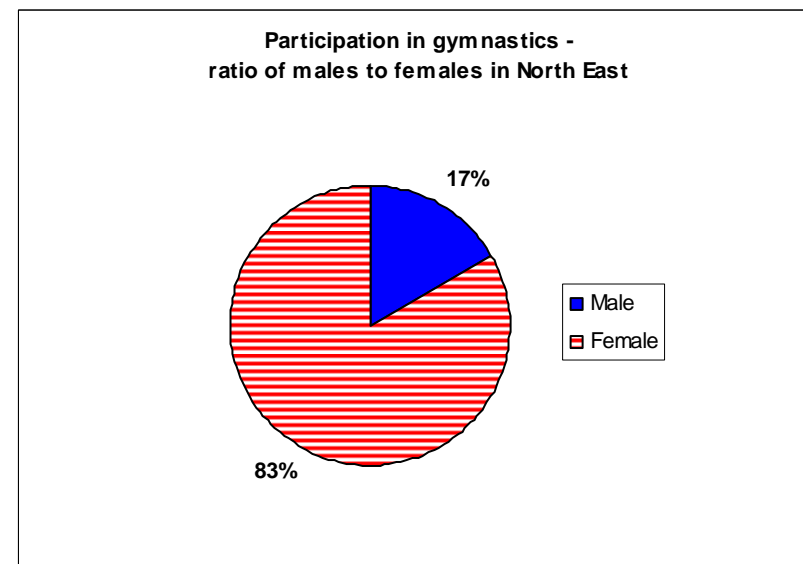
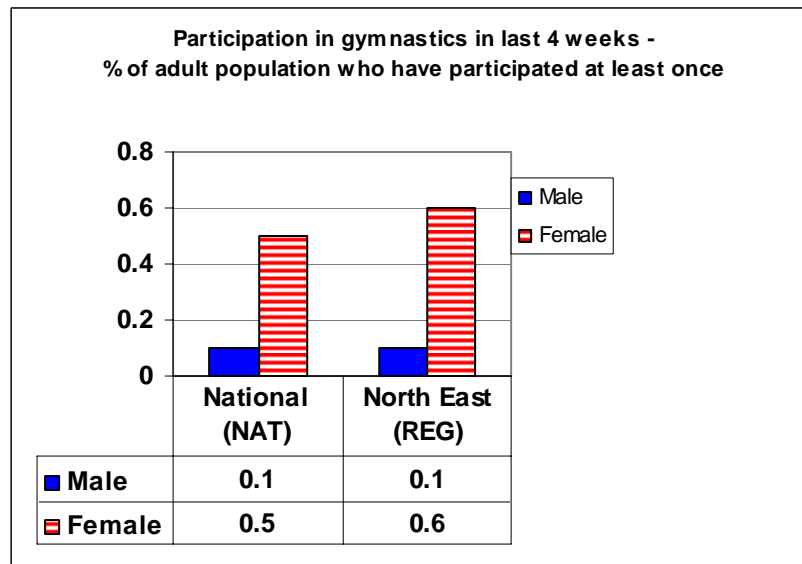


British Gymnastics

0.4%
of NE adult
population
participated in
gymnastics in
the last 4 weeks

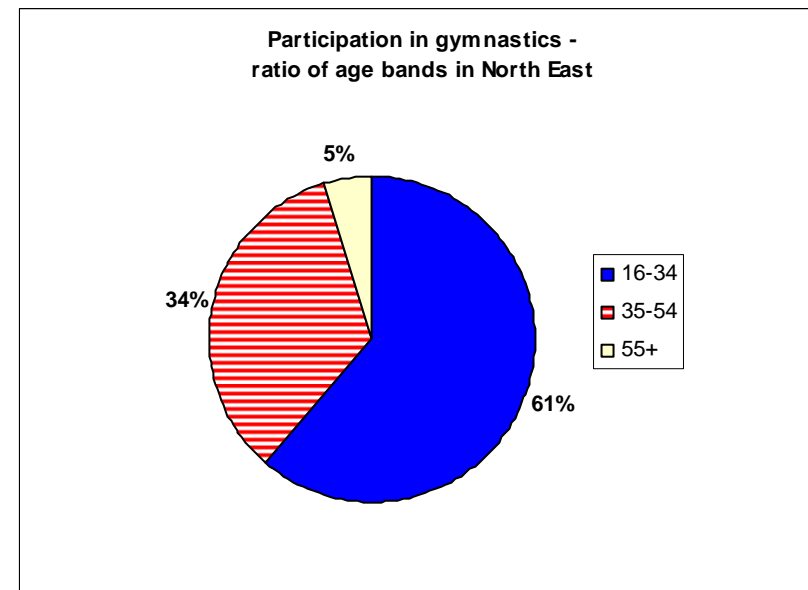
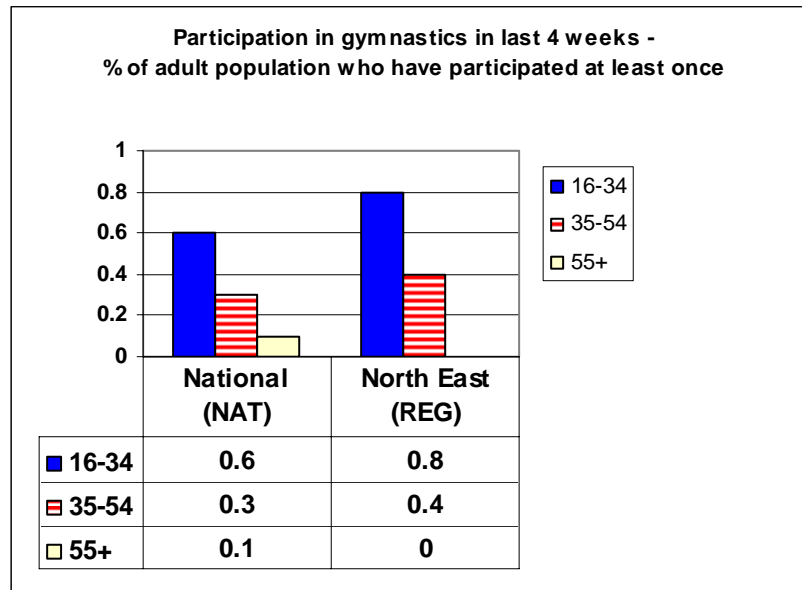
North East Results		National Results		Nat vs. Region
% of Pop	Total Pop	% of Pop	Total Pop	
0.4%	8,334	0.3%	122,133	0.1

Participation by gender



British Gymnastics

Participation by age band



Top Market Segments most likely to participate in gymnastics

- 3 – Chloe – Fitness Class Friends
- 4 – Leanne – Supportive Singles
- 7 – Alison – Stay at Home Mums
- 8 – Jackie – Middle England Mums
- 10 - Paula - Stretched Single Mums