

## Active People Survey<sup>1</sup> Headline Results

### NORTH WEST REGION

#### Participation

- 20.6% of the adult population (1,135,229) take part regularly in sport and active recreation<sup>2</sup> – the national figure is 21%.
- 27% of people in the North West (1,487,978) have built some sport or activity into their lives<sup>3</sup>.
- 52.4% of adults (2,890,218) have not taken part in any moderate intensity sport and active recreation of 30 minutes duration in the last 4 weeks – the national figure is 50.6%.
- Regular participation in sport and active recreation varies across different socio-demographic groups:
  - Males - 24.4%; Females - 17.1%.
  - People with a limiting longstanding illness or disability<sup>4</sup> - 8.1%; those without 23.4%.
  - Black and other ethnic minority groups - 18.5%; Adults of white origin - 20.7%.
  - Lowest socio-economic groups<sup>5</sup> - 15.9%; highest socio-economic group - 24.8%.
- Regular participation ranged from a high of 29.3% in Macclesfield to a low of 16.3% in Blackburn with Darwen UA.

#### Volunteering

- 4.6% of the adult population (250,955) contribute at least one hour a week volunteering to sport - national figure is 4.7%.
- Volunteering levels ranged from 7.1% in South Lakeland to 2.7% in Knowsley.

#### Club membership<sup>6</sup>, receiving tuition<sup>7</sup>, taken part in organised competition<sup>8</sup>

- 24.9% of the adult population are members of a club where they take part in sport – the national average is 25.1%.
- 16.4% of adults have received tuition from an instructor or coach over the last 12 months – the national figure is 18%.
- 14.5% of adults have taken part in organised competitive sport in the last 12 months – the national figure is 15%.

#### Satisfaction with sports provision in the local area

- 70.1% of adults are fairly or very satisfied with sports provision in their local area - national figure is 69.5%.

## North West Region

Levels of regular participation in moderate intensity sport and active recreation

Local Authority	Regular participation (3 days a week 30 mins moderate intensity)	Volunteering to support sport (at least 1 hour a week)	Local Authority	Regular participation (3 days a week 30 mins moderate intensity)	Volunteering to support sport (at least 1 hour a week)
Macclesfield	29.3	6.9	Wyre	20.5	5.3
Chester	25.5	5.0	Eden	20.2	5.0
South Ribble	24.5	4.0	Barrow-in-Furness	19.8	6.6
Ribble Valley	24.3	5.9	Burnley	19.7	4.5
South Lakeland	23.9	7.1	Halton UA	19.6	5.7
Fylde	23.2	4.7	Knowsley	19.6	2.7
Trafford	22.9	5.0	St Helens	19.5	4.2
Warrington UA	22.8	4.1	Rochdale	19.5	3.5
Vale Royal	22.4	6.0	Wirral	19.5	6.0
Ellesmere Port & Neston	22.3	5.5	Hyndburn	19.1	3.7
Stockport	22.0	4.3	Crewe & Nantwich	19.0	4.8
Lancaster	21.8	4.3	Copeland	19.0	4.6
Sefton	21.7	5.6	Salford	18.3	3.8
Preston	21.6	4.5	Bolton	18.3	2.8
West Lancashire	21.5	4.8	Blackpool UA	18.2	3.0
Rosendale	21.4	4.4	Liverpool	18.0	3.7
Pendle	21.2	4.7	Tameside	17.5	4.6
Congleton	21.2	6.2	Oldham	17.2	5.4
Chorley	21.2	6.1	Blackburn with Darwen UA	16.3	5.2
Wigan	21.2	4.4			
Manchester	20.8	3.1			
Carlisle	20.8	4.7			
Bury	20.8	3.4			
Allerdale	20.5	5.6			

	Bottom 25 Percent
	Middle 50 Percent
	Top 25 Percent

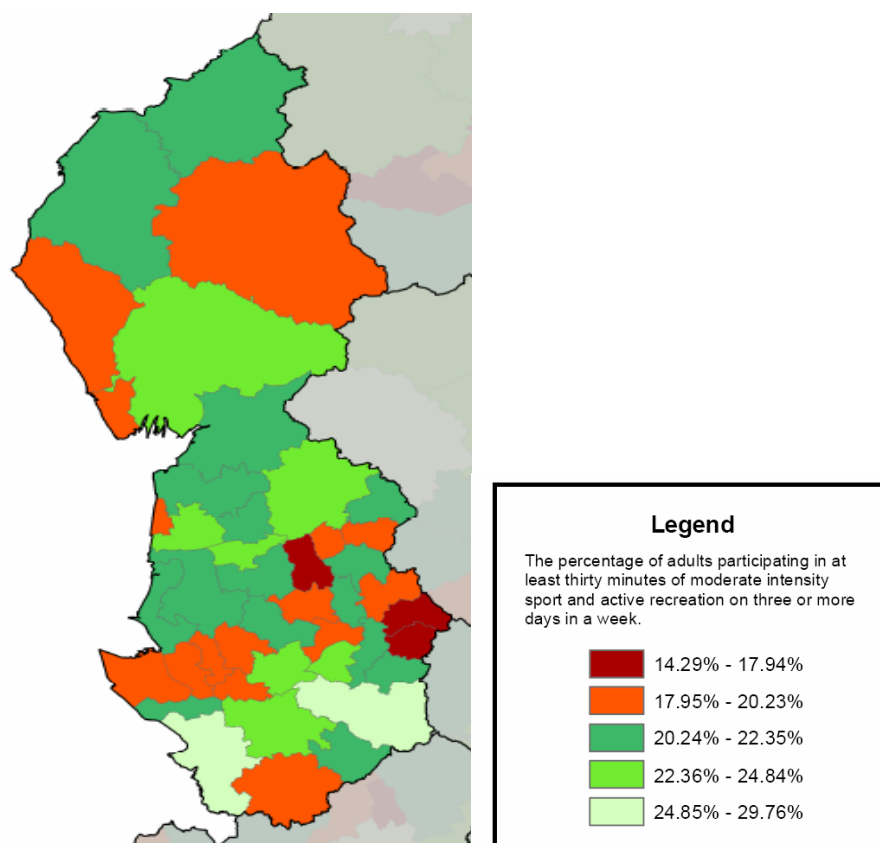
**Note:** The colour codes indicated above highlight how the results of each Local Authority area compares to the national results. Green represents the top 25% nationally; yellow represents the middle 50% nationally; and red represents the bottom 25% nationally.

## North West region map of participation by Local Authority area

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## Notes

<sup>1</sup> The Active People Survey was carried out by Ipsos MORI on behalf of Sport England. It is the largest sport and recreation survey ever undertaken. In total 363,724 people were interviewed (a minimum of 1,000 in each local authority area) by telephone across England between the period mid October 2005 to mid October 2006. The sample was random stratified and the results are representative of the total adult population in England, the English regions and local authorities in England.

<sup>2</sup> Regular participation in sport and recreation is defined as taking part on at least 3 days a week in moderate intensity sport and active recreation (at least 12 days in the last 4 weeks) for at least 30 minutes continuously in any one session. Participation includes recreational walking and cycling. Over 200 different sports and recreational activities were counted in the survey. Moderate intensity is defined by having walked at a brisk or fast pace and for sports having raised the breathing rate.

<sup>3</sup> Those described as building some exercise into their lives did at least 30 minutes of moderate intensity sport and active recreation on between one and eleven (inclusive) days in the previous 28 days.

<sup>4</sup> Disability is defined in terms of: 'do you have a longstanding illness, disability or infirmity? By longstanding I mean anything that has troubled you over a long period of time or that is likely to affect you over a period of time.'

<sup>5</sup> NS-SEC is the National Statistics Socio-economic Classification. It is derived by combining information on occupation and employment status. Employment status is created by combining data on whether an individual is an employer, self-employed or an employee, size of organisation (where collected) and supervisory status.

<sup>6</sup> Club membership is defined in terms of 'being a member of a club particularly so that you can participate in sport or recreational activity in the last 4 weeks'.

<sup>7</sup> Receiving tuition is defined as: 'having received tuition from an instructor or coach to improve your performance in any sport or recreational activity in the last 12 months'.

<sup>8</sup> Taken part in organised competition is defined as: having taken part in any organised competition in any sport or recreational activity in the last 12 months'.