

# Clubmark Action Plan

April – June 2008

# Outcomes

- Improved access to training courses for NGB clubs wishing to gain accreditation
- Increased understanding and profile of clubmark in the region
- Greater incentives for clubs to undertake clubmark accreditation
- Additional resource available to support clubs to work through the accreditation requirements locally
- Effective linkages created between clubmark accreditation and extending activities in CSPs

# Key Outputs

- Web based promotional tool to ‘share’ courses
- Gather information on need – develop a new programme of courses across NGBs and CSPs
- New tutors identified and trained – 1 per CSP
- Case studies developed and shared
- Increase press coverage

## Outputs (cont.)

- Develop incentive packages for clubmark clubs with CSPs
- Extra resources identified through voluntary sector to fund club accreditation
- Local plans developed that identify a priority roll out for NGBs

# Questions

- Is this still a priority for you?
- Are you happy to allocate regional resources to this work?
- Are the timescales realistic – if so I'll need very quick turnaround of information!