



The following criteria detail how the Regional Sports Board intends to focus investment of approximately £8.1m over 5 years (£1.60m per annum) as its projected share of Lottery funding within the region on both capital and revenue projects.

The Board intends to focus on awards to those projects that offer the best value for money and return for the investment, and are able to deliver the priorities highlighted in the South East Plan for Sport. The application process will be open for both capital and revenue and all awards will be fixed or capped with no possibility of approach for further funding. As a result, all applications must be supported by thorough, robust, project specific evidenced proof of need, Project Development Plans and a comprehensive Business Plan that demonstrates project sustainability.

It is anticipated there will be intense competition for funding and Sport England regional officers will provide prompt, realistic advice and guidance to potential applicants to ensure abortive time and effort is avoided progressing applications that are unlikely to be successful.

- Projects must reflect the overall aims, objectives and outcomes as established and detailed in the '**Framework for Sport**' <http://www.sportengland.org/national-framework-for-sport.pdf> and Regional Sports Board document '**Mission: Possible**, The South East Plan for Sport' www.sportengland.org/southeast_index/southeast_get_resources. Applicants are reminded that the outcomes are as follows: Increasing Participation in Sport and Active Recreation, Improving Levels of Performance, Widening Access, Improving Health and Well Being, Creating Stronger and Safer Communities, Improving Education, and Benefiting the Economy.
- The Board will also look to encourage those applications that are located in wards listed in the top 20% of the Index of Multiple Deprivation and also focus on specific Sport England target groups that include Women and Girls, the over 45's, Young People, Persons with Disabilities and BME groups.
- Projects must contribute to the overall aspiration of increasing participation in the South East by 1% per annum, whilst addressing the particular issues raised in the South East Plan for Sport. Applicants will be required to demonstrate through programmed monitoring a significant year on year increase in participation.
- Priority will normally be given to projects that have a substantial element of partnership funding secured from a range of sources particular to the project and should exceed the Government's

stated lottery funding ratio of 2:1 i.e. 65% Applicant/35% Sport England.

- Applications must evidence links to coaching and volunteering initiatives and must include specific reference to National Governing Bodies and Local Authority Sports Strategies and any other strategy relevant to that particular project. All partner organisations must demonstrate commitment to a project in respect of planning, delivery and/or funding.
- It is unlikely that large requests for a single grant award over £400,000 will be funded.
- It is unlikely that projects requesting less than £50,000 for capital and £30,000 for revenue will be funded.
- Revenue projects will normally receive a maximum of three years phased funding and must be supported by a robust Business Plan that includes provision for sustainability.
- All projects should demonstrate how sustainability has been addressed both from a project development and business-planning viewpoint as well as an environmental impact.
- It is unlikely that projects that have received previous funding will be considered again for an award. Revenue support may be considered for a previously funded project that can demonstrate sufficient need.
- Applications will be considered from community organisations or charities and not for profit trusts that are properly constituted in accordance with Sport England guidance. Applications will also be considered from Local Authorities and other statutory agencies providing there is robust evidence of partnership working and they are able to demonstrate the fund is not replacing statutory funding.
- Applicants must demonstrate security of tenure for capital projects as freehold (registered title to the property) or leasehold with a minimum period of 21 years.
- All applicants must demonstrate they have a developed an active child protection policy in place and this applies also to any other clubs/organisations/coaches anticipated or likely to use the facility being funded
- Applicants will be encouraged to work towards achieving good practice accreditation such as Clubmark, Quest, and Investors in People.
- All projects must be innovative in their approach including for example multi-purpose use or multi-activity and produce solutions that increase participation among all sections of society, in

particular reaching those who don't normally take part.

- It is unlikely that projects with Football as the primary activity will be considered. Applications for Football will be directed to the Football Foundation.
- The Board will manage the award process and meet on a quarterly basis in the following months:

December, March, June, September

It is unlikely that applications received less than 12 weeks prior to a Regional Sports Board meeting date will be considered at that meeting.

Sport England will not fund the following:

Projects intended primarily for private gain.

Grant awards that contribute directly to a company's distributable profits

Endowments

Funds to build up a reserve or surplus

Retrospective or duplicate funding

Loan repayments

Activities that primarily promote religious belief

Purchase of leaseholds of less than 21 years

Minor works, renewals, repairs or maintenance including resurfacing.

Work that is necessary as a result of past neglect and insufficient maintenance

Replacement facilities without robust evidence to prove significant improvement or upgrading. As a rule of thumb where refurbishment work is likely to cost more than 70% of the new build costs new build should be the solution for lifecycle economy

Floodlighting for natural pitches

Outdoor Swimming Pools

Vehicles or leasing of vehicles including team mini-buses, vans etc.

Personal equipment (including sports equipment) and fixed or loose equipment not part of a wider capital build

Maintenance equipment, fixed or loose equipment or office equipment not essential and integral to the equipping of the facility or for use by a new post-holder

Continuation of existing activity, funding for existing posts and on-going running costs.