

Sport England Profile for Central CSP

Demographic Profile

Adult Population Mid-2005 ONS Estimates	1,389,500	People aged 16-24	12.89%	People aged 65-74	5.78%	White	71.96%
		People aged 25-29	12.84%	People aged 75-84	3.73%	Mixed	4.00%
		People aged 30-44	28.05%	People aged 85+	1.30%	Asian or Asian British	6.44%
2004 IMD	31.57	People aged 45-59	14.69%	Mean age of population	35.35 yrs	Black or Black British	13.69%
IMD National Rank (of 345)	50	People aged 60-64	3.62%	Median age of population	32.43 yrs	Chinese or Other	3.91%
Household Income PayCheck, CACI, 2005	£39,588	Adult Obesity DOH Health Profile 2006	16.30%				
20 Min Access % of the population within 20 minutes of a range of 3 different sports facility types. From CPA.	78.79%	Male Life Expectancy at Birth	76.21 yrs				
		Female Life Expectancy at Birth	81.4 yrs				

Participation in Sport

3x30	2x30	1x30	0x30
At least 3 days a week x 30 minutes moderate participation	8 - 11 days a month x 30 minutes moderate participation	4 - 7 days a month x 30 minutes moderate participation	Zero days a week x 30 minutes moderate participation
All 24.70%	All 8.50%	All 13.20%	All 44.00%
Male 26.90%	Male 9.30%	Male 13.90%	Male 39.50%
Female 22.60%	Female 7.60%	Female 12.50%	Female 48.40%
16-24 28.50%	16-24 8.80%	16-24 18.20%	16-24 33.10%
25-34 31.10%	25-34 11.20%	25-34 14.70%	25-34 32.90%
35-44 26.40%	35-44 9.00%	35-44 13.90%	35-44 39.00%
45-54 21.70%	45-54 6.50%	45-54 10.60%	45-54 52.30%
55-64 20.90%	55-64 7.10%	55-64 9.10%	55-64 55.10%
65-74 9.60%	65-74 5.20%	65-74 8.30%	65-74 69.10%
75-84 5.90%	75-84 2.50%	75-84 7.40%	75-84 80.50%
85+ 2.50%	85+ 0.00%	85+ 3.50%	85+ 91.40%
White 26.60%	White 9.60%	White 12.84%	White 41.10%
Non white 19.10%	Non white 5.20%	Non white 13.81%	Non white 52.50%
Limiting disability 10.40%	Limiting disability 3.10%	Limiting disability 6.13%	Limiting disability 75.40%
No limiting disability 27.00%	No limiting disability 4.00%	No limiting disability 14.23%	No limiting disability 39.00%

Participation in Sport

3x30 by Age & Gender	2x30 by Age & Gender	1x30 by Age & Gender	0x30 by Age & Gender
At least 3 days a week x 30 minutes moderate participation	8 - 11 days a month x 30 minutes moderate participation	4 - 7 days a month x 30 minutes moderate participation	Zero days a week x 30 minutes moderate participation
Males 16-24 9.30%	Males 16-24 7.30%	Males 16-24 12.30%	Males 16-24 4.10%
Males 25-34 21.80%	Males 25-34 23.20%	Males 25-34 17.80%	Males 25-34 9.90%
Males 35-54 18.00%	Males 35-54 18.40%	Males 35-54 16.90%	Males 35-54 16.70%
Males 55+ 5.20%	Males 55+ 6.00%	Males 55+ 5.40%	Males 55+ 14.10%
Females 16-24 8.20%	Females 16-24 8.30%	Females 16-24 8.60%	Females 16-24 7.30%
Females 25-34 16.30%	Females 25-34 17.00%	Females 25-34 16.10%	Females 25-34 12.80%
Females 35-54 15.80%	Females 35-54 13.90%	Females 35-54 15.70%	Females 35-54 17.60%
Females 55+ 5.50%	Females 55+ 6.00%	Females 55+ 7.20%	Females 55+ 17.60%

Individual Sport Profile

Sports as a % of 3x30	Sports as a % of 2x30	Sports as a % of 1x30	Walking
At least 3 days a week x 30 minutes moderate participation	8 - 11 days a month x 30 minutes moderate participation	4 - 7 days a month x 30 minutes moderate participation	At least 3 days a week x 30 minutes any walking at moderate intensity
Gym 37.15%	Gym 31.57%	Swimming - Indoors 22.03%	18.10%
Swimming - Indoors 20.56%	Swimming - Indoors 19.62%	Gym 20.72%	
Running - Road 11.80%	Football - Outdoors 9.73%	Football - Outdoors 11.73%	Cycling 1.50%
Football - Outdoors 9.05%	Tennis 6.66%	Tennis 5.04%	At least 3 days a week x 30 minutes recreational cycling at moderate intensity
Tennis 7.89%	Running - Road 6.48%	Swimming - Outdoors 4.60%	
Jogging 5.96%	Yoga 4.78%	Jogging 4.49%	
Yoga 5.37%	Jogging 4.61%	Running - Road 4.27%	
Swimming - Outdoors 5.26%	Golf / Putting 3.24%	Golf / Putting 3.50%	
Running: x-country / beach 3.33%	Swimming - Outdoors 3.24%	Basketball 2.96%	
Golf / Putting 3.10%	Aerobics 2.73%	Badminton 2.85%	

Further Key Performance Indicators

Club Membership Member of a club in the last 4 weeks in order to participate in sport	27.70%
Received Tuition Received tuition from an instructor or coach in last 12 months	22.30%
Competitive Sport Taken part in organised competitive sport in last 12 months	12.80%
Satisfaction with Local Sports Provision	65.30%

Volunteering At least 1 hour a week volunteering to support sport	
All	2.60%
Male	2.60%
Female	2.50%
16-24	2.70%
25-34	2.20%
35-44	2.90%
45-54	2.90%
55-64	3.30%
65-74	1.00%
75-84	2.30%
85+	1.30%
White	2.50%
Non white	1.70%
Limiting disability	1.70%
No limiting disability	2.70%

Participation Targets

1% Participation Increase Per Year	13,895
1% Participation Increase for Priority Groups Per Year	10,560
Participation Increase By 2012	83,370
Participation Increase By 2012 for Priority Groups	63,361

Facilities and Charges

Facility Count from Active Places Power	
Athletics Tracks	6
Golf	71
Grass Pitches	325
Health and Fitness Suites	180
Ice Rinks	3
Indoor Bowls	4
Indoor Tennis Centres	4
Ski Slopes	0
Sports Halls	185
Swimming Pools	148
Synthetic Turf Pitches	26
Total	952

Leisure Service Charges from CIPFA 2005 -2006	
Basketball	**
5-a-Side Football (Indoor)	**
Badminton	**
Squash	**
Aerobics	**
Yoga	**
Adult Swim	**
Junior Swim	**
Senior Citizen Swim	**
Swim Instruction: adult	**

Leisure Service Charges from CIPFA 2005 -2006	
Swim Instruction: iunior	**
Swim Instruction:senior citizen	**
Tennis per hour: adult	**
Tennis per hour: iunior	**
Tennis per hour: senior citizen	**
Grass Pitch with changing	**
Grass Pitch without changing	**
Cricket Pitch	**
Floodlit AWP	**
Unlit AWP	**