See as Sport Development Programme
- Use to talent spot

Suggested Action to move forward

- Pre, during and post event Sport England Involvement
- Monitor and Evaluate
- Track young people and generate pathways to continue
- Link in with NGB's
- Link sub-regionally with CSP's
- Invest financial resources from Sport England and find a suitable event sponsor
- Agree 3 year funding strategy; second/third year funding dependent on first year change of management with development plan recognising start, stay, and succeed
- Exit funding strategy agreed

LSB/SE Joint Engagement and Operational planning

Noted that the board will be involved with Operational planning with the region in 2005

The next LSB is scheduled for 17th March. As noted in the actions of these minutes there was a request for an additional LSB meeting in early 2005 proposed dates are 26th Jan or 3rd February 15.00-17.00.

High profile Events

20th April 2005 Opening of Brunel Athletics centre to include high profile athletes competing in women's 100m and a Netball demonstration with England U21s V team to be confirmed.

Wembley August 2006 Challenge Cup Final

FIA adopt a School Scheme – FIA send a qualified instructor to a primary school. FIA lucky enough to have Kelly Holmes as Ambassador great opportunity for the region to work with the FIA through AD.