

London Sports Board

MINUTES

Fifth Meeting 2004

Held on Tuesday 5th October 2004 at 9:30 at Sport England, 3rd Floor, Victoria House, Bloomsbury Square, London WC1B 4SE

PRESENT

Chairman
Philip Lewis
Steve Hodgkinson
Yvonne Marson
Karam Bhullar

IN ATTENDANCE

Jackie Hayhoe - Skills Active

Regional Director
Joanna Robinson

Officers
Matthew Delaney
Andy Sacha

Ruth Sackett – taking minutes

1. APOLOGIES and Declarations of Interest

Apologies were received from Mike McFarlane, Sue Atkinson, Decisions ratified via e-mail, Neil Taylor and Cllr Lyn Brown. Declarations of interest were made by Steve Hodgkinson.

2. Minutes of Previous Meeting

Minutes of the previous meeting were accepted as a true record.

Matters arising:

Charlton Athletic proposal to be pursued for future review by the board
Wrote to West Ham, Charlton, and Milwall football clubs - unable to allocate present resources, possibility of future liaison.

Pre-Christmas event to be organised

3. Chair's Report

Delighted to learn Joanna has been appointed Director of Regions and wish her good luck in her future role. This role generates a direct link between the main board and the regions; and the board look forward to working with her in this area. Philip and the board gave full support for Matt to take up Regional Director post. Noted that the



**SPORT
ENGLAND**

LSB (04)

Fifth Meeting

region needs continuity and stability.

The chairman attended the main board meeting on 3rd/4th Oct with 8 other regional chairs and the Exec team. Discussions revolved around the two key delivery arms - National Governing bodies and the 9 Regions, which overlap with Whole sport plans and regional plans. In summary Sport England must start delivering, it's about Sport not paperwork.

New Board members - Paula Craig and Andrea Dean were recommended as new Sports Board members. Paula is a disabled athlete and police Officer. Andrea is a Director of public affairs with strong links to private fitness groups and a commercial background in facilities; she has good political links and would be an advocate in house of commons.

Ambassadors – Claire Balding needs to be re-contacted post Olympics. Daley Thompson unavailable due to present commitments. Other possibilities include Ann Whitley, Paralympics Basketball player, John Solarko, ex professional footballer now involved in community football schemes and Matthew Siad a Table Tennis champion with great media links as suggested by The Federation. It was suggested Ambassadors would meet quarterly.

4. Regional Director Report Summary LSB (04)5.1

The Regional Director attended the main board meeting to discuss delivery of corporate key objectives. Whole Sport Plans (WSP) have come in for review, the first time Governing bodies have written a 4 year Business plan. Sport England now has WSP and Regional Plans; we need to exploit the synergies between them.

Happy to announce that the Exec board is complete with Stephen Baddeley the new Director of Sport, Kate Wallace the new Director of Communications and Joanna Robinson as the new Director of Regions.

The Carter Review was initiated from the spending review to highlight resource gaps. The Carter Review team have studied international comparisons across private and public sectors to increase resources for sport. Only Sport Board members to attend the final presentation.

End of Quarter Performance – The region have delivered on ambitious targets, 90% return rate proves the team's commitment and good progress.

Sir Andrew Foster, a main Council member emphasised the need for clear focus on what we do well, quicker wins, common standards and practices across the regions. However, Sport England still has obligations as a lottery distributor and to deliver for Active England. In summary need to be realistic and do less better. Over the next 6

months the region will reforecast and reshape the 05/06 London operational plan and will have a clear picture of work over the next 4-year period delivering on the main sport board requirements against the London Plan for Sport.

Met David Ross from Carphonewarehouse to discuss Active Work places, he offered the use of Park Royal offices (15,000 people) as a pilot scheme if Sport England commit to measure to show tangible results.

County Sport Partnership – delivery vehicle, as set out in game plan. Need to generate the most effective model and use as a blueprint.

Charlton – The team met with Performance Matters Consultants working with CAFC and MHS Homes to deliver an innovative community sports/street games hub site in London.

9th December LSB – The Director of Finance will give a financial presentation, a great opportunity to increase financial knowledge and learn how lottery finances will be distributed until 2009.

5. London Active Partnership – Sub Regional Delivery LSB (04) 5.2

Two options to evolve the single London Active Partnership into sub regional sports partnerships were presented to the board.

Option 1: create independent but co-ordinated sub regional partnerships supported by Sport England regional office.

Option 2: To have one central partnership at London South Bank University and effectively create other satellite partnerships in the other Universities. This option involved the creation of a partnership Chief Executive.

Following a lengthy discussion the Board accepted the paper recommendation of **option 1** to be implemented with support of the LSB. The board recognise the need for change in the structure but are concerned there will be a fair process for managing that change. The board is committed to helping with the process of managing the transition and particularly the redeployment of staff, minimising personal disruption and where possible to keep the knowledge and experience of the existing staff in the region. However, the board agreed that the system of employing staff to the new partnerships should be open and transparent. The board noted the good work to date by LAP and South Bank University as hosts. The board also noted the need for continued consultation with all key stakeholders to ensure that the partnerships were fit for purpose and met the diverse needs of London.

Decision – To evolve the London Active Partnership into sub-regional

sports partnerships.

6. Skills Active Report – The Role of the SkillsActive London Regional Development Manager LSB (04) 5.2

Regional development Manager Jackie Hayhoe updated the board on her first 3 months in post at Skills Active. Highlighting elements of the regional plan, Skills Active are working with Sport England to increase the profile of sport and the recognition in sports contribution to the skills sector. It was noted to the board that this post is joint funded Sport England/Skills Active.

She highlighted the £1.5 million ESF funding recommendations:

- a) Leyton Orient Social Inclusion programme

- b) Register of exercise professionals growth area in GP referrals NVQ level 3 get people qualified in this area

- c) WSF women's coaching programme

Sector size - current figures do not take into account volunteers or self employed, therefore fitness instructors not registered, sport sector looks underrepresented, Skills Active are campaigning to change this.

The board noted the good work of Jackie and it was agreed to receive quarterly updates on her work.

7. Community Sports Coaches Scheme LSB (04) 5.4

The board was given an update on this DCMS funding Scheme. From the paper presented in December, there are 3 outstanding applications recommended for approval.

Decision to accept recommendation

- 1: Note the agreed process for identifying and allocating resources to the Community Sports Coaches Programme.
- 2: Agree to receive recommendation from the regional consortium and for the investment sub group to make investment decisions based on these recommendations.
- 3: Approve funding to the listed outstanding applications in 2.0 Appendix 2.

The board agreed future decisions should be made in the ISG for regularity of meetings.

8. Active England – The Joint Sport England / Big Lottery Fund Programme LSB (04) 5.5

A general update was given on all 22 projects. The project tracker outlined that the majority are progressing positively. Amber projects

are progressing with issues. One project, Extreme Sports is identified as high risk.

Extreme Parks have experienced difficulties delivering to the required milestones outlined in the award.

Decision - The board accepted the recommendation to withdraw funding and re-invest using the additional money. There was no option to choose an alternative project due to the Big Lottery Fund terms and conditions.

9. Community Investment Programme LSB (04) 5.6

The board received a CIF update recognising that after 3 months the programme is running smoothly. However the application template requires attention to cross reference against the regional plan and other regional targets. An additional box for comments was suggested. The need for clarity on total score available to an applicant was also noted. The board decided to revisit in 3 months.

10. Any Other Business

6th November National Lottery 10th Anniversary board to keep free to attend events.

Karam provided apologies for 9th December board meeting

11. Actions

Continue work with CAFC and organise pre Christmas event.

To arrange a series of NGB presentations for the board

To work with key stakeholders and hold a series of stakeholder events before Christmas. LSB members to attend where possible.

12. Date of next meeting

The date of the next meeting was confirmed as 9th December at 09:30

R Sackett

October 2004

