

## England Netball

**Website address: <http://live.EnglandNetball.co.uk>**

**Chair: Heather Crouch (Elected in Sept 2009)**

**CEO: Paul Clark**

**Main Contact: Nigel Holl (Director of Netball)**

**Investment- 2009-2013**

**Capital: £800,000**

**Revenue: £16,858,116 (including £800,000 PESSYP)**

**Total: £17,658,116**

Four-year outcomes	Baseline	Four Year Target
Grow	118,800	19,600
Sustain	78.6	
Excel		<ul style="list-style-type: none"> <li>- Increase the number of girls taking part in Excel programme at satellite, county and regional academies and at national Under 17 and Under 19 levels from 2,750 to 4,000</li> <li>- Achieve first place in the Under 17, Under 19 and/or the Under 21 team (where applicable) at the Netball European Championships each year.</li> <li>- Improve the senior world ranking from 3 to 2</li> </ul>
PESSYP		10,284 more young people in accredited clubs  7,820 more young people volunteering in athletics

## **Sport England Funded Interventions**

### **Grow and Sustain**

#### **Governance and Leadership (Also Excel)**

England Netball knows that any successful organisation needs strong, decisive leadership and robust structures of governance at all levels. A central core will provide leadership and support to the netball delivery team and this leadership & governance will underpin the delivery of all interventions.

#### **Children and Young People**

Netball has traditionally been a strong sport in the Education sector [schools/ HE/FE] and its Children & Young People Plan seeks to strengthen this position and the links between education and community activity at all levels. It will provide positive links to both the club centric model [HeartBeat] and the recreational model [NgNm] providing young people with exit routes that suit their needs & expectations.

#### **New game, New market (NgNm)**

Netball's traditional club centric model has ensured that membership has continued to grow year on year. However to achieve its ambition of being a top 10 participation sport in England a broader strategy is needed that encompasses those who wish to play netball in a more recreational/pay & play environment. This will include non traditional versions of the game, including mixed netball and will be based on three distinct elements (Back to Netball; Drop-off Programme; and Non-traditional forms of the Game).

#### **Heartbeat – Satisfaction Guaranteed**

As the name suggests, this intervention is the centrepiece of the netball offer and is built around the needs & expectations of its growing membership. The aim is to improve and enhance the quality of the sporting experience by focusing on stronger clubs & competition, better services to members, increase focus on workforce development (better coaches, officials & volunteers) and improved facilities through capital investment supported by revenue income streams.

### **Excel**

England Netball has an existing talent identification & development programme built around County & Regional Academies. Legacy investment through Sport England's Club and Coach Fund has enabled netball to recruit 9 Regional Talent Coaches who are working to improve the quality of experience and raise the standard and depth of the talent pool. This intervention will seek to widen the talent pool and fill gaps in netball's structure, however is primarily focused on raising the quality of players and not the numbers.

### **Excel+ High Performance**

England is currently ranked No 3 in the world and investment in this intervention will help Netball to further develop its high performance network that enables it to become number one in the world. High Performance is an integral part of the Netball jigsaw and provides positive role models that inspire future participants, provides the media and TV exposure for the sport, and offers most in terms of commercial opportunities.